



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Details (With Text)

File #: 0820-15 **Version:** 1 **Name:** Council authorization to execute agreement with Group CJ, LLP, in the amount of \$51,500 for the mobility office marketing campaign for Fiscal Year 2016 RFP 49-2014

Type: Resolution **Status:** Approved

File created: 6/16/2015 **In control:** Urban County Council

On agenda: 7/7/2015 **Final action:** 7/7/2015

Enactment date: 7/7/2015 **Enactment #:** R-444-2015

Title: A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to execute an Agreement with Group CJ, LLP, for a marketing campaign for the Mobility Office, at a cost not to exceed \$51,500. [Div. of Grants and Special Programs/Dept. of Planning, Preservation and Development, Gooding/Paulsen]

Sponsors:

Indexes:

Code sections:

Attachments: 1. Bluesheet Memo, 2. 15-agreement with Group CJ, 3. R-444-2015, 4. 131-2015 - CONTRACT

Date	Ver.	Action By	Action	Result
7/7/2015	1	Urban County Council	Received First Reading	
7/7/2015	1	Urban County Council	Approved	Pass
7/7/2015	1	Urban County Council	Suspended Rules for Second Reading	Pass
7/7/2015	1	Urban County Council Work Session	Approved and Referred to Docket	Pass

A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to execute an Agreement with Group CJ, LLP, for a marketing campaign for the Mobility Office, at a cost not to exceed \$51,500. [Div. of Grants and Special Programs/Dept. of Planning, Preservation and Development, Gooding/Paulsen]

Authorization to execute an agreement between the LFUCG and Group CJ, LLP, in the amount of \$51,500 for the mobility office marketing campaign for Fiscal Year 2016 RFP 49-2014. The marketing campaign is aimed at increasing public awareness of air quality issues and encourage the use of transportation alternatives. The agreement will cover design, television and radio time, print materials, commodities, and documentation of public service announcements. A budget amendment is in process. (L0820-15)(Gooding/Paulsen)

Budgetary Implications [select]: Yes

Advance Document Review: NO

Fully Budgeted [select]: BA in process

Account Number: 3160-160705-0001-71299

This Fiscal Year Impact: \$51,500

Annual Impact: \$

Project: MOBILITY_2016

Activity: 3.4

Budget Reference: 2016

Current Balance: BA in process

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized and directed to execute an Agreement with Group CJ, LLP, which is attached hereto and incorporated herein by reference, with Group CJ, LLP, for a marketing campaign for the mobility office,.

Section 2 - That an amount, not to exceed the sum of \$51,500, be and hereby is approved for payment to Group CJ, LLP, from account # 3160-160705-71299, pursuant to the terms of the agreement.

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

MAYOR

ATTEST:

CLERK OF URBAN COUNTY COUNCIL