



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Details (With Text)

File #: 0547-22 **Version:** 1 **Name:** Communications and Public Outreach, Untold Content
Type: Resolution **Status:** Approved
File created: 5/26/2022 **In control:** Urban County Council
On agenda: 7/7/2022 **Final action:** 7/7/2022
Enactment date: 7/7/2022 **Enactment #:** R-368-2022

Title: A Resolution accepting the bid of Untold Content to RFP No. 14-2022 and authorizing and directing the Mayor, on behalf of the Urban County Government, to execute a Subrecipient Agreement with Untold Content in order to allocate \$171,898 of Federal Grant funds awarded pursuant to the American Rescue Plan Act of 2021 (ARPA) to continue and expand a public awareness campaign on the impacts of COVID-19 on homelessness, and authorizing the Mayor to execute any other necessary Agreements or amendments with Untold Content related to the use of these funds. [Div. of Grants and Special Programs, Reynolds]

Sponsors:

Indexes:

Code sections:

Attachments: 1. Bluesheet Memo_Marketing, 2. Exhibit 2 - Untold Content RFP Response, 3. Exhibit 1 - RFP 14-2022_Marketing 2022_FINAL, 4. Marketing Agreement_Untold Content FINAL, 5. OHPI ARPA Subrecipient signed - Untold Content, 6. 00759717.pdf, 7. R-368-2022

Date	Ver.	Action By	Action	Result
7/7/2022	1	Urban County Council		
7/5/2022	1	Urban County Council	Received First Reading	
6/28/2022	1	Urban County Council Work Session		

A Resolution accepting the bid of Untold Content to RFP No. 14-2022 and authorizing and directing the Mayor, on behalf of the Urban County Government, to execute a Subrecipient Agreement with Untold Content in order to allocate \$171,898 of Federal Grant funds awarded pursuant to the American Rescue Plan Act of 2021 (ARPA) to continue and expand a public awareness campaign on the impacts of COVID-19 on homelessness, and authorizing the Mayor to execute any other necessary Agreements or amendments with Untold Content related to the use of these funds. [Div. of Grants and Special Programs, Reynolds]

Authorization to execute an ARPA subrecipient Agreement with Untold Content, pursuant to RFP 14-2022, to continue to provide and expand the centralized public education campaign and united messaging that was developed in 2021 due to the impacts of the COVID-19 pandemic on the homelessness system at a cost not to exceed \$171,898.00. Funds are Budgeted as an approved LFUCG ARPA allocation. (L0547-22) (Reynolds/Lanter)

Budgetary Implications: Yes

Advance Document Review:

Law: Yes, Completed by Brittany Smith, 5/31/2022

Risk Management: N/A

Fully Budgeted: Yes

Account Number: 3230-155003-0001-78112

This Fiscal Year Impact: \$171,898.00

Annual Impact: \$0

Project: AR_OHPI_2023

Activity: FED_GRANT

Budget Reference: 2023

Current Balance: \$695,829.34

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the bid of Untold Content in response to RFP No. 14-2022, attached hereto and incorporated herein by reference, be and hereby is accepted and approved as to the specifications and amounts set forth in the bid and any agreements hereby established.

Section 2 -- That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized and directed to execute a Subrecipient Agreement, which is attached hereto and incorporated herein by reference, with Untold Content in order to allocate \$171,898.00 of federal grant funds awarded pursuant to the American Rescue Plan Act of 2021 (ARPA), to continue and expand a public awareness campaign on the impacts of COVID-19 on homelessness, and authorizing the Mayor to execute any other necessary agreements or amendments with Untold Content related to the use of these funds.

Section 3 - That an amount, not to exceed the sum of \$171,898.00, be and hereby is authorized for payment to Untold Content from account #3230-155003-78112, subject to the terms of

the Agreement.

Section 4 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

MAYOR

ATTEST:

CLERK OF URBAN COUNTY COUNCIL

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