



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Text

File #: 0139-19, **Version:** 1

A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute an Agreement with Cumulus Broadcasting to provide rounds of golf at golf courses owned by the Urban County Government at no charge in exchange for radio advertising for the golf courses. [Div. of Parks and Recreation, Conrad]

Authorization to execute Agreement between the LFUCG and Cumulus radio stations, including five different radio broadcasts. LFUCG courses would be included in the Cumulus Golf Card promotion, offering equal trade of golf for advertising. The promotions run March 2019 through April 2019. No budgetary impact. (L0139-19) (Conrad/Reed)

Budgetary Implications: No Impact - Equal Trade

Advance Document Review:

Law: Yes Meagan Griffith

Risk Management: No

Fully Budgeted:

Account Number:

This Fiscal Year Impact:

Annual Impact:

Budget Reference:

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute the Agreement, which is attached hereto and incorporated herein by reference, with Cumulus Broadcasting to provide rounds of golf at golf courses owned by the Lexington-Fayette Urban County Government, at no charge in exchange for radio advertising for the golf courses.

Section 2 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

