



Lexington-Fayette Urban County Government
DEPARTMENT OF ENVIRONMENTAL QUALITY & PUBLIC WORKS

Jim Gray
Mayor

Susan C. Bush
Acting Commissioner

To: Mayor Jim Gray
Urban County Council

From: Charles H. Martin, P.E., Director

Via: Susan C. Bush, Acting Commissioner

Date: November 17, 2011

Re: Requesting Approval of a Class B (Education) Incentive Grant Award Agreement with Group CJ, LLC funded by the Water Quality Management Fee pursuant to Sections 16-408 and 16-410 of the Code of Ordinances

Grantee: Group CJ, LLC

Incentive Grant Amount: \$34,650.00

Account Number: 4051 – 303204 – 3373 – 78112 (Fully budgeted)

The grant application of Group CJ, LLC was reviewed and recommended by the Water Quality Fees Board at its October 13, 2011 meeting. All Class B (Education) grants require a minimum 50% match above the first \$2,500 by the grant recipient. The Grant Award Agreement requires the Mayor's signature.

Grant Project Description

In collaboration with the television stations WKYT-TV and the EKYT-CW, the grantee shall write, produce, and air approximately twenty 30-second educational commercial messages for a "Doing the Green Thing" campaign that show people actively performing tasks that reduce stormwater pollution and promote improving water quality. These spots will also be used to directly tie into promoting the Great American Cleanup from March through May 2012.

Questions regarding this agreement should be directed to Susan Plueger, the Incentive Grant Program Administrator, at 859-425-2482.

Attachment

Pc: Susan Bush, Acting Commissioner, Department of Environmental Quality & Public Works
Ed Gardner, Department of Law
Julie Mantrom, Division of Water Quality
Susan Plueger, P.E., Division of Water Quality