



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Text

File #: 0721-24, **Version:** 1

A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to execute the Second Renewal of the Agreement with Mackey Group LLC d/b/a Wisser Strategies (awarded pursuant to RFP No. 28-2022), for Creative Design Services for Public Outreach and Media Campaigns related to Water Quality and Leaf Collection, for the Div. of Environmental Services, at a cost not to exceed \$60,000. [Div. of Environmental Services, Carey]

Authorization to approve the second of two annual renewals of the Agreement with Mackey Group LLC d/b/a Wisser Strategies for continued creative design services for public outreach and media campaigns related to water quality and leaf collection, effective July 1, 2024, through June 30, 2025, for a cost of \$60,000. Funds are Budgeted. (L0721-24) (Carey/Albright)

Budgetary Implications [select]: Yes

Advance Document Review:

Law: {Yes, Completed by Evan Thompson, 6/27/24}

Risk Management: {No}

Fully Budgeted [select]: Yes

Account Number: 1115-313201-3095-71299; 4051-313201-3095-71299

This Fiscal Year Impact: \$10,000; \$50,000

Annual Impact: \$60,000

Project:

Activity:

Budget Reference: 25

Current Balance:

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY
GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be

and hereby is authorized and directed to execute the Second Renewal of the Agreement (awarded pursuant to RFP No. 28-2022), which is attached hereto and incorporated herein by reference, with Mackey Group LLC d/b/a Wisser Strategies, for creative design services for public outreach and media campaigns related to water quality and leaf collection, for the Division of Environmental Services, at a cost not to exceed \$60,000.00.

Section 2 - That an amount, not to exceed the sum of \$60,000.00, be and hereby is approved for payment to Mackey Group LLC d/b/a Wisser Strategies, from accounts # 1115-313201-3095-71299 (\$10,000.00) and 4051-313201-3095-71299 (\$50,000.00) pursuant to the terms of the Second Renewal of the Agreement.

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

MAYOR

ATTEST:

CLERK OF URBAN COUNTY COUNCIL

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