

Lexington-Fayette Urban County Government
Economic Development Partner Agency Quarterly Report
Fiscal Year 2018

Partner Agency: Downtown Lexington Corporation (DLC)
 Date: ##/##/####
 Quarter: Q#
 Form Completed By: # #

Section 1: Program Narrative

Q1: Describe your quarterly activities to promote downtown Lexington. What were the biggest successes and the biggest challenges? Are you meeting your goals?

Q2: Please provide information on partnerships and activities DLC has or has participated in with other organizations that involved with the daily promotion of the downtown business district. What was DLC's role in these partnerships?

Q3: What actions has DLC taken in the past quarter to increase its financial sustainability? What dollar amount and percentage of its funding comes from LFUCG and other public sources? List all other public sources with their funding in dollar amount and percentage.

Section 2: Performance Metrics

*Outcomes Directions: Report each metric on a quarterly basis, unless it is only available annually. If an annual measure, use latest available.
 Inputs/Outputs Directions: Report each metric per last quarterly activities. Calculation specifications, if needed, are provided. ONLY report on previous quarter's activities.*

Inputs

Number of Events	####	Number of Members	####
Cost Covered by LFUCG per Event	####	Value of our Services	####
Event Target Audiences - Event Percentages (Estimated)		Members by Industry	
Professionals	%	Financial / Professional & Business Services	%
Families	%	Leisure & Hospitality / Accommodation & Food Services	%
Young People	%	Nonprofit / Government	%
Visitors	%	Other	%
Other	%		

Outputs

Event Attendance			Total Estimated Event Attendance	####
<i>Event Name</i>	<i>Date</i>	<i>Est. Attendance</i>		

Outcomes

Jan. 2017 - Jan. 2018 Business Growth Downtown (ZIP: 40506, 40507, 40508)	%	Jan. 2017 - Jan. 2018 Business Employment Downtown (ZIP: 40506, 40507, 40508)	%
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