To: Linda Gorton, Mayor
Urban County Council

From: Stacey Dimon, Information Office Supervisor
Division of Government Communications

Date: Aug. 14, 2026

Subject: LinkedIn Recruiting Agreement

Request: Request Council Authorization to execute an agreement with LinkedIn for advertising services to promote open positions with LFUCG at an annual cost of $20,925. Funds are included in FY2027.

The Office of Public Information needs this action to renew the annual contract with LinkedIn. LinkedIn is a top resource for sharing LFUCG job opportunities to potential employees. The platform targets and shares our positions with job seekers who have the relevant skills for the positions we have open.

The contract term is 12 months. The contract can be canceled only due to a material breach or bankruptcy.

The cost for FY 2027 is $20,925. Funds are budgeted.

Account number: 1101-160301-0001-75106

File Number: 0723-26

Director/Commissioner: Dimon/Brown