

Exhibit C
Proposed Lexington Deployment Plan (Phases)

Upon completion of the signed MOU between Spin and the Lexington Fayette Urban County Government on or after June 21st Spin will begin the deployment of 500 bikes. 200 bikes in the fleet will be placed on The University of Kentucky Campus at locations the University has allocated for the bike fleet. The remaining 300 bikes will be placed in groups no smaller than 5 and no larger than 10 at specified locations within the Urban Service Boundary and portions of the Legacy Trail outside of that boundary. Spin will observe the patterns of movement of the bicycles, respond to public comment and re-balance the bikes in a fashion that best serves usage data, user input and public comment. Spin will continue to add bikes to the fleet as needed to meet the demand with the intention of reaching a saturation level that in turn produces usage rates of two rides per bike per day. As ride usage data and demand decreases Spin will reduce the fleet accordingly to produce the desired usage rates. Spin will work closely with the LFUCG Division of Planning to review usage data and trip patterns to evaluate parking locations and demand throughout the Urban Service Area during the duration of the pilot program.