



**DOWNTOWN
LEXINGTON
MANAGEMENT
DISTRICT**

Downtown Lexington Management District Renewal Request

James H. Frazier, III
DLMD Board Chair



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Why Are We Here?

- Ordinance 52-2015 created the Downtown Lexington Management District (“DLMD”)
- Ordinance terminates DLMD five (5) years from passage DLMD Board has sought to extend life of DLMD through renewal request



What Are Legal Requirements for Renewal?

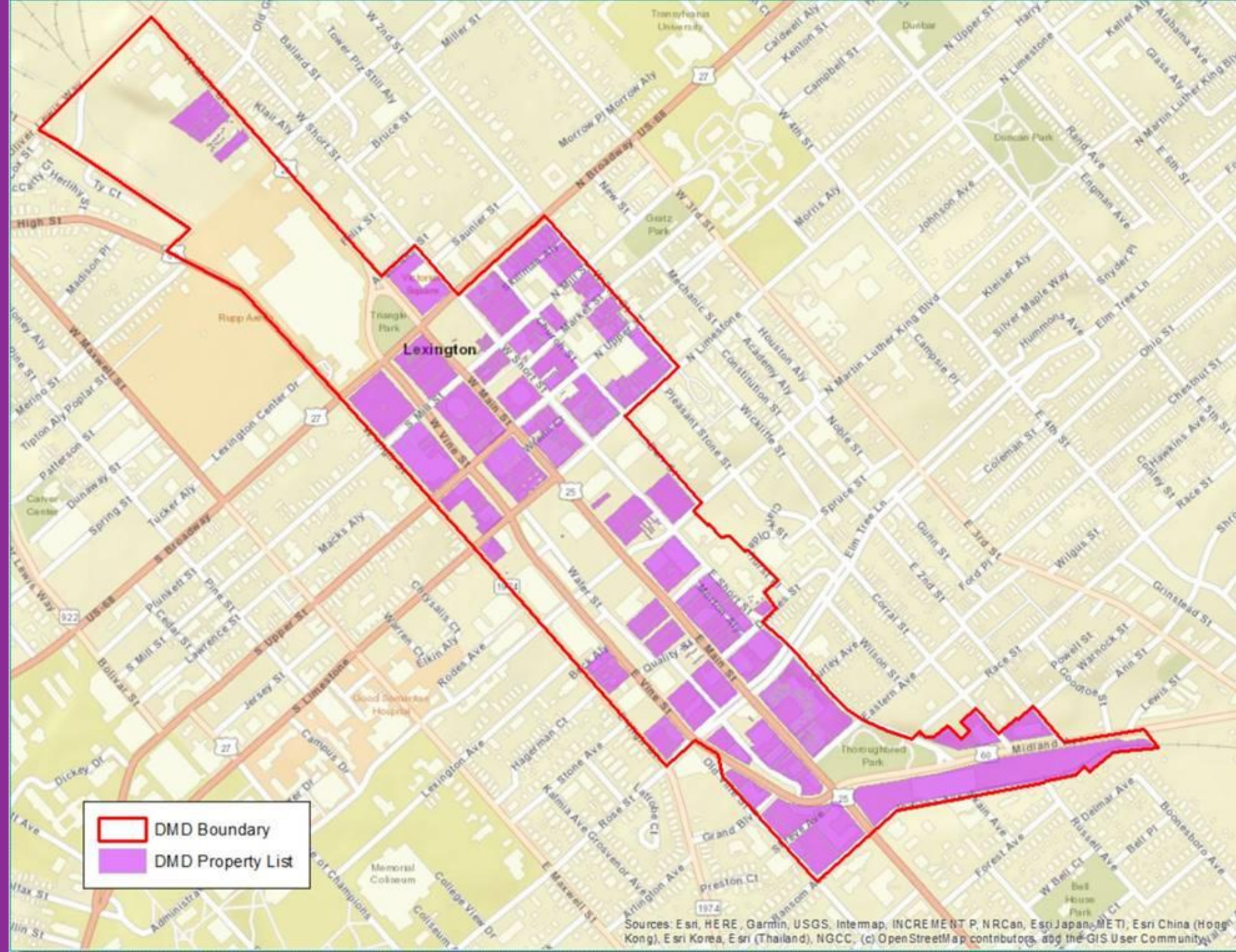
- KRS 91.754 spells out procedure for *establishment* of a management district
 - 33% of the district's property owners AND
 - 51% of the assessed value of property in the district
- District can legally be *extended* without this process, but DLMD Board felt continued owner buy-in was a practical prerequisite for renewal



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Results of Extension Petition

- Signatures have been collected reflecting 52% (263/506) of property owners and 67% (\$325M/\$485M) of the assessed value, exceeding requirements of statute





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What is in the Renewal Ordinance?

- 5 year extension of program (July 1, 2025)
- Minor changes to Board makeup
- Ensuring LFUCG procurement process followed

What Were the Goals of the District?

- Provide enhanced cleaning services to create a foundation for business development
- Providing enhanced safety resources to address worker, visitor, and resident safety
- Supporting public art initiatives and economic development and business support programs.



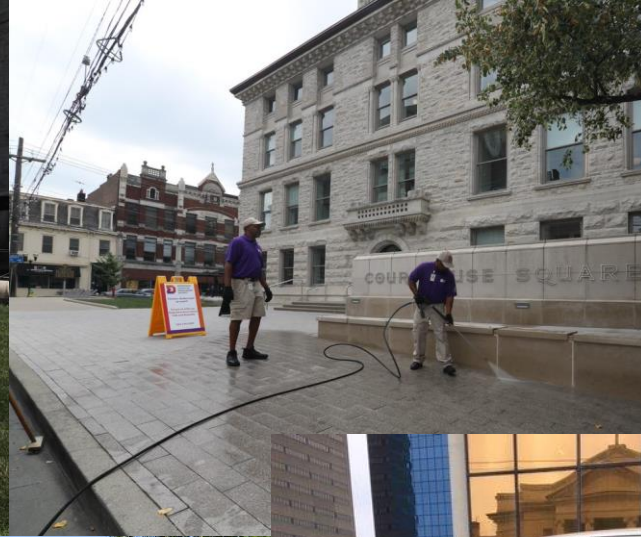
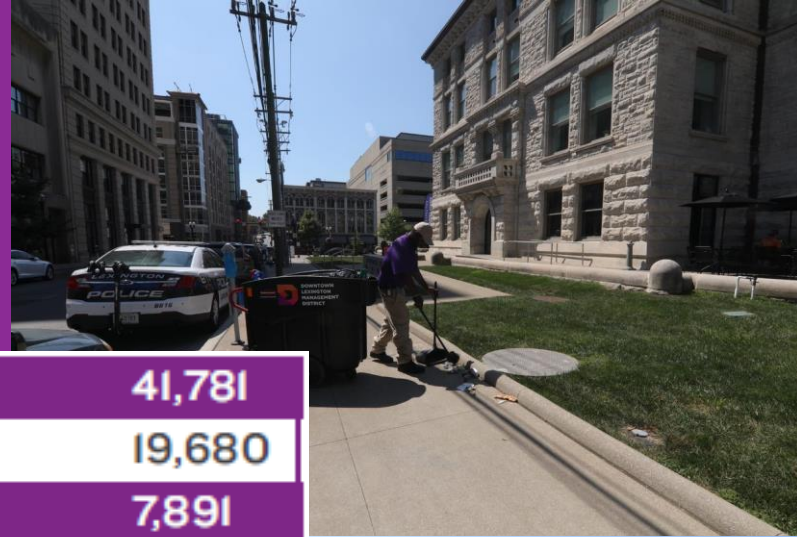
What Has the District Achieved?

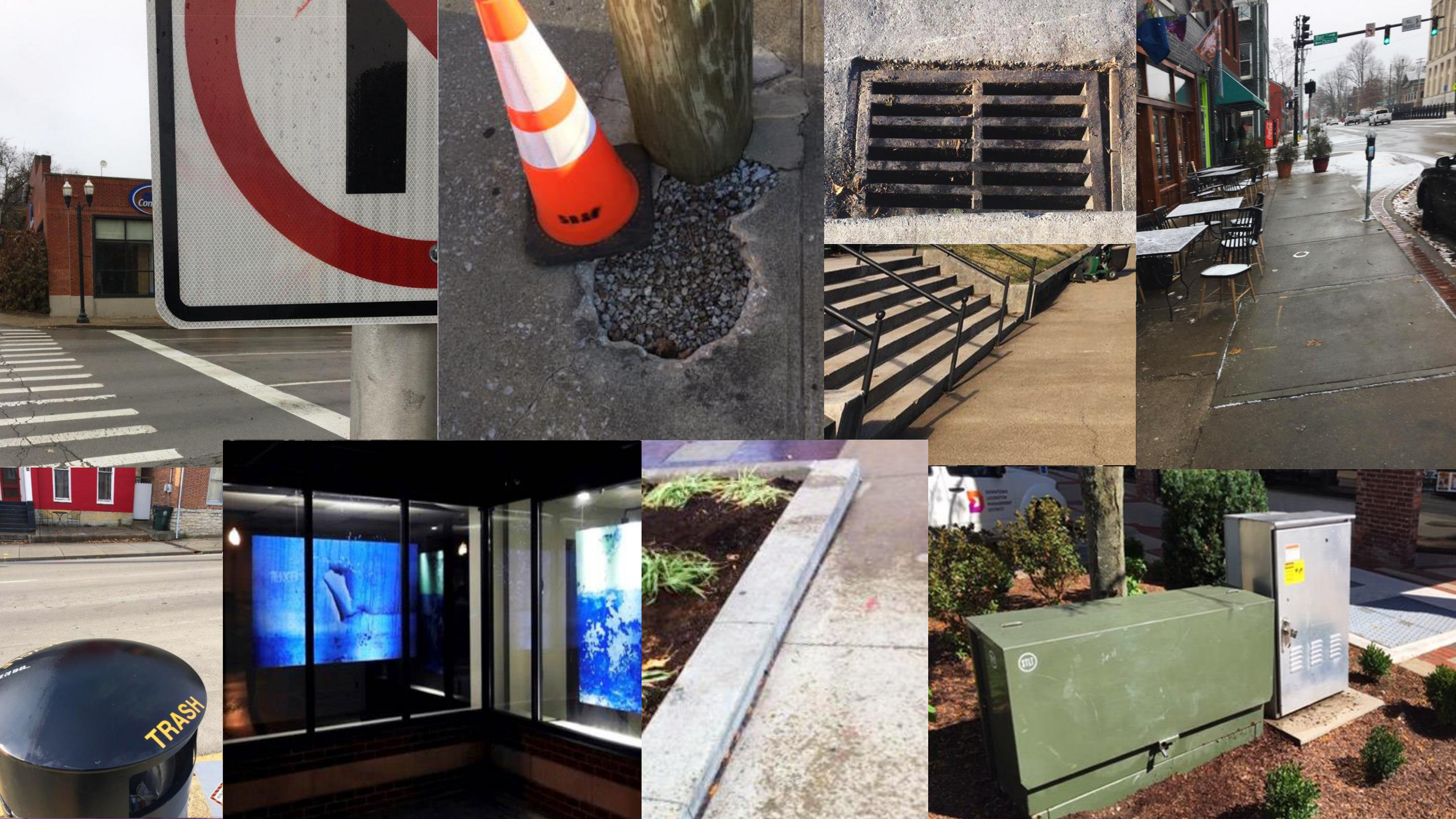
- Ambassador Program has resulted in 19,680 patrol hours of enhanced cleaning and safety services by Block by Block
- Partnered with Sheriff's Office to improve law enforcement presence – over 250+ of patrol hours since July
- Obtained grant from Office of Homelessness Prevention and Intervention to hire second chance employment personnel to serve as security ambassadors and deter transient behavior
- Awarded over \$30,000 in property improvement grants that leveraged \$112,442 in new investments



DLMD by the Numbers

Pounds of debris and trash collected	41,781
Patrol hours keeping Downtown clean and safe	19,680
Graffiti sites removed/painted over	7,891
Sidewalk drains cleared	5,590
Hospitality assistance contacts	8,739
Blocks of weed abatement	3,254
Panhandling contacts	528
Motorist assists	679
Bags of leaves collected	291
Hours of power washing	249
Business contacts	189
Requests for police, fire, EMS	68
Hours of sidewalk vacuuming	54







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District Property Values Increasing DLMD Tenure

2015	2019
\$406,522,100	\$485,090,000
Source: PVA	

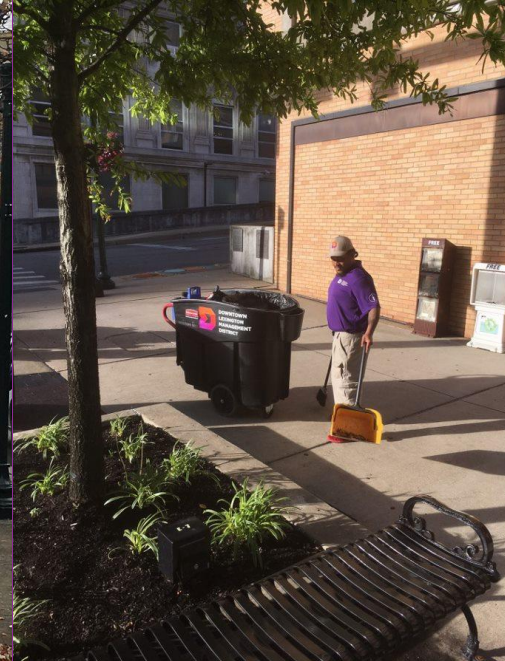
19%





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DLMD at Work





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Questions?

