



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Details (With Text)

File #: 0325-21 **Version:** 1 **Name:** Wiser 2nd amendment-Metropolitan Planning Organization
Type: Resolution **Status:** Approved
File created: 3/22/2021 **In control:** Urban County Council
On agenda: 4/22/2021 **Final action:** 4/22/2021
Enactment date: 4/22/2021 **Enactment #:** R-201-2021

Title: A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute an Addendum to the Agreement with Wiser Strategies, for media planning and placement services for the Div. of Environmental Services, expanding the scope of the Agreement to provide for additional services for public outreach related to the Metropolitan Planning Organization (MPO) and the Safe Streets campaign, and increasing the Contract price by the sum of \$50,000, from \$225,000 to \$275,000. [Div. of Environmental Services, Plueger]

Sponsors:

Indexes:

Code sections:

Attachments: 1. Amendment Scope 2 for Wiser - Contract 234-2019 Media Placement, 2. 21-bluesheet memo Mobility, 3. 00723760.pdf, 4. R-201-2021

Date	Ver.	Action By	Action	Result
4/22/2021	1	Urban County Council	Approved	Pass
4/8/2021	1	Urban County Council	Received First Reading	
4/6/2021	1	Urban County Council Work Session	Approved and Referred to Docket	Pass

A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute an Addendum to the Agreement with Wiser Strategies, for media planning and placement services for the Div. of Environmental Services, expanding the scope of the Agreement to provide for additional services for public outreach related to the Metropolitan Planning Organization (MPO) and the Safe Streets campaign, and increasing the Contract price by the sum of \$50,000, from \$225,000 to \$275,000. [Div. of Environmental Services, Plueger]

Authorization to execute the Second Amendment to the Agreement for Contract #234-2019 with Wiser Strategies, increasing the Contract amount by a not-to-exceed \$50,000.00 annually, and broadening the scope of work to support the Metropolitan Planning Organization and the Safe Streets campaign. Funds are Budgeted. (0325-21) (Plueger/Albright)

Budgetary Implications [select]: Yes/NO

Advance Document Review:

Law: { Select Yes, Completed by Michael Cravens, 3/22/2021

Risk Management: {Select Yes/No, Completed by [Official, Date]}

Fully Budgeted [select]: Yes

Account Number: 3160-160705-0001-71299

This Fiscal Year Impact: not to exceed \$50,000

Annual Impact:

Project: **MOBILITY_2021**

Activity: **3.4**

Budget Reference: **2021**

Current Balance:

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute an addendum to the Agreement with Wiser Strategies, which is attached hereto and incorporated herein by reference, for media planning and placement services for the Division of Environmental Services, expanding the scope of the Agreement to provide for additional services for public outreach related to the Metropolitan Planning Organization (MPO) and the Safe Streets campaign, and increasing the Contract price by the sum of \$50,000.00, from \$225,000.00 to \$275,000.00.

Section 2 - That an amount, not to exceed the sum of \$50,000.00, be and hereby is approved for payment to Wiser Strategies, from account #3160 - 160705 - 71299, pursuant to the terms of the Agreement.

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

MAYOR

ATTEST:

CLERK OF URBAN COUNTY COUNCIL

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