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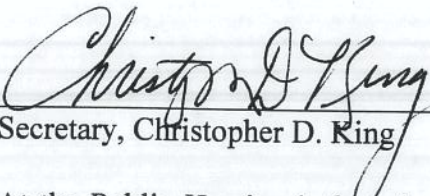
RECOMMENDATION OF THE
URBAN COUNTY PLANNING COMMISSION
OF LEXINGTON AND FAYETTE COUNTY, KENTUCKY

IN RE: ZOTA 2015-3: AMENDMENT TO ARTICLE 17-7(k) TO ALLOW MULTI-TENANT LISTINGS ON FREE-STANDING SIGNS IN THE PLANNED SHOPPING CENTER (B-6P) ZONE – petition for a Zoning Ordinance text amendment to allow a maximum of eight multi-tenant panels on free-standing signs in the Planned Shopping Center (B-6P) zone.

Having considered the above matter on **March 26, 2015**, at a Public Hearing and having voted **11-0** that this Recommendation be submitted to the Lexington-Fayette Urban County Council, the Urban County Planning Commission does hereby recommend **APPROVAL of the Staff Alternative Text** of this matter for the following reasons:

1. The proposed text amendment appears to be addressing a recent national trend involving shopping center signage. While identifying tenants on an individual basis could be helpful, the community must also balance the aesthetic appearance and impression made by such signs. The alternative text addresses the desire for tenant panels in a limited fashion, yet ensures legibility and an appropriate hierarchy for a shopping center identification sign.

ATTEST: This 15th day of April, 2015.



Secretary, Christopher D. King

MIKE OWENS
CHAIR

At the Public Hearing before the Urban County Planning Commission, this petition was represented by **Elizabeth Pitchford, Ruggles Sign.**

OBJECTIONS _____

- NONE

OBJECTORS _____

- NONE

VOTES WERE AS FOLLOWS:

AYES: (11) Berkley, Brewer, Cravens, Drake, Mundy, Owens, Penn, Plumlee, Richardson, Smith, and Wilson

NAYS: (0)

ABSENT: (0)

ABSTAINED: (0)

DISQUALIFIED: (0)

Motion for **Approval of the Staff Alternative Text of ZOTA 2015-3** carried.

- Enclosures: Application
- Recommended Text
- Staff Report
- Applicable excerpts of minutes of above meeting

Signature: [Handwritten Name]
 Title: CHAIR, PLANNING COMMISSION

OBJECTIONS

OBJECTIONS

NONE

NONE