

RESOLUTION NO. 514 - 2019

A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE URBAN COUNTY GOVERNMENT, TO EXECUTE AN AGREEMENT (AWARDED PURSUANT TO RFP NO. 29-2019) WITH WISER STRATEGIES, FOR MEDIA PLANNING AND PLACEMENT SERVICES RELATING TO STORMWATER AND RECYCLING MARKETING CAMPAIGNS, AT A COST NOT TO EXCEED \$225,000.00.

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 – That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute an agreement (awarded pursuant to RFP No. 29-2019), which is attached hereto and incorporated herein by reference, with Wiser Strategies, for media planning and placement services relating to stormwater and recycling marketing campaigns, at a cost not to exceed \$225,000.00.

Section 2 – That an amount, not to exceed the sum of \$225,000.00, be and hereby is approved for payment to Wiser Strategies, from the following accounts in the following amounts: #4051 – 313201 – 71299 (\$125,000.00) and #1115 – 303501 – 71299 (\$100,000), pursuant to the terms of the agreement.

Section 3 – That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: September 26, 2019



MAYOR

ATTEST:



CLERK OF URBAN COUNTY COUNCIL
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CERTIFICATE

I do hereby certify that the title to this enactment contains an accurate synopsis of the contents thereof and may be used to satisfy the reading requirements of law.

Michael A. Coan

DEPARTMENT OF LAW