



MEMORANDUM

TO: Mayor Linda Gorton
Urban County Council

FROM: Susan Plueger, Director
Division of Environmental Services

DATE: March 22, 2021

SUBJECT: First Amendment to Agreement with Wisser Strategies for Stormwater Creative Design Services to Expand Scope and Budget for Creation of New Leaf Vacuum Collection Materials Emphasizing Landfill Diversion

Request

The purpose of this memorandum is to request Urban County Council to authorize the Mayor to sign the First Amendment to Agreement for Contract #235-2019 with Wisser Strategies, increasing the contract amount by \$10,000, and expanding the scope of work to include new leaf vacuum collection ads focused on the benefit of landfill diversion.

Why are you requesting?

On September 26, 2019, Council approved execution of an agreement (Res. 515-2019) with Wisser Strategies, not to exceed \$50,000, to develop stormwater ads and assets, including graphics, images, and other advertisement components.

The requested amendment would authorize an expansion to the scope of work to update the leaf vacuum collection ads, shifting the focus from stormwater management to landfill diversion benefits, and increasing the contract amount by \$10,000. The amendment will allow this work to be completed under the terms of the existing contract, pending future contract renewals, in accordance with the original resolution.

What is the cost in this budget year and future budget years?

The budget impact is not to exceed \$10,000 in FY2021. There is no impact in future budget years.

Are funds budgeted?

Funds are budgeted under the following operating account: **1115-313201-3095-71299**

File Number: 0326-21

Director/Commissioner: Plueger/Albright

