



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Details (With Text)

File #:	0605-22	Version:	1	Name:	Wiser SW Collateral Development
Type:	Resolution	Status:		Status:	Approved
File created:	6/7/2022	In control:		In control:	Urban County Council
On agenda:	7/5/2022	Final action:		Final action:	7/5/2022
Enactment date:	7/5/2022	Enactment #:		Enactment #:	R-353-2022

Title: A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute a Contract (awarded pursuant to RFP No. 28-2022) with Mackey Group, LLC d/b/a Wiser Strategies, for creative design services for public outreach and media campaigns relating to stormwater and water quality education, at a cost not to exceed \$50,000 in FY 2023. [Div. of Environmental Services, Carey]

Sponsors:

Indexes:

Code sections:

Attachments: 1. Signed bluesheet memo Wiser SW Collateral Development, 2. 2022_Contract For Services (SW Collateral Development), 3. RE Law Review Requested - Contract for Services with Wiser Strategies for Stormwater Collateral Development, 4. RFP Pkg 28-2022, 5. Wiser_creative_proposal, 6. 00758934.pdf, 7. R-353-2022, 8. Contract #250-2022, 9. Contract # 250-2022, 10. Contract #250-2022

Date	Ver.	Action By	Action	Result
7/5/2022	1	Urban County Council	Approved	Pass
6/23/2022	1	Urban County Council		
6/14/2022	1	Urban County Council Work Session	Approved and Referred to Docket	Pass

A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute a Contract (awarded pursuant to RFP No. 28-2022) with Mackey Group, LLC d/b/a Wiser Strategies, for creative design services for public outreach and media campaigns relating to stormwater and water quality education, at a cost not to exceed \$50,000 in FY 2023. [Div. of Environmental Services, Carey]

Authorization to execute a Contract for Services, pursuant to RFP 28-2022, with Wiser Strategies to develop stormwater advertisements and materials, including graphics, images, and other components for FY2023 at a cost not to exceed \$50,000.00, with an option for two (2) 1-year renewals. Funds are included in the FY2023 Mayor's Proposed Budget. (L0605-22) (Carey/Albright)

Budgetary Implications [select]: Yes/NO

Advance Document Review:

Law: { Select Yes Completed by Evan P Thompson, 6/7/2022

Risk Management: {Select Yes/No, Completed by [Official, Date]}

Fully Budgeted [select]: Yes

Account Number: 4051-313201-3095-71299

This Fiscal Year Impact: \$50,000 FY 2023

Annual Impact: \$

Project:

Activity:

Budget Reference:

Current Balance: included in FY 2023 Mayor's Proposed Budget

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute a Contract (awarded pursuant to RFP No. 28-2022), which is attached hereto and incorporated herein by reference, with Mackey Group, LLC d/b/a Wiser Strategies, for creative design services for public outreach and media campaigns relating to stormwater and water quality education, at a cost not to exceed \$50,000.00 in FY 2023.

Section 2 - That an amount, not to exceed the sum of \$50,000.00 in FY 2023, be and hereby is approved for payment to Mackey Group, LLC d/b/a Wiser Strategies, from account # 4051-313201-71299, pursuant to the terms of the Contract, with renewal contingent upon the Budgeting of sufficient funds in future fiscal years.

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

MAYOR

ATTEST:

CLERK OF URBAN COUNTY COUNCIL

0605-22:EPT:X:\Cases\ENVIROPOLICY\22-LE0003\LEG\00758934.DOCX

