

Staples' Diversity Program Overview

Staples understands the challenges that small businesses face, as well as the important contributions they make to the economic health of their communities. As an organization, Staples is committed to supporting small business growth and development whenever possible.

Staples supports small businesses through our Supplier Diversity program. This program enables LFUCG to directly support the growth of minority, woman and veteran-owned (MWBE) small businesses by purchasing products and services from them.

Staples empowers LFUCG to connect with small businesses in two ways:

Diversity One Program

Staples' Diversity One Program connects LFUCG with a highly respected and independently owned diverse office products suppliers. We've built strategic alliances with qualified diverse office products suppliers who have extensive experience serving both large and small customers. Many of these providers are small businesses who receive ongoing mentorship and support from Staples to ensure that they can meet customers' needs long term. In addition to providing personal mentoring, Staples has sponsored many of these small business owners to attend executive education programs at top business schools across the country.

LFUCG will benefit from:

- A small business office supply program that meets the service, scope and reach LFUCG requires
- Access to Staples' strategic network of certified MWBE office suppliers
- The ability to significantly impact the growth and development of an independently owned and small diverse business
- Staples' rigorous supplier qualification process, which ensures that LFUCG's quality standards will be met
- Staples' proprietary eDiversity Network procurement site, which enables easy online purchasing from your small business office supplier

Diversity Two Program

Staples offers hundreds of high-quality items that are manufactured by MWBE small businesses. By purchasing these items through Staples' catalogs and online, customers can help support the growth and development of these organizations and add wealth and jobs to their communities.

LFUCG will benefit from:

- Product selection for every area of the office — office suppliers, furniture, facility supplies, technology products, print & marketing services and promotional products
- Detailed reporting and tracking of MWBE product spend
- Expert, consultative support from your Strategic Account Leader who identifies opportunities to drive purchasing toward these product groups and report on LFUCG's progress

Staples will make every effort to recommend excellent cost-competitive alternatives from its large selection of products from diverse and small business suppliers.