



# Lexington-Fayette Urban County Government

200 E. Main St  
Lexington, KY 40507

## Legislation Details (With Text)

**File #:** 0896-22      **Version:** 1      **Name:** Wiser SW Collateral Development Amendment 1  
**Type:** Resolution      **Status:** Approved  
**File created:** 8/29/2022      **In control:** Urban County Council  
**On agenda:** 9/22/2022      **Final action:** 9/22/2022  
**Enactment date:** 9/22/2022      **Enactment #:** R-529-2022

**Title:** A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute a first addendum to the Agreement with Mackey Group, LLC d/b/a Wiser Strategies, for creative design services for public outreach and media campaigns for the Div. of Environmental Services, expanding the scope of the Agreement to provide for additional services for public outreach related to the vacuum leaf collection program, and increasing the Contract price by the sum of \$10,000, from \$50,000 to \$60,000. [Div. of Environmental Services, Carey]

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. bluesheet memo Wiser SW Collateral Development amendment 1, 2. 1st Addendum to Mackey Contract (00764196xAFB4D) final, 3. R-353-2022, 4. 00764771.pdf, 5. R- 529-2022, 6. Contract # 250-2022

Date	Ver.	Action By	Action	Result
9/22/2022	1	Urban County Council	Approved	Pass
9/8/2022	1	Urban County Council	Received First Reading	
9/6/2022	1	Urban County Council Work Session	Approved and Referred to Docket	Pass

A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute a first addendum to the Agreement with Mackey Group, LLC d/b/a Wiser Strategies, for creative design services for public outreach and media campaigns for the Div. of Environmental Services, expanding the scope of the Agreement to provide for additional services for public outreach related to the vacuum leaf collection program, and increasing the Contract price by the sum of \$10,000, from \$50,000 to \$60,000. [Div. of Environmental Services, Carey]

Authorization to execute the first amendment to the Stormwater Collateral Development Contract with Mackey Group, LLC d/b/a Wiser Strategies, increasing the Contract amount by \$10,000 for the development of advertisements to promote the leaf collection program. The messaging will focus more on the weekly use of and collection of carts and bags, since the vacuum collection portion is going to extend over a longer period of time. Funds are Budgeted. (L0896-22) (Carey/Albright)

Budgetary Implications [select]: Yes

Advance Document Review:

**Law:** { Select Yes, Completed by Evan P Thompson, 8/29/2022

**Risk Management:** {Select Yes/No, Completed by [Official, Date]}

Fully Budgeted [select]: Yes

Account Number: 1115-313201-3095-71299

This Fiscal Year Impact: \$10,000.00

Annual Impact: \$

Project:

Activity:

Budget Reference:

Current Balance: \$67,500.00

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute a first addendum to the agreement with Mackey Group, LLC d/b/a Wiser Strategies, which is attached hereto and incorporated herein by reference, for creative design services for public outreach and media campaigns for the Division of Environmental Services, expanding the scope of the agreement to provide for additional services for public outreach related to the vacuum leaf collection program, and increasing the contract price by the sum of \$10,000.00, from \$50,000.00 to \$60,000.00.

Section 2 - That an additional amount, not to exceed the sum of \$10,000.00, be and hereby is approved for payment to Mackey Group, LLC d/b/a Wiser Strategies, from account # 1115-313201-3095-71299, pursuant to the terms of the Amended Agreement.

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

---

MAYOR

ATTEST:

---

CLERK OF URBAN COUNTY COUNCIL

896-22:EPT:X:\Cases\ENVIROPOLICY\22-LE0003\LEG\00764771.DOCX