

Lexington-Fayette Urban County Government

200 E. Main St Lexington, KY 40507

Legislation Details (With Text)

File #: 0057-16 Version: 1 Name: Advertising Agreement with Lamar

Type: Resolution Status: Approved

File created: 1/25/2016 In control: Urban County Council

 On agenda:
 3/3/2016

 Final action:
 3/3/2016

 Enactment date:
 3/3/2016

 Enactment #:
 R-083-2016

Title: A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to

execute a Contract with Lamar, for the purchase of billboard advertisement for GetHelpLex, a substance abuse services locator, for the Substance Abuse And Violence Intervention (SAVI)

Program, at a cost not to exceed \$3,625. [Dept. of Social Services, Ford]

Sponsors:

Indexes:

Code sections:

Attachments: 1. 57-15 BLUESHEET Memo Lamar, 2. Lamar contract, 3. RESOLUTION - 083-2016, 4. 023-2016

CONTRACT

Date	Ver.	Action By	Action	Result
3/3/2016	1	Urban County Council	Approved	Pass
2/18/2016	1	Urban County Council	Received First Reading	
2/9/2016	1	Urban County Council Work	Approved and Referred to Docket	Pass

A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to execute a Contract with Lamar, for the purchase of billboard advertisement for GetHelpLex, a substance abuse services locator, for the Substance Abuse And Violence Intervention (SAVI) Program, at a cost not to exceed \$3,625. [Dept. of Social Services, Ford]

Authorization to execute a contract between the Department of Social Services and Lamar of Lexington for billboards for the promotion of the GetHelpLex substance abuse services locator for the Substance Abuse and Violence Intervention Program. The GetHelpLex locator will aid individuals and families in search of nearby substance abuse services. This interactive locator currently includes more than 130 substance abuse programs, and this contract will promote the locator on six local area billboard panels during the months of March and April 2016. The cost is \$3,625.00. Funds are Budgeted. (L57-16) (Ford)

Budgetary Implications: YES

Advance Document Review:

Law: Yes, Melissa Murphy 1/26/16

Risk Management: N/A

Fully Budgeted [select]: YES

File #: 0057-16, Version: 1	
Account Number: 1101-606105-0001-71299	
This Fiscal Year Impact: \$3,625.00	
Annual Impact: N/A	
Project:	
Activity:	
Budget Reference:	
Current Balance: Encumbered	
BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUN	ΤY
GOVERNMENT:	
Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government,	be
and hereby is authorized and directed to execute the contract, which is attached hereto a	and
incorporated herein by reference, with Lamar, for the purchase of billboard advertisement	for
GetHelpLex, a substance abuse services locator, for the Substance Abuse and Violence Intervent	ion
(SAVI) Program.	
Section 2 - That an amount, not to exceed the sum of \$3,625.00, be and hereby is approve	/ed
for payment to Lamar, from account # 1101 - 606105 - 71299, pursuant to the terms of the contract	t.
Section 3 - That this Resolution shall become effective on the date of its passage.	
PASSED URBAN COUNTY COUNCIL:	
MAYOR	
ATTEST:	
CLERK OF URBAN COUNTY COUNCIL	