



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Details

File #: 1078-23 **Version:** 2 **Name:** Request Council authorization to increase contract with Mackey Group, LLC. d/b/a Wisier Strategies for Media Placement from \$360,000 to \$380,000 to increase ads related to Safe Streets messaging. Cost not to exceed \$380,000.

Type: Resolution **Status:** Approved

File created: 10/16/2023 **In control:** Urban County Council

On agenda: 11/16/2023 **Final action:** 11/16/2023

Enactment date: 11/16/2023 **Enactment #:** R-612-2023

Title: A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to execute the first Amendment to the first Renewal Agreement with Mackey Group, LLC., d/b/a Wisier Strategies, increasing the Contract price by an amount not to exceed \$20,000, for an increase in advertising related to Safe Streets messaging, for the Dept. of Environmental Quality and Public Works, raising the total Contract price from \$360,000 to \$380,000. [Div. of Environmental Services, Carey]

Sponsors:

Indexes:

Code sections:

Attachments: 1. 24-Blue Sheet Memo Wisier Strategies Contract Increase, 2. Wisier -- First Amendment to Renewal Agreement (00798721xAFB4D), 3. Agreement Renewal Signature Form Wisier Strategies - Fully Executed, 4. Wisier Strategies Agreement - Fully Executed, 5. Resolution 323-2022, 6. Resolution 418-2023, 7. 00799177.pdf, 8. R-612-2023, 9. Contract #315-2023

| Date | Ver. | Action By | Action | Result |
|------------|------|-----------------------------------|---------------------------------|--------|
| 11/16/2023 | 2 | Urban County Council | Approved | Pass |
| 11/2/2023 | 2 | Urban County Council | Received First Reading | |
| 10/31/2023 | 2 | Urban County Council Work Session | Approved and Referred to Docket | Pass |