

LINDA GORTON
MAYOR



LEXINGTON

MONICA CONRAD
DIRECTOR
PARKS & RECREATION

**TO: Linda Gorton, Mayor
Sally Hamilton, CAO
Urban County Council Members**

FROM: 

**Monica Conrad, Director
Division of Parks and Recreation**

DATE: 2/25/2026

SUBJECT: RFP#32-2025 Professional Service Agreement with Perez Planning & Design for Parks and Recreation Master Plan Part 1 (Phases 1 and 2)

Request

This is a request for Council approval of a professional service agreement with Perez Planning & Design for the 2028 Parks and Recreation Master Plan (RFP#32-2025) in the amount of \$442,500 for Part 1 (Phases 1 and 2). Part 1 will include Context Analysis (including: existing conditions; demographic analysis; trends; inventory; park system evaluation; recreation program plan; and management assessment) and Needs and Priorities Assessment (including: coordination with Executive Committee, Administration and Council; community conversations; stakeholder meetings; event engagement; statistically valid survey; existing level of service analysis; findings presentations; interviews with elected officials; and Mayor and Council presentations). A future Part 2 will be a pending request that will include System Wide Recommendations, Implementation Strategy and the Final Report. The Parks Master Plan is required every 10 years for National Parks and Recreation Association's (NRPA) Commission for Accreditation of Park and Recreation Agencies (CAPRA) accreditation.

What is the cost in this budget year and future budget years?

The cost for this FY is: \$442,500.00

The cost for future FY is: \$367,500.00

\$810,000 total cost for 2028 Parks Master Plan, Parts 1 and 2



The funds are budgeted in:

FY2026 \$456,673.53 1105-707602-7221-71299 / 2026 / GSPK_MASTERPLAN/PLAN

FY2027 \$353,326.47 included in FY27 Capital Budget Request to fund Parks Master Plan Part 2 and reach total Master Plan budget of \$810,000 between FY26 and FY27 funding.

File Number: 0169-26

Director/Commissioner: Conrad/Ford

