



TO: Mayor Linda Gorton
Honorable Members, Urban County Council

FROM: 
Monica Conrad, Director, Parks and Recreation

DATE: January 16th, 2026

SUBJECT: Cumulus 2026 Spring and Fall Golf Card Agreement

Request:

Request Council Authorization for the Mayor to execute an agreement with Cumulus Radio Lexington, KY for a one year agreement of radio advertising for Lexington Fayette Urban County Government golf courses for zero (\$0.00) dollars from the date of execution through October 31st, 2026.

Purpose:

This agreement with Cumulus Radio provides an even trade for radio advertising and golf course rounds on Lexington Fayette Urban County golf courses.

Budgetary Implication:

\$0.00 for FY26 budget year

Are the funds budgeted?

N/A

File Number: 0104-26

Director/Commissioner: Monica Conrad/Chris Ford

