

PURCHASE OF SERVICE AGREEMENT

THIS PURCHASE OF SERVICE AGREEMENT, made and entered into on the 18 day of July, 2014, by and between the **LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT**, an urban county government of the COMMONWEALTH OF KENTUCKY created pursuant to KRS chapter 67A ("Government"), 200 East Main Street, Lexington, Kentucky 40507, on behalf of the Mayor's Office of Economic Development, ("MOED") and **KENTUCKY WORLD TRADE CENTER, INC. d/b/a WORLD TRADE CENTER KENTUCKY**, a Kentucky non-stock, non-profit organization, ("Organization") with offices located at 1600 World Trade Center, 333 West Vine Street, Lexington, Kentucky 40507.

WITNESSETH

That for and in consideration of the mutual promises and covenants herein expressed, the Government and the Organization agree as follows:

1. Government hereby retains Organization for the period beginning on July 1, 2014, and continuing for a period of twelve (12) months from that date unless within that period Government gives the Organization thirty (30) days written notice of termination of this Agreement in which case this Agreement shall terminate thirty (30) days from the date notice is given to the Organization.

2. Government shall pay the Organization the sum of One Hundred Thousand Dollars (\$100,000.00) for services required by this Agreement, one fourth (1/4th) of which shall be payable each quarter, within ten (10) days after receipt of the report required in Paragraph 7 herein, July to June, inclusive.

3. The Organization agrees to provide the following general services as well as those listed in Exhibit A, which is attached hereto:

A. Manage and operate the World Trade Center franchise in Lexington, Kentucky;

B. Provide other such services to include, but not be limited to, trade promotion, trade counseling, trade assistance, seminars, library services to assist Kentucky businesses interested in exporting to foreign countries or otherwise doing business overseas and to assist foreign companies seeking business opportunities in Kentucky;

C. Submit an annual report each year to the Mayor and the Urban County Council, which report shall contain a summary of its activities for the preceding year.

D. File all federal, state and local tax returns which are required by the respective governmental unit and to submit copies of same to the MOED.

4. In the event of termination of this Agreement by Government as provided for in Paragraph 1 above, Organization shall be entitled to that portion of total compensation due under this Agreement, or renewals thereof, as the service rendered bears to the service required hereunder.

5. Organization shall perform all duties and services described in item 3 above faithfully and satisfactorily at the time, place and for the duration prescribed herein. Organization shall keep itself fully informed of all national and state laws and all municipal ordinances and regulations in any manner affecting the work or performances of this Agreement, and shall at all times observe and comply with such laws, ordinances and regulations, whether or not such laws, ordinances or regulations are mentioned

herein and shall indemnify Government, its officers, agents and employees against any claim or liability arising from and based on Organization's violation of any such laws, ordinances or regulations.

6. Organization represents that it has filed any federal, state or local income tax returns required by law in the legally prescribed time and manner for the preceding fiscal year. This Agreement shall not become effective unless and until copies of all of the executed originals of the aforementioned tax returns filed for the Organization have been registered by the Organization in the MOED, and the Organization shall not be compensated unless and until such registration has taken place.

7. The Organization shall, at the end of each quarter and by no later than the 10th working day of the succeeding quarter, on such forms as the MOED shall provide, submit to the MOED: a report containing, for each of the services enumerated in Exhibit A which were provided in the preceding quarter (a) a description of the service provided, including the costs of providing services and the quantity and quality of the service provided, and (b) the additional information requested in and submitted on the form attached hereto as Exhibit B and incorporated herein by reference (or a similar form created and provided to Organization by the Government); and (c) an invoice requesting compensation for the services provided during the preceding quarter. Any and all provisions of this Agreement to the contrary notwithstanding, the compensation of Organization for each quarter of the Agreement shall not be paid unless and until Organization submits the satisfactorily completed quarterly report and invoice required hereunder. In addition, Organization shall be required to present a progress report as to

its activities a minimum of two (2) times per fiscal year before the Urban County Council's Economic Development Committee, or as otherwise instructed by the Government.

8. Books of accounts shall be kept by the Organization and entries shall be made therein of all money, goods, effects, debts, sales, purchases, receipts, payments and any other transactions of the Organization. The books of accounts, together with all bonds, notes, bills, letters and other writings belonging to the Organization, shall be maintained at the principal place of business of the Organization as set forth in this Agreement. Government shall have free and complete access to the books papers and affairs of the Organization at all reasonable times, and if it desires, it may have the books and papers of the Organization audited and examined by auditors, accountants or attorneys. Any examination shall be at the expense of the Government.

9. Government may designate such persons as may be necessary to monitor and evaluate the services rendered by the Organization. The Government, its agents and employees, shall, at all times, have unrestricted access to all places where or in which the services required hereunder are being carried on and conducted. Inspection and monitoring of the work by these authorities shall in no manner be presumed to relieve in any degree the responsibility or obligations of Organization, or to constitute Organization an agent of the Government.

10. Organization shall provide equal opportunity in employment for all qualified persons, shall prohibit discrimination in employment because of race, color, creed, national origin, sex, age, sexual orientation or gender identity, or handicap, shall promote equal employment through a positive, continuing program of equal employment, and shall cause

each of its subcontracting agencies to do so. This program of equal employment opportunity shall apply to every aspect of its employment policies and practices.

11. Organization shall adopt a written sexual harassment policy, which shall, at a minimum, contain a statement of current law; a list of prohibited behaviors; a complaint process; and a procedure which provides for a confidential investigation of all complaints. The policy shall be given to all employees and clients and shall be posted at all locations where Organization conducts business. The policy shall be submitted to the Department of Law for review within thirty (30) days of the execution of this Agreement.

12. The Organization agrees that all revenue and expenditures shall be audited at least annually by independent certified public accountants who shall express an opinion as to whether or not revenue and expenditures during the year audited have conformed with state and local law and regulation. A copy of this audit shall be submitted to the Government within ten (10) days of completion.

13. Organization agrees that it shall apply all funds received by it from the Urban County Government in accordance with the following investment policy guidelines:

- A. Objectives--Capital preservation with surety of income. Reasonable competitive income consistent with high investment quality and purpose of funds. All investments shall conform with state and local law and regulations and these Policies.
- B. Investment Funds Management--The governing board may elect to either:
 - (1) manage its investments through its executive director where the size or complexity of funds to be managed is deemed by the board to be within the training, expertise and/or available time capacity of the executive director and the operating staff;

-or-

- (2) utilize the professional investment management facilities of a local bank trust department acting in a fiduciary capacity within the same approved investment policies and federal, state, local and trust laws and regulations. The trust department may utilize its regular short-term 100% U.S. Treasury Fund for daily funds investment. The election of option 1 or 2 should be made consistent with the relative cost incurred and in the case of option 2 the cost shall be competitive among local trust departments.

C. Investment Policies--Safety and Prudence.

- (1) Short-term liquidity funds shall be invested in "riskless" investments, i.e., deposits in Kentucky commercial banks or savings and loan associations that are fully federally insured or deposits collateralized by U.S. Treasury securities with a current market value of at least 100%, or in direct obligations of U.S. Treasury securities.

Investments shall be diversified according to maturity in order to meet projected cash flow needs.

Collateral pledged to secure uninsured deposits shall be held at a federal reserve bank with the receipt providing absolute control by the agency.

- (2) Retirement funds, endowment funds, long-term capital reserve funds and any other special funds may be held and invested by a local bank trust department under investment objectives and diversification in accordance with the individual nature of the funds and pursuant to the "prudent man" investment rule as well as general trust law.
- (3) All investments shall be reviewed monthly by a finance or investment committee of the agency.
- (4) Local brokerage firms may hold and invest funds provided that investments are located within Kentucky and are fully insured.

- D. Audit--All investments shall be audited at least annually by independent certified public accountants who shall express an opinion as to whether or not investments during the year audited

have conformed with state and local law and regulation and with the approved investment policies.

14. This instrument contains the entire agreement between the parties, and no statement, promises or inducements made by either party or agent of either party that is not contained in this written Agreement shall be valid and binding; and this Agreement may not be enlarged, modified or altered except in writing signed by the parties and endorsed hereon.

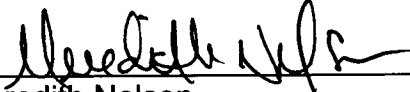
IN WITNESS WHEREOF, the parties have executed this Agreement at Lexington, Kentucky, the day and year first above written.

LEXINGTON-FAYETTE URBAN
COUNTY GOVERNMENT

BY: 

Jim Gray, Mayor

ATTEST:



Meredith Nelson

Clerk of the Urban County Council

KENTUCKY WORLD TRADE CENTER,
INC. d/b/a WORLD TRADE CENTER
KENTUCKY

BY: 

Ed Webb, President /CEO

ATTEST:


WITNESS/DATE: 7-18-14

EXHIBIT "A"

Lexington/Fayette Urban County Government

Addendum for Services

World Trade Center Kentucky

Scope of Work

Local Contribution

During fiscal year 2015 World Trade Center Kentucky (WTC-KY) will use funds from Lexington-Fayette Urban County Government to:

- Provide regular trade programming to all businesses served by the Lexington-Fayette Urban County Government. This includes the University of Kentucky International MBA Program with the Gatton College of Business and Economics.
- Center will have a full time trade specials/practitioner who will work daily with Lexington businesses to trouble shoot and resolve logistics, compliance, customs along with a host of other trade matters that are impacting the successful exporting of a client's product or service.
- In partnership with the Kentucky Cabinet for Economic Development and the Governor's office, the WTC-KY designs and conducts Trade Missions to Kentucky's top or growing Export markets.
- Partner with the Bluegrass Economic Advancement Movement (BEAM) initiative to support its efforts in Lexington/BEAM partner communities. Especially as related to the export initiative of BEAM.
- Enhance knowledge and awareness of international trade throughout the Lexington community.
- Increase the number of companies that benefit from WTC-KY international trade research and counseling services.
- Increase the partnership with other organizations in the Bluegrass Region to host trade education programs and trade missions.

EXHIBIT "B"

Lexington/Fayette Urban County Government

Addendum for Services

World Trade Center Kentucky

**Lexington-Fayette Urban County Government
Economic Development Partner Agency Quarterly Report
Fiscal Year 2015**

Economic Development Partner Agency:
World Trade Center Kentucky

Date

Outcome Evaluation

Using the Addendum "A" to the World Trade Center Kentucky Purchase of Service Agreement, please demonstrate progress towards stated goals and initiatives.

NOTE: If there have been changes to your LFUCG funded program(s) necessitating amendment of your approved outcomes, please contact Kevin Atkins, Chief Development Officer, 859-258-3110 (or email at katkins@lexingtonky.gov) to discuss the proposed amendments.

Provide Regular Trade Programming to all Businesses Served by LFUCG

1) Describe the type of programs provided to businesses served by LFUCG as well as the number of individuals who participated and examples of the types of businesses they represented. 2) Did these programs lead to any new export opportunities for businesses/new companies to the export market? 3) How do the participation and export numbers for this fiscal year compare with FY13 & FY14 as this same point in the fiscal year? ***PLEASE ANSWER EACH QUESTION ABOVE AS A SEPARATE BULLET POINT NOTED BY THE NUMBER INDICATED ABOVE***

Empty response box for "Provide Regular Trade Programming to all Businesses Served by LFUCG".

Trade Missions

1) Describe the trade missions the staff participated in along with the types of businesses worked with on the visit. 2) How many businesses from Lexington participated in trade missions during the quarter? 3) How do the participation numbers for this fiscal year compare with FY13 & FY14 at this same point in the fiscal year? ***PLEASE ANSWER EACH QUESTION ABOVE AS A SEPARATE BULLET POINT NOTED BY THE NUMBER INDICATED ABOVE***

Empty response box for "Trade Missions".

Bluegrass Economic Advancement Movement (BEAM)

Describe efforts during the quarter to assist with BEAM especially highlighting the effort to increase the number of exports and the economic impact of those efforts for Lexington.

Business Services

Please provide the number of Lexington companies that benefited from WTC-KY services during the quarter and the type of services (trade research, counseling services, etc.) that were provided. Did these services increase exports for Lexington businesses?

Partnership Organizations

Describe the host trade education programs and trade missions (including number of companies served) and regional groups that have partnered with WTC-KY on these programs.

Certification

As the Chief Executive Officer (or equivalent) of this agency, I certify that the information provided in this Quarterly Report is true and complete to the best of my knowledge and belief.

I further agree that funds received from LFUCG will be used for the purposes for which they were requested and approved, and that the agency will comply with the requirements set forth in the application and the approved Purchase of Service Agreement and Addendum.

Printed Name

Signature

Title

Date

THIS REPORT AND REQUIRED ATTACHMENT(S) ARE DUE BY:

1ST QUARTER:
OCTOBER 14, 2014

2ND QUARTER:
JANUARY 14, 2015

3RD QUARTER:
APRIL 14, 2015

4TH QUARTER:
JULY 14, 2015

**THIS REPORT SHOULD BE COMPLETED AND SUBMITTED ALONG WITH QUARTERLY
FUNDING REQUEST INVOICE
ELECTRONICALLY TO:**

KEVIN ATKINS
CHIEF DEVELOPMENT OFFICER
KATKINS@LEXINGTONKY.GOV