



# Lexington-Fayette Urban County Government

200 E. Main St  
Lexington, KY 40507

## Legislation Text

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**File #:** 0605-22, **Version:** 1

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A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute a Contract (awarded pursuant to RFP No. 28-2022) with Mackey Group, LLC d/b/a Wisser Strategies, for creative design services for public outreach and media campaigns relating to stormwater and water quality education, at a cost not to exceed \$50,000 in FY 2023. [Div. of Environmental Services, Carey]

Authorization to execute a Contract for Services, pursuant to RFP 28-2022, with Wisser Strategies to develop stormwater advertisements and materials, including graphics, images, and other components for FY2023 at a cost not to exceed \$50,000.00, with an option for two (2) 1-year renewals. Funds are included in the FY2023 Mayor's Proposed Budget. (L0605-22) (Carey/Albright)

Budgetary Implications [select]: Yes/NO

Advance Document Review:

**Law:** { Select Yes Completed by Evan P Thompson, 6/7/2022

**Risk Management:** {Select Yes/No, Completed by [Official, Date]}

Fully Budgeted [select]: Yes

Account Number: 4051-313201-3095-71299

This Fiscal Year Impact: \$50,000 FY 2023

Annual Impact: \$

Project:

Activity:

Budget Reference:

Current Balance: included in FY 2023 Mayor's Proposed Budget

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY  
GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute a Contract (awarded pursuant to RFP No. 28-2022), which is

attached hereto and incorporated herein by reference, with Mackey Group, LLC d/b/a Wiser Strategies, for creative design services for public outreach and media campaigns relating to stormwater and water quality education, at a cost not to exceed \$50,000.00 in FY 2023.

Section 2 - That an amount, not to exceed the sum of \$50,000.00 in FY 2023, be and hereby is approved for payment to Mackey Group, LLC d/b/a Wiser Strategies, from account # 4051-313201-71299, pursuant to the terms of the Contract, with renewal contingent upon the Budgeting of sufficient funds in future fiscal years.

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

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MAYOR

ATTEST:

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CLERK OF URBAN COUNTY COUNCIL

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