



**DOWNTOWN
LEXINGTON
MANAGEMENT
DISTRICT**

ORDINANCE

The Downtown Lexington Management District (DLMD) was established May 7, 2015 when Lexington Fayette Urban County Council passed Ordinance 52-2015. The first levy was collected in January 2016 and DLMD began operation later that year.

The District received recertification in 2020 for a five-year period.

ORDINANCE NO. 52-2015

AN ORDINANCE CREATING AND ESTABLISHING, PURSUANT TO KRS 91.750, ET SEQ., THE "DOWNTOWN LEXINGTON MANAGEMENT DISTRICT" AND PROVIDING FOR ITS BOUNDARIES; A FIFTEEN MEMBER BOARD, THE REQUIREMENTS AND APPOINTING PROCESS FOR BOARD MEMBERS, AND THEIR TERM LIMITS; THE POWERS OF THE BOARD; A FISCAL YEAR COMMENCING ON JULY 1ST, THE UNDERTAKING OF ECONOMIC IMPROVEMENTS BY THE BOARD; A BUDGET AND AUDIT PROCESS; AN AFFIRMATIVE ACTION PLAN; PUBLIC INFORMATION; AN ASSESSMENT NOT TO EXCEED \$.10 OF \$100 OF THE ASSESSED PROPERTY VALUE FOR EACH ASSESSED PROPERTY WITHIN THE DISTRICT; A CONTESTING AND APPEAL PROCESS; LIENS; AN ANNUAL REPORT TO PROPERTY OWNERS; ETHICAL REQUIREMENTS ON BOARD MEMBERS; TERMINATION OF THE DISTRICT IN NO LATER THAN 5 YEARS; BOARD GUIDELINES; CONTRACTING REQUIREMENTS; MANAGEMENT, MARKETING, AND ADMINISTRATION; REPORTING REQUIREMENTS; AN ADVISORY COUNCIL TO THE BOARD; SEVERABILITY; ALL EFFECTIVE UPON DATE OF PASSAGE WITH THE MANAGEMENT DISTRICT ASSESSMENT OF PROPERTIES WITHIN THE DISTRICT TO TAKE PLACE NO EARLIER THAN ALLOWABLE BY LAW.

WHEREAS, the Mayor received a formal request and petition to create a management district in a portion of downtown Lexington, Kentucky, on February 23, 2015; and

WHEREAS, the petition satisfies the minimum requirements for the creation of a management district pursuant to KRS 91.754 and the Mayor has forwarded the petition to the Urban Council for further consideration; and

WHEREAS, the Urban County Council desires to create the requested management district as further provided herein.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 – That an official copy of the petition requesting creation of the district shall be maintained by the Council Clerk and is incorporated herein by reference.

Section 2 - That the Urban County Council accepts the determination of the Mayor that the petition satisfies the minimum requirements of KRS 91.754, and hereby creates and establishes a management district pursuant to applicable state statute as follows:

Section 1. Downtown Lexington Management District.

This Ordinance shall be referred to hereinafter as the "Downtown Lexington Management District Ordinance" or the "Ordinance".



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OUR THREE MANDATES



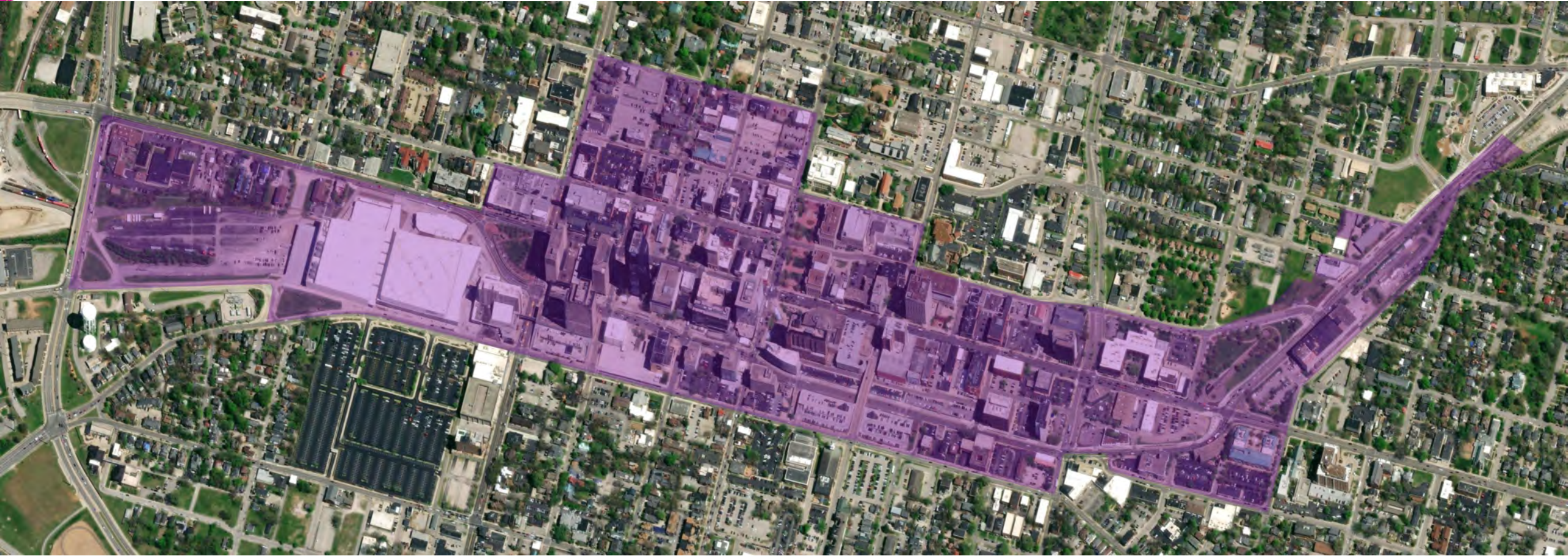
- Beautification: providing enhanced cleaning services to create a foundation for business development.
- Safety: providing enhanced safety resources to address worker, visitor and resident safety.
- Marketing: supporting public art initiatives and economic development and business support programs.

THE DISTRICT



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THE DISTRICT



LFUCG Councilmember Districts within Downtown Lexington Management District

- Hannah LeGris, District 3
- Tayna Fogle, District 1
- Jennifer Reynolds, District 11



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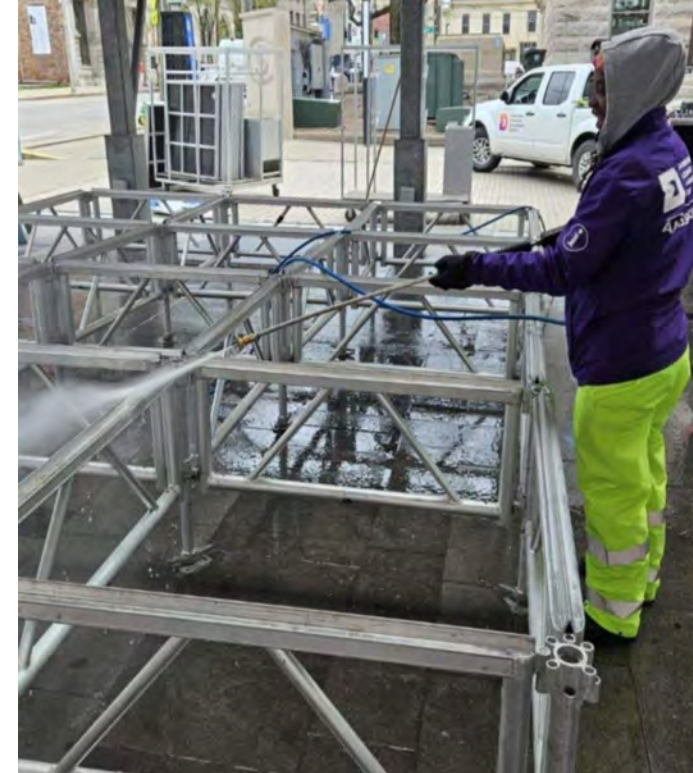
DLMD Board

- **James H. Frazier III, Chair**
Office Representative
McBrayer PLLC
- **Dougie Allen, Vice Chair**
Hospitality/Entertainment Representative
Creaux
- **Scott Davidson, Secretary**
Office Representative
Langley Properties Company
- **Juan Castro, Treasurer**
Member At Large
The JCC Group
- **Rachel Savane**
Retail Business Representative
Savane Silver
- **Mary Quinn Ramer**
Tenant Representing Owners
VisitLEX
- **Clay Angelucci**
Office Representative
Block+Lot
- **Kevin Atkins**
Mayor Designee
City of Lexington
- **Bryanna Carroll**
Parking Facility Representative
Kentucky League of Cities
- **Lawrence W. Wetherby, III**
Tenant Representative
Republic Bank
- **James Brown**
Council Member At-Large
City of Lexington
- **Hannah LeGris**
Council Member Third District
City of Lexington
- **Thomas Pettit**
Residential Property Representative
- **Beverly Fortune**
Member at Large
- **Ron Tritschler**
Hospitality and Entertainment Representative
The Webb Companies



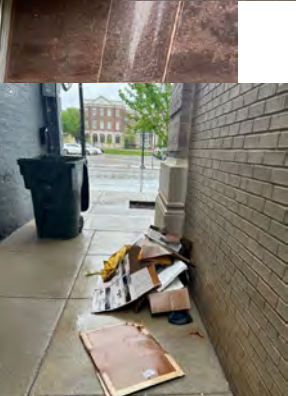
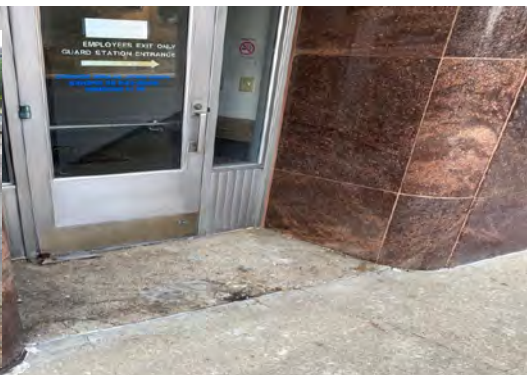
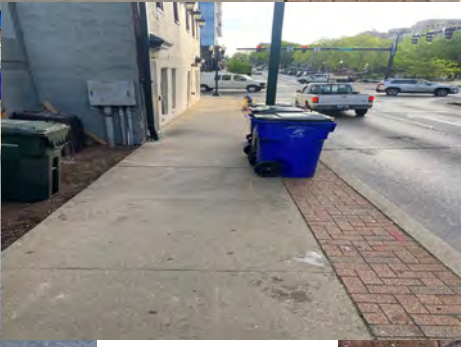
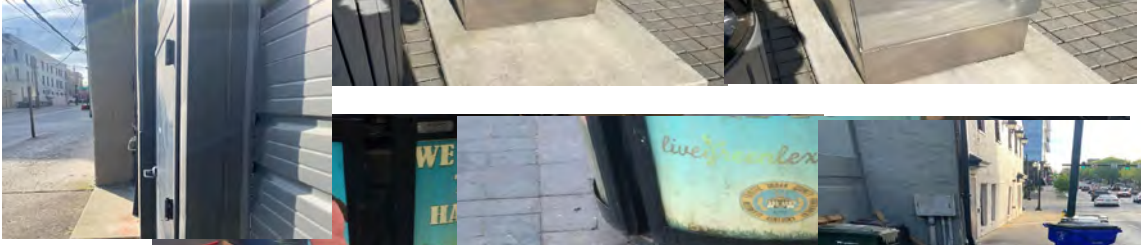
**DOWNTOWN
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WORK IN THE DISTRICT



**DOWNTOWN
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WORK IN THE DISTRICT



Downtown Lexington Management District
 Comparative Statement of Activities
 For the Period of 07/01/2023 to 04/30/2024

Acct #	Account Name	Current Period April	YTD April
<u>Income</u>			
Property Tax Collections			
4100	Downtown District Property Tax	0.00	529,340.60
4110	Penalties & Interest	0.00	1,726.15
4120	Minus 2% Discount	0.00	-9,053.66
4130	Minus Sherriff Fee (4.25%)	0.00	-22,185.56
Total Downtown Property Tax			
Total Income		\$ -	\$ 499,827.53
<u>Expense</u>			
<u>Special Projects, Art & New Opportunities</u>			
6110	Downtown Art Project	0.00	0.00
Total District Service		\$ -	\$ -
<u>District Services (Cleaning & Safety)</u>			
6200	Block by Block Ambassadors	30,774.67	300,802.21
6210	Block by Block Hospitality Ambassadors	1,300.00	13,436.34
6220	Additional Security	25,000.00	25,000.00
6230	Supplies & Equipment	0.00	0.00
Total District Service		\$ 57,074.67	\$ 339,238.55
<u>Marketing & Communications</u>			
6310	Advertising & Promotion	0.00	0.00
6320	Website Design & Maintenance	300.00	300.00
6325	Website Hosting	0.00	0.00
Total Marketing & Communications		\$ 300.00	\$ 300.00
<u>Business Support/Economic Development/Recruitment</u>			
6400	Improvement Grants	0.00	9,000.00
6410	Lighting Grants	0.00	0.00
6450	State of Downtown	0.00	4,000.00
Total Business Support/Economic Development		\$ -	\$ 13,000.00
<u>Management & Planning</u>			
6510	Management Services	2,491.67	24,916.70
6510	Accounting Software Subscription	0.00	1,188.00
6560	Office Expense	0.00	0.00
Total Management & Planning & Communications		\$ 2,491.67	\$ 26,104.70
Total Expense		\$ 59,866.34	\$ 378,643.25
Net Income (Loss)		\$ (59,866.34)	\$ 121,184.28



Downtown Lexington Management District
 Comparative Statement of Activities with Last Year
 For the Period of 07/01/2023 to 04/30/2024

Acct #	Account Name	YTD April, 2024	YTD April, 2023	Difference
Income				
Property Tax Collections				
4100	Downtown District Property Tax	529,340.60	515,591.18	13,749.42
4110	Penalties & Interest	1,726.15	0.00	1,726.15
4120	Minus 2% Discount	-9,053.66	-8,587.92	-845.60
4130	Minus Sherriff Fee (4.25%)	-22,185.56	-21,339.96	-465.74
Total Downtown Property Tax				
Total Income		\$ 499,827.53	\$ 485,663.30	\$ 14,164.23
Expense				
Special Projects, Art & New Opportunities				
6110	Downtown Art Project	0.00	0.00	0.00
Total District Service		\$ -	\$ -	\$ -
District Services (Cleaning & Safety)				
6200	Block by Block Ambassadors	300,802.21	279,263.86	21,538.35
6210	Block by Block Hospitality Ambassadors	13,436.34	12,053.76	1,382.58
6220	Additional Security	25,000.00	35,881.48	-10,881.48
6230	Supplies & Equipment	0.00	2,386.58	-2,386.58
Total District Service		\$ 339,238.55	\$ 329,585.68	\$ 9,652.87
Marketing & Communications				
6310	Advertising & Promotion	0.00	0.00	0.00
6320	Website Design & Maintenance	300.00	986.57	-686.57
6325	Website Hosting	0.00	0.00	0.00
Total Marketing & Communications		\$ 300.00	\$ 986.57	\$ (686.57)
Business Support/Economic Development/Recruitment				
6400	Improvement Grants	9,000.00	10,000.00	-1,000.00
6410	Lighting Grants	0.00	0.00	0.00
6450	State of Downtown	4,000.00	0.00	4,000.00
Total Business Support/Economic Development		\$ 13,000.00	\$ 10,000.00	\$ 3,000.00
Management & Planning				
6510	Management Services	24,916.70	25,000.00	-83.30
6510	Accounting Software Subscription	1,188.00	948.00	240.00
6560	Office Expense	0.00	304.22	-304.22
Total Management & Planning & Communications		\$ 26,104.70	\$ 26,252.22	\$ (147.52)
Total Expense		\$ 378,643.25	\$ 366,824.47	\$ 11,818.78
Net Income (Loss)		\$ 121,184.28	\$ 118,838.83	\$ 2,345.45



**Downtown Lexington Management District
2024-2025 Proposed Budget
Approved Budget**

Account Number	Account Name	2023-2024 YTD		2024-2025	Notes
		Approved Budget	Estimated to June 30,2024	Proposed Budget	
Income					
Property Tax Collections					
4100	Downtown District Property Tax	515,000.00	529,340.60	529,700.00	Most Likely Scenario - Conservative
4110	Penalties & Interest	0.00	1,726.15	0.00	
4110	Minus Sheriff Fee 4.25%	-21,887.50	-22,185.56	-22,512.25	4.25% of taxes received
4120	Minus 2% Discount	-9,000.00	-9,053.66	-9,500.00	2% discounts for early payment
Total Property Tax Collections		484,112.50	499,827.53	497,687.75	
Other Income					
4300	City of Lexington Security Grant	0.00	0.00	50,000.00	City match for additional security in Downtown's Entertainment District
Total Other Income		0.00	0.00	50,000.00	
Total Income		484,112.50	499,827.53	547,687.75	
Expense					
		1%	11%		
		From FYE 2024 Budget	From FYE 2024 Budget		
Special Projects, Art & New Opportunities					
6110	Downtown Art Project	12,500.00	0.00	5,000.00	Decrease to Account for Recertification & Added Security
Total Special Projects, Art & New Opportunities		12,500.00	0.00	5,000.00	
District Services (Cleaning & Safety)					
6200	Block by Block Services	375,000.00	369,296.04	377,000.00	Will not be able to absorb much of an increase due to recertification Project
6210	Block by Block Hospitality Ambassadors	18,000.00	17,000.00	17,300.00	Adjusted based on Actual expenses paid
6220	Downtown Additional Security	0.00	0.00	75,000.00	Additional Security for Downton's Entertainment District. \$25,000 from 2023-2024 Budget paid from DLMD Funds. Included in FYE 2024 Rerpts
6240	Ambassadors Care	0.00	0.00	500.00	New account to take care of our ambassadors
Total District Services (Cleaning & Safety)		393,000.00	386,296.04	469,800.00	
Marketing & Communications					
6310	Advertising & Promotion	300.00	0.00	100.00	
6320	Website Design & Maintenance	250.00	0.00	0.00	
6325	Website Hosting	400.00	0.00	300.00	Decrease to account for Recertification Project
6340	Merchant Marketing	500.00	0.00	0.00	
6350	Communications	500.00	0.00	100.00	
Total Marketing & Communications		1,950.00	0.00	500.00	
Business Support/Economic Development/Recruitment					
6400	Downtown Improvement Grants	27,000.00	9,000.00	12,000.00	Decrease to account for recertification & Added Security
6410	Lighting Grants	12,000.00	0.00	0.00	Decrease to account for recertification & Added Security
6450	State of Downtown	4,000.00	4,000.00	4,000.00	Kept as previous year to support his event
Total Business Support/Economic Development/Recruitment		43,000.00	13,000.00	16,000.00	
Management & Planning					
6500	Management Services	29,900.00	29,900.00	29,900.00	Contract to remain the same for 2024-2025 budget
6510	Accounting Software Subscription	1,500.00	1,188.00	1,200.00	Small adjustments to account for recertification
6560	Office Supplies	750.00	196.50	200.00	
6900	Recertification Project	0.00	0.00	25,000.00	Recertification Project - 10 year certification
Total Management & Planning		32,150.00	31,284.50	56,300.00	
Total Expense		482,600.00	430,580.54	547,600.00	
Net Income (Loss)		1,512.50	69,246.99	87.75	Extremely Tight Budget due to Added Security

BUDGET 2024-2025