




TO: Mayor Linda Gorton
Urban County Council

FROM: Charles H. Martin, P.E., Acting Commissioner
Department of Environmental Quality and Public Works 

DATE: January 29, 2019

SUBJECT: Paving for Pizza Agreement – Domino’s Pizza, LLC

Request:

The department is recommending Urban County Council enter into an Agreement with Crispin Porter & Bogusky, LLC, acting as an authorized agent for Domino’s Pizza, LLC, accepting a donation in the amount of \$5,000 as part of its “Paving for Pizza” campaign, to complete various pothole repairs in Lexington.

Purpose of Request:

Domino’s Pizza currently has a national advertisement campaign focused on providing selected cities with funding to assist with pothole repairs. Crispin Porter & Bogusky, acting on behalf of Domino’s, contacted the department inquiring about Lexington’s interest in participating in this campaign. The initial contact was a result of a citizen inquiry made to Domino’s.

The agreement obligates Lexington to film or photograph at least two (2) before and after pothole repairs. The completed film / photographic material would be provided to Domino’s for their promotional use. The repair location(s) are still to be determined. Domino’s obligation is to provide Lexington \$5,000 to complete various pothole repairs throughout the city, including those filmed or photographed for use in the campaign. Funding is to be issued to Lexington by April 26, 2019 and Lexington must complete all pothole repairs by June 28, 2019.

What is the cost in this budget year and future budget years? No costs.

Director/Commissioner: Martin

