

**SECOND AMENDMENT TO AGREEMENT**

This SECOND AMENDMENT TO AGREEMENT, entered June 27 2024, between **MACKEY GROUP LLC, D/B/A WISER STRATEGIES** and the **LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT**.

**WHEREAS**, the parties previously entered a Contract for Services on July 5, 2022, with a contract period of July 1, 2022 through June 30, 2023, and which provided for up to three (3) one-year extensions;

**WHEREAS**, the parties agreed on July 1, 2023, to enter the first one-year extension of the Contract for Services, referred to hereafter as the First Renewal Agreement;

**WHEREAS**, the parties agreed on November 16, 2023, to enter the first amendment of the Contract for Services, referred to hereafter as the First Amendment;

**WHEREAS**, the parties now desire to increase the contract amount in exchange for an increase in advertising services related to the Safe Streets messaging and agree to the second one-year extension of the Contract for Services;

**THEREFORE**, in consideration of these mutually agreed-upon covenants and conditions, the sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Numbered Paragraph 2 of the Contract for Services, now referred to as the Second Renewal Agreement, shall allow for compensation in an amount not to exceed \$400,000.00, with the additional \$20,000.00 in funds being used for additional advertising services related to Safe Streets messaging.

2. All other terms and conditions of the Contract for Services, now referred to as the Second Renewal Agreement, shall continue in full force and effect except as modified herein.

3. That the Second Renewal Agreement, as amended herein, shall be renewed for a second one-year extension.

**IN WITNESS WHEREOF**, the parties executed this Second Amendment to Agreement, on 27 day of June, 2024.

**ATTEST:**

By: [Signature]  
Council Clerk

**LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT**

By: [Signature]  
Linda Gorton, Mayor

**ATTEST:**

By: \_\_\_\_\_

**Mackey Group LLC**  
108 Esplanade, Suite 240  
Lexington, KY 40507

By: [Signature]  
Its: [Signature]