



TO: Mayor Linda Gorton
Urban County Council

FROM: Craig Cammack, Dep Dir of Communications & Community Outreach Liaison

CC: Tyler Scott, Chief of Staff

DATE: April 10, 2026

SUBJECT: Purchase of Service Agreement – 2026 Lexington Pride Festival Sponsorship

Request

Request Council authorization to execute a Purchase of Service Agreement with the Lexington Pride Center to sponsor the 2026 Lexington Pride Festival.

Lexington Pride Festival agrees to provide the following services to LFUCG:

Provide Government logos on the official LexPrideFest Banner, LexPrideFest t shirt and lexpridefest.org.

Provide the option for the Government to sponsor the main stage or entertainer.

Live recognition of Government from stage during the festival.

An onstage banner recognizing Government.

Provide complimentary entry for four (4) to all of Organization's fundraising and social events.

Provide a Pride merchandise package.

Provide a banner and/or ad display for Government near vendors.

Provide two (2) 10 foot by 10 foot booth spaces, with one tent per booth space.

Provide Government logo on official Pride Festival banner and t-shirt.

Provide logo on front cover and full-page advertisement in Pride Guide.

Provide logo and link on www.lexpridefest.org.

Recognition of Government on LexPrideFest social media in post.

Government to receive marketing rights as an official LexPrideFest sponsor.

Reason for Request



The Lexington Pride Festival is one of the largest public events in Lexington, attracting over 10,000 attendees each year. It provides an opportunity for the LGBTQ+ community, allies and all of Lexington to come together in celebration.

Proceeds from the Lexington Pride Festival support the Lexington Pride Center, which provides spaces, programming and services for the LGBTQ community. The 501(c)3 organization hosts ongoing groups and activities, a pride library, computer lab, and numerous free events

What is the cost in this budget year and future budget years?

The cost for this FY is: \$10,000

The cost for future FY is: N/A

Are the funds budgeted?

The funds are budgeted.

Account number: 1101-133003-0001-71299

File Number: 0227-26

Director/Commissioner: Tyler Scott, Chief of Staff

