



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Details (With Text)

File #: 0721-24 **Version:** 1 **Name:** Second Renewal of Agreement with Mackey Group LLC d/b/a Wisser Strategies for Stormwater Collateral Development

Type: Resolution **Status:** Approved

File created: 6/27/2024 **In control:** Urban County Council

On agenda: 7/9/2024 **Final action:** 7/9/2024

Enactment date: 7/9/2024 **Enactment #:** R-392-2024

Title: A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to execute the Second Renewal of the Agreement with Mackey Group LLC d/b/a Wisser Strategies (awarded pursuant to RFP No. 28-2022), for Creative Design Services for Public Outreach and Media Campaigns related to Water Quality and Leaf Collection, for the Div. of Environmental Services, at a cost not to exceed \$60,000. [Div. of Environmental Services, Carey]

Sponsors:

Indexes:

Code sections:

Attachments: 1. bluesheet memo Wisser Strategies SW Collateral 2nd of 2 renewals, 2. SIGNATURES TO THE 2ND OF 2 RENEWALS STORMWATER COLLATERAL DEV signed, 3. RESO 0721-24 Second Renewal with Mackey for WQ and Leaf Collection ad services 4886-8630-3183 v.1.pdf, 4. R-392-2024, 5. Contract #250-2022

Date	Ver.	Action By	Action	Result
7/9/2024	1	Urban County Council	Received First Reading	
7/9/2024	1	Urban County Council	Suspended Rules for Second Reading	Pass
7/9/2024	1	Urban County Council	Approved	Pass
7/9/2024	1	Urban County Council Work Session	Approved and Referred to Docket	Pass

A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to execute the Second Renewal of the Agreement with Mackey Group LLC d/b/a Wisser Strategies (awarded pursuant to RFP No. 28-2022), for Creative Design Services for Public Outreach and Media Campaigns related to Water Quality and Leaf Collection, for the Div. of Environmental Services, at a cost not to exceed \$60,000. [Div. of Environmental Services, Carey]

Authorization to approve the second of two annual renewals of the Agreement with Mackey Group LLC d/b/a Wisser Strategies for continued creative design services for public outreach and media campaigns related to water quality and leaf collection, effective July 1, 2024, through June 30, 2025, for a cost of \$60,000. Funds are Budgeted. (L0721-24) (Carey/Albright)

Budgetary Implications [select]: Yes

Advance Document Review:

Law: {Yes, Completed by Evan Thompson, 6/27/24}

Risk Management: {No}

Fully Budgeted [select]: Yes

Account Number: 1115-313201-3095-71299; 4051-313201-3095-71299

This Fiscal Year Impact: \$10,000; \$50,000

Annual Impact: \$60,000

Project:

Activity:

Budget Reference: 25

Current Balance:

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized and directed to execute the Second Renewal of the Agreement (awarded pursuant to RFP No. 28-2022), which is attached hereto and incorporated herein by reference, with Mackey Group LLC d/b/a Wiser Strategies, for creative design services for public outreach and media campaigns related to water quality and leaf collection, for the Division of Environmental Services, at a cost not to exceed \$60,000.00.

Section 2 - That an amount, not to exceed the sum of \$60,000.00, be and hereby is approved for payment to Mackey Group LLC d/b/a Wiser Strategies, from accounts # 1115-313201-3095-71299 (\$10,000.00) and 4051-313201-3095-71299 (\$50,000.00) pursuant to the terms of the Second Renewal of the Agreement.

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

MAYOR

ATTEST:

CLERK OF URBAN COUNTY COUNCIL

0721-24:EPT_4886-8630-3183, v. 1