

# WATER QUALITY MANAGEMENT FEE INCENTIVE GRANTS

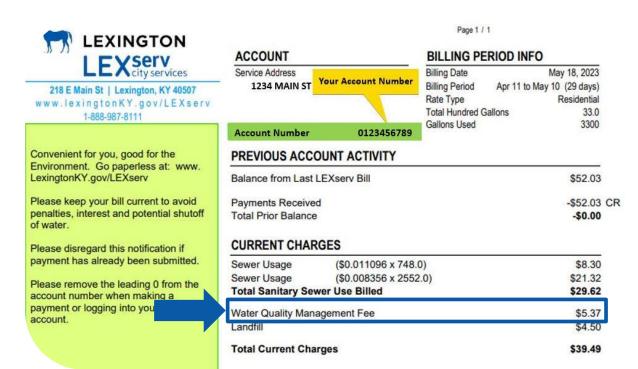
Alyssa McKenzie, 10<sup>th</sup> District Legislative Aide Environmental Quality & Public Works Committee November 18, 2025





## **Background**

- April 2009 Task Force
  - Code of Ordinance Article XIV
  - Creation of Incentive Grant Program
- \$1,200,000 per year
  - Grants to fund water quality oriented education programs, projects, and flood mitigation projects
- Allocate incentives grants:
  - Residential (\$200,000)
  - Non-residential (\$1,000,000)
- Section 16-410(8): Requires 10% of total annual revenue to be allocated to the program







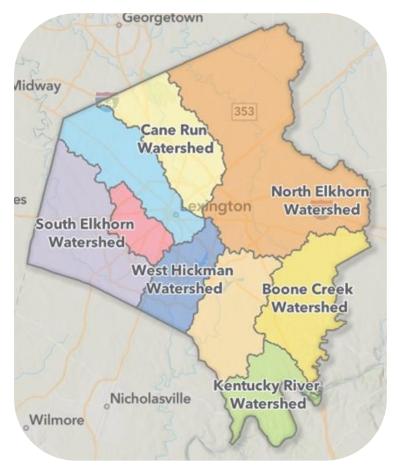
## **Grant Process**

Class A Neighborhood	Class B Education	Class B Infrastructure
<ul> <li>Storm drain making</li> <li>Planting trees</li> <li>Stream cleaning</li> <li>Rain barrels and rain gardens</li> <li>Neighborhood seminars</li> <li>Retention pond enhancement</li> </ul>	<ul> <li>Developing stormwater-related curriculum for schools</li> <li>Publicity campaigns</li> <li>Workshops</li> <li>Educational rain gardens</li> </ul>	<ul> <li>Stream restoration and constructed wetlands</li> <li>Bioretention</li> <li>Rain gardens and rainwater harvesting</li> <li>Pervious Pavement Installation</li> </ul>
Applica	ation Due in May	Application Due in July
Application Review by DWQ Director	Water Quality Fees Board  Agreement Signed	Council Final Agreement Readings)



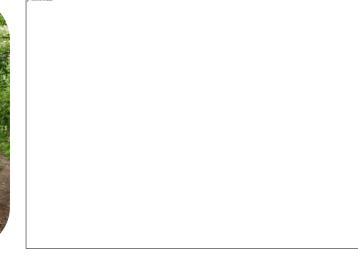


### **District 10 Review**



- March 2025: Item in EQPW Committee
- June August 2025
  - Identify Goals
  - Review of Past Applications, Website, and Processes
  - Meetings with Internal & External Groups
- September October 2025: Recommendation Development & Review
- November 2025: EQPW Update









## Goals

## Recommendations

1. Grow Applicant Pool

2. Streamline Processes

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3. Decrease Change Orders

4. Improve Stormwater Quality

- 1. Accessibility & Technical Support
  - Online Application Website
  - Office Hours & BMP Bingo
  - Grant Toolkit & Tips
- 2. Storytelling & Marketing
  - Videos
  - Brochures & Signage
  - Website
- 3. Reporting Process
  - Online Reporting Process
  - Timeline





## **Recommendation Implementation**

#### 1. Accessibility & Technical Support (DES, DWQ)

- a. Online Application
- b. Office Hours/One-on-One Meetings with Applicants, and BMP Bingo
- c. Grant Toolkit & Tips

#### **Timeline**

- a. Spring 2026
- b. Spring 2026
- c. June 30, 2026

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Watershed	Clean Water Act	Pesticides	MS4	Storm Drains
Outfall	Riprap	Non Point Source Pollutants	Rain Garden	Fertilizers
Runoff	Storrrwater Management Program (SWMP)	Herbicides	Pollutants of Concern	Erosion
Stormwater	Source Control	вмр	Impervious surface	Free
Total Maximum Daily Load (TMDL)	Point Source Pollutants	Green Infrastructure	Low Impact Development (UID)	Free

#### 2. Storytelling & Marketing (DES)

- a. Videos
- b. Brochures & Signage
- c. Website

#### **Timeline**

- a. Dec 2026
- b. June 30, 2026
- c. June 30, 2026

(	Live Green Lexington •	
000	Auestions about the grants? Come to a Menday, March 17 at 6pm https://tinyurl.com/QAMarch17 Wednesday, March 19 at 1pm https://tinyurl.com/QAMarch19 GroundwaterAnarenesWeek	virtual Q&A!
	LEXtoday     Mar 13 - €	
	Psst Applications are open for the L Lexington Stormwater Quality Project Grant program: a local initiative provi.	s Incentive
		•
	lexholay demoty.com	

#### 3. Reporting Process (DES, DWQ)

- a. Online Reporting Process
- b. Annual Feedback from Applicants
- c. Timeline Communication

#### **Timeline**

- a. Dec 2026
- b. Dec 2026
- c. Dec 2026







## **Next Steps**

- Committee Action
- Working with DES & DWQ to Implement
- Annual Water Quality Management Fee Incentive Grants Update







## **Questions?**



