

WORKFORCE DEVELOPMENT UPDATES

Budget, Finance & Economic Development Committee

October 26, 2021



LEXINGTON

Economic Development Grant Background

- ❑ \$200,000 was authorized in Fiscal Year 2020 & 2021 to support workforce development activities.
- ❑ \$200,000 was authorized for Fiscal Year 2022.

2020 Economic Development Grant

- ❑ Three (3) Workforce Partners followed the *Job Placement* tract:
 - Jubilee Jobs
 - Lexington Rescue Mission
 - Kentucky Refugee Ministries

- ❑ Two (2) Workforce Partners followed the *Certification / Licensure* tract:
 - Building Institute of Central Kentucky
 - Community Action Council

2020 Economic Development Grant Outcomes

❑ **Job Placement Outcomes:**

- 300 job placements
- Average wage - \$11.54
- Average hours – 38.4
- Top 3 Industry Sectors Represented=
 - ✓ 66% in **Manufacturing** (199 job placements)
 - ✓ 15% in **Hospitality** (44 job placements)
 - ✓ 10% in **Skilled Trades** (30 job placements)
 - ✓ Other Sectors Represented included: *Retail, Business & Professional, Healthcare & Transportation*



2020 Economic Development Grant Outcomes

❑ **Certification / Licensure Outcomes:**

- Two (2) HVAC Technicians
- One (1) Master Electrician
- One (1) Child Development Associate Certification
- Two (2) Commercial Driver's Licenses
- Seven (7) Commercial Driver Permits

2021 Grant Award Disbursements (Year 2)

- ☐ Two (2) of the five (5) agencies are providing licensing programming to program participants (CDL, CDA, HVAC, Plumbing, and Electric).
- ☐ Three (3) of the five (5) agencies are providing direct job placement for program participants.
- ☐ Grant Programming for 2021 Grant Cycle will end June 30, 2022.

2022 Economic Development Grant Timeline (*Draft*)



WORK - Lexington (Pilot Project)

- ❑ Location is at Charles Young Center, 540 East 3rd St.
- ❑ Programming began July 12, 2021 at Charles Young Center.
- ❑ Workforce Programming is provided by nine (9) Workforce Providers in Lexington who have agreed to provide in-person job placement and job training opportunities to residents living in and around Charles Young Center.
- ❑ United Way of the Bluegrass is also a partner by providing a full-time person at Charles Young Center to provide social service referrals to those who come to the building for job placement opportunities.

WORK- Lexington (Pilot Project) (continued)

Contact Information:

- ☐ Website: : www.lexingtonky.gov/lexwork.
- ☐ Email: work@lexingtonky.gov
- ☐ Phone : (859) 258-WORK
- ☐ Residents can register for an appointment on the website or walk-in to Charles Young Center.
- ☐ General hours of operation are Monday - Thursday from 9 a.m. – 5 p.m. (consult on-line calendar for changes by month).

Next Steps:

- ☐ Virtual appointments (if requested)
- ☐ Possible job fair
- ☐ Evaluation of Program

WORK- Lexington (Pilot Project) (continued)

☐ Outreach Methods Include:

- Press release (media)
- Webinars (Homeless Prevention & Intervention, KSBC)
- Mailings to Neighborhoods around Charles Young Center (postcards)
- Meetings with Local School Staff (William Wells Brown Elementary)
- Meetings with Local Churches
- Councilmember Newsletter (CM James Brown)
- East End Neighborhood Association Meeting
- Outreach Assistance from Charles Young Advisory Board Members
- Radio (RadioLex)
- Video Project
- Social Media



WORK-Lexington Video



Questions?