



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Details

File #: 0547-22 **Version:** 1 **Name:** Communications and Public Outreach, Untold Content
Type: Resolution **Status:** Approved
File created: 5/26/2022 **In control:** Urban County Council
On agenda: 7/7/2022 **Final action:** 7/7/2022
Enactment date: 7/7/2022 **Enactment #:** R-368-2022

Title: A Resolution accepting the bid of Untold Content to RFP No. 14-2022 and authorizing and directing the Mayor, on behalf of the Urban County Government, to execute a Subrecipient Agreement with Untold Content in order to allocate \$171,898 of Federal Grant funds awarded pursuant to the American Rescue Plan Act of 2021 (ARPA) to continue and expand a public awareness campaign on the impacts of COVID-19 on homelessness, and authorizing the Mayor to execute any other necessary Agreements or amendments with Untold Content related to the use of these funds. [Div. of Grants and Special Programs, Reynolds]

Sponsors:

Indexes:

Code sections:

Attachments: 1. Bluesheet Memo_Marketing, 2. Exhibit 2 - Untold Content RFP Response, 3. Exhibit 1 - RFP 14-2022_Marketing 2022_FINAL, 4. Marketing Agreement_Untold Content FINAL, 5. OHPI ARPA Subrecipient signed - Untold Content, 6. 00759717.pdf, 7. R-368-2022

Date	Ver.	Action By	Action	Result
7/7/2022	1	Urban County Council		
7/5/2022	1	Urban County Council	Received First Reading	
6/28/2022	1	Urban County Council Work Session		