



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Text

File #: 1078-23, **Version:** 2

A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to execute the first Amendment to the first Renewal Agreement with Mackey Group, LLC., d/b/a Wisser Strategies, increasing the Contract price by an amount not to exceed \$20,000, for an increase in advertising related to Safe Streets messaging, for the Dept. of Environmental Quality and Public Works, raising the total Contract price from \$360,000 to \$380,000. [Div. of Environmental Services, Carey]

Authorization to increase the total cost of the Agreement with Mackey Group, LLC. d/b/a Wisser Strategies for media placement from \$360,000 to \$380,000 to increase ads related to Safe Streets messaging. Cost not to exceed \$380,000. Funds are Budgeted. (L1078-23) (Carey/Albright)

Budgetary Implications: Yes

Advance Document Review:

Law: N/A

Risk Management: N/A

Fully Budgeted: Yes

Account Number: 3160-160705-0001-71299

This Fiscal Year Impact: \$20,000

Annual Impact: \$0

Project: SLX_UPWP_2024

Activity: 5.0

Budget Reference: 2024

Current Balance: \$51,989.04

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be

and hereby is authorized and directed to execute the First Amendment to the First Renewal Agreement, which is attached hereto and incorporated herein by reference, with Mackey Group, LLC, d/b/a Wiser Strategies, increasing the Contract price by an amount not to exceed \$20,000.00, for an increase in advertising related to Safe Streets Messaging, for the Department of Environmental Quality and Public Works, raising the total Contract price from \$360,000.00 to \$380,000.00.

Section 2 - That an amount, not to exceed the additional sum of \$20,000.00 be and hereby is approved for payment in FY 2024 to the Mackey Group, LLC., d/b/a Wiser Strategies, from account #3160-160705-71299 pursuant to the terms of the First Amendment to the First Renewal Agreement.

Section 3 -That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

MAYOR

ATTEST:

CLERK OF URBAN COUNTY COUNCIL

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