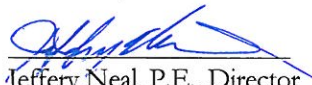




TO: Mayor Jim Gray  
Urban City Council

FROM:   
Jeffery Neal, P.E., Director  
Division of Traffic Engineering

CC: Dowell Hoskins-Squier, Commissioner, Department of Environmental Quality and  
Public Works.

DATE: November 14, 2016

SUBJECT: Resolution Authorizing Award of Professional Services for the Development of Safe Streets  
Marketing Material

**Request**

Authorization to enter into an agreement with Bullhorn Creative for the development of Safe Streets Marketing Material.

**Why are you requesting?**

As a part of LFUCG's effort to curb pedestrian related accidents in Fayette County the Division of Traffic Engineering is requesting to contract with Bullhorn Creative to develop educational materials that will encourage safer travel when biking, walking and driving.

**What is the cost in this budget year and future budget years?**

The cost for this FY is: up to \$40,000

The cost for future FY is: N/A

**Are the funds budgeted?**

Yes. Funds are budgeted in Account number: 2607-303602-3603-91613 Pedestrian\_2017

**File Number:**

**Director/Commissioner:** Neal/Hoskins-Squier

