



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Text

File #: 0723-24, **Version:** 2

Authorization to execute second renewal agreement with Mackey Group, LLC. d/b/a Wisser Strategies for media placement effective July 1, 2024, through June 30, 2025, for continued services related to the placement of advertisements for media campaigns related to water quality, waste management, and safe streets. Cost not to exceed \$400,000. (L0723-24) (Carey/Albright)

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Budgetary Implications: Yes

Advance Document Review:

Law: Yes, Completed by Evan Thompson, 6/27/2024

Risk Management: N/A

Fully Budgeted: Yes and FY25 BA is in process.

Account Number: 1115-313201-3095-71299 (\$150,000)
4051-313201-3095-71299 (\$150,000)
3160-160705-0001-71299 (\$100,000)

This Fiscal Year Impact: \$400,000.

Annual Impact: \$0

Project: SLX_UPWP_2025

Activity: FED_GRANT

Budget Reference: 2025

Current Balance: fully budgeted

{COUNCIL CLERK'S OFFICE WILL COMPLETE - Body of resolution or ordinance}