



# Lexington-Fayette Urban County Government

200 E. Main St  
Lexington, KY 40507

## Legislation Details (With Text)

**File #:** 0952-20      **Version:** 1      **Name:** Untold Content\_Communications for OHPI  
**Type:** Resolution      **Status:** Approved  
**File created:** 9/28/2020      **In control:** Urban County Council  
**On agenda:** 11/12/2020      **Final action:** 11/12/2020  
**Enactment date:** 11/12/2020      **Enactment #:** R-511-2020

**Title:** A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to execute an Agreement with Untold Content, LLC, to develop, implement and manage a communications strategy for the Lexington-Fayette Urban County Government’s Homelessness Prevention and Intervention Board/Continuum of Care Board and the Office of Homelessness Prevention and Intervention, at a cost not to exceed \$233,763. [Office of Homelessness Prevention and Intervention, Ruddick]

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Exhibit A, RFP Pkg 17-2020, 2. Exhibit B, Untold Content Response, 3. Add. 1 - Revised Untold Content Deliverables and Budget, 4. Add 2. - Revised Detailed Timeline\_ Untold Content, 5. Bluesheet Memo\_Communications\_ Untold Content, 6. PSA Untold Content\_FINAL, 7. 00696818.pdf, 8. R-511-2020

Date	Ver.	Action By	Action	Result
11/12/2020	1	Urban County Council	Approved	Pass
10/22/2020	1	Urban County Council	Received First Reading	
10/13/2020	1	Urban County Council Work Session	Approved and Referred to Docket	Pass

A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to execute an Agreement with Untold Content, LLC, to develop, implement and manage a communications strategy for the Lexington-Fayette Urban County Government’s Homelessness Prevention and Intervention Board/Continuum of Care Board and the Office of Homelessness Prevention and Intervention, at a cost not to exceed \$233,763. [Office of Homelessness Prevention and Intervention, Ruddick]

Authorization to execute an Agreement with Untold Content to develop, implement, and manage a communications strategy for the Lexington-Fayette Urban County Government’s Homelessness Prevention and Intervention Board/Continuum of Care Board and the Office of Homelessness Prevention and Intervention to Continuum of Care at a cost of \$233,763.00. Funds are Budgeted. (L952-20) (Ruddick/Hamilton)

Budgetary Implications [select]: Yes

Advance Document Review:

**Law:** Yes, Completed by Brittany Smith, 9/21/2020

**Risk Management:** No

Fully Budgeted [select]: Yes

Account Number: 1145-155003-0001-78112

This Fiscal Year Impact: \$233,763.00

Annual Impact: \$0

Project:

Activity:

Budget Reference:

Current Balance: \$801,098.20

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized and directed to execute the Agreement, which is attached hereto and incorporated herein by reference, with Untold Content, LLC, to develop, implement and manage a communications strategy for the Lexington-Fayette Urban County Government's Homelessness Prevention and Intervention Board/Continuum of Care Board and the Office of Homelessness Prevention and Intervention.

Section 2 - That an amount, not to exceed the sum of \$233,763.00, be and hereby is approved for payment to Untold Content, LLC, from account #1145-155003-78112, pursuant to the terms of the Agreement.

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CLERK OF URBAN COUNTY COUNCIL

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