

RESOLUTION NO. 612 - 2023

A RESOLUTION AUTHORIZING AND DIRECTING THE MAYOR, ON BEHALF OF THE URBAN COUNTY GOVERNMENT, TO EXECUTE THE FIRST AMENDMENT TO THE FIRST RENEWAL AGREEMENT WITH MACKEY GROUP, LLC., D/B/A WISER STRATEGIES, INCREASING THE CONTRACT PRICE BY AN AMOUNT NOT TO EXCEED \$20,000.00, FOR AN INCREASE IN ADVERTISING RELATED TO SAFE STREETS MESSAGING, FOR THE DEPARTMENT OF ENVIRONMENTAL QUALITY AND PUBLIC WORKS, RAISING THE TOTAL CONTRACT PRICE FROM \$360,000.00 TO \$380,000.00.

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized and directed to execute the First Amendment to the First Renewal Agreement, which is attached hereto and incorporated herein by reference, with Mackey Group, LLC, d/b/a Wisser Strategies, increasing the contract price by an amount not to exceed \$20,000.00, for an increase in advertising related to Safe Streets Messaging, for the Department of Environmental Quality and Public Works, raising the total contract price from \$360,000.00 to \$380,000.00.

Section 2 – That an amount, not to exceed the additional sum of \$20,000.00 be and hereby is approved for payment in FY 2024 to the Mackey Group, LLC., d/b/a Wisser Strategies, from account #3160-160705-71299 pursuant to the terms of the First Amendment to the First Renewal Agreement.

Section 3 – That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: November 16, 2023



MAYOR

ATTEST:



CLERK OF URBAN COUNTY COUNCIL

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