

RESOLUTION NO. 353 - 2022

A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE URBAN COUNTY GOVERNMENT, TO EXECUTE A CONTRACT (AWARDED PURSUANT TO RFP NO. 28-2022) WITH MACKEY GROUP, LLC D/B/A WISER STRATEGIES, FOR CREATIVE DESIGN SERVICES FOR PUBLIC OUTREACH AND MEDIA CAMPAIGNS RELATING TO STORMWATER AND WATER QUALITY EDUCATION, AT A COST NOT TO EXCEED \$50,000.00 IN FY 2023.

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 – That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute a Contract (awarded pursuant to RFP No. 28-2022), which is attached hereto and incorporated herein by reference, with Mackey Group, LLC d/b/a Wiser Strategies, for creative design services for public outreach and media campaigns relating to stormwater and water quality education, at a cost not to exceed \$50,000.00 in FY 2023.

Section 2 – That an amount, not to exceed the sum of \$50,000.00 in FY 2023, be and hereby is approved for payment to Mackey Group, LLC d/b/a Wiser Strategies, from account # 4051–313201– 71299, pursuant to the terms of the Contract, with renewal contingent upon the budgeting of sufficient funds in future fiscal years.

Section 3 – That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: July 5, 2022



MAYOR

ATTEST:



CLERK OF URBAN COUNTY COUNCIL

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