



# Lexington-Fayette Urban County Government

200 E. Main St  
Lexington, KY 40507

## Legislation Details (With Text)

**File #:** 1574-15      **Version:** 1      **Name:** I Heart Media Agreement with new Senior Center  
**Type:** Resolution      **Status:** Approved  
**File created:** 12/15/2015      **In control:** Urban County Council  
**On agenda:** 1/21/2016      **Final action:** 1/21/2016  
**Enactment date:** 1/21/2016      **Enactment #:** R-028-2016

**Title:** A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to execute an Agreement with iHeartMEDIA, for live radio advertisement, online streaming advertisement and live onsite broadcast of the grand opening of the new Lexington Senior Center, at a cost not to exceed \$3,599. [Div. of Aging and Disability Services, Stambaugh]

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Bluesheet Memo 1574-15 I Heart Media Agreement w Senior Ctr, 2. i heart radio Agreement signed, 3. RESOLUTION - 028-2016, 4. 009-2016 -CONTRACT

Date	Ver.	Action By	Action	Result
1/21/2016	1	Urban County Council	Approved	Pass
1/14/2016	1	Urban County Council	Received First Reading	
1/12/2016	1	Urban County Council Work Session	Approved and Referred to Docket	Pass

A Resolution authorizing and directing the Mayor, on behalf of the Urban County Government, to execute an Agreement with iHeartMEDIA, for live radio advertisement, online streaming advertisement and live onsite broadcast of the grand opening of the new Lexington Senior Center, at a cost not to exceed \$3,599. [Div. of Aging and Disability Services, Stambaugh]

Authorization to execute a contract between the Lexington Senior Center and iHeartMEDIA. This contract is for 200 spots on live radio and online streaming on WLAP, 98.1 The Bull, WWRW-Rewind 105.5 and a live onsite bRd.cast at the Grand Opening all for the New Senior Center. The cost to purchase these advertisements is \$3,599.00. Funds are Budgeted. (Stambaugh/Ford) (L 1574-15)

Budgetary Implications: NO

Advance Document Review:

**Law:** Yes, Melissa Murphy 12/15/15

**Risk Management:** N/A

Fully Budgeted [select]: YES

Account Number: 1101-606102-6084-71299

This Fiscal Year Impact: \$3,599.00

Annual Impact:       \$

Project:

Activity:

Budget Reference:

Current Balance: \$31,100.00

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized and directed to execute an Agreement, which is attached hereto and incorporated herein by reference, with iHeartMEDIA, for live radio advertisement, online streaming advertisement and live onsite bRd.cast of the Grand Opening of the new Lexington Senior Center.

Section 2 - That an amount, not to exceed the sum of \$3,599.00, be and hereby is approved for payment to iHeartMEDIA, from account # 1101-606102-71299, pursuant to the terms of the Agreement.

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CLERK OF URBAN COUNTY COUNCIL