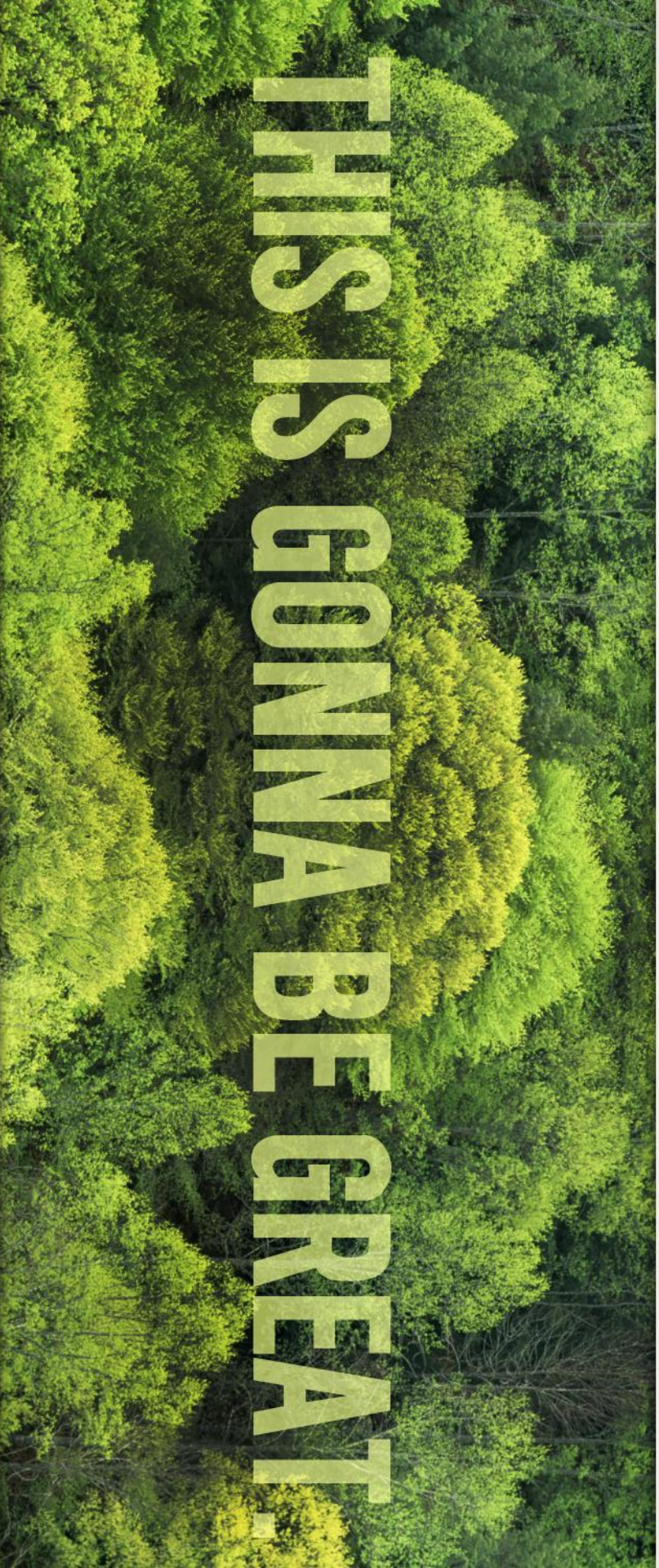


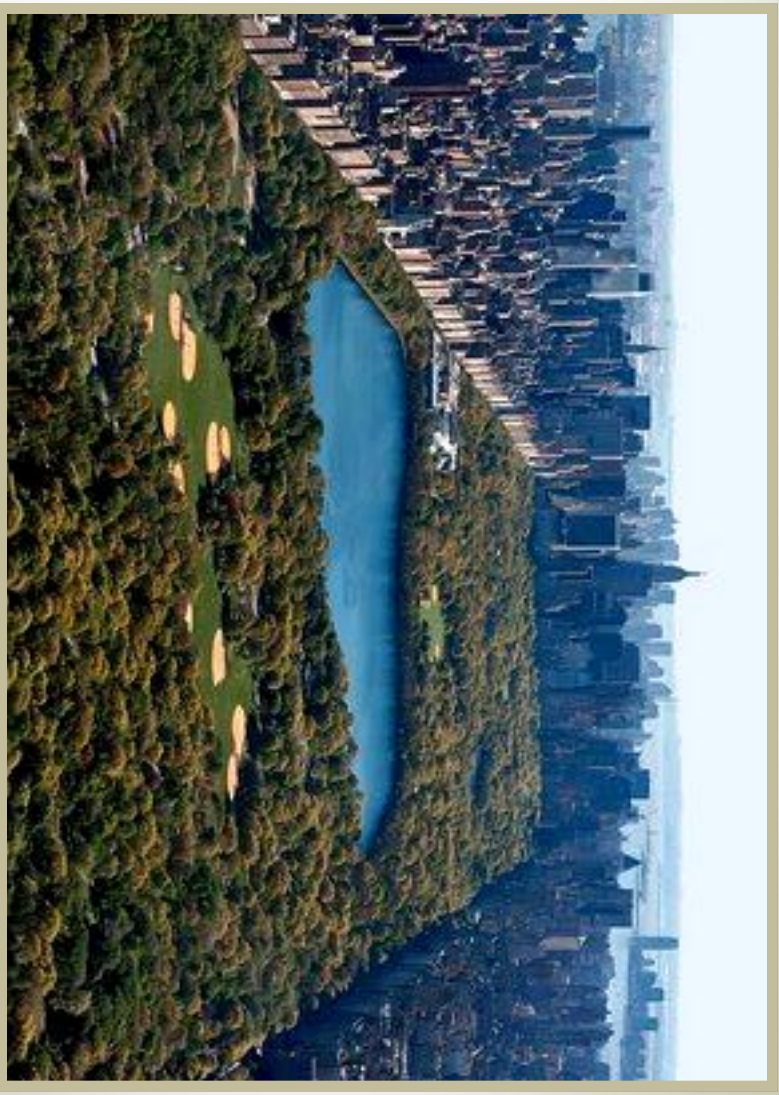


A DREAM REALIZED THROUGH 21ST CENTURY PARKS

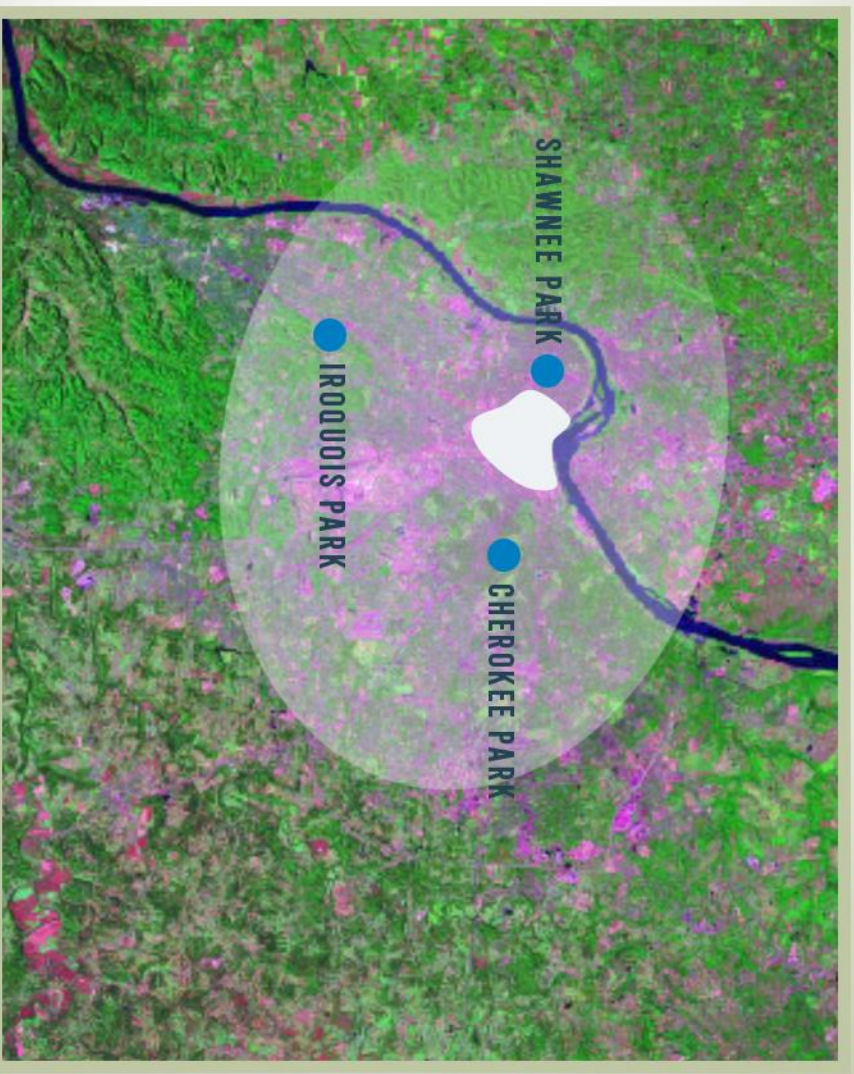
THIS IS GONNA BE GREAT.



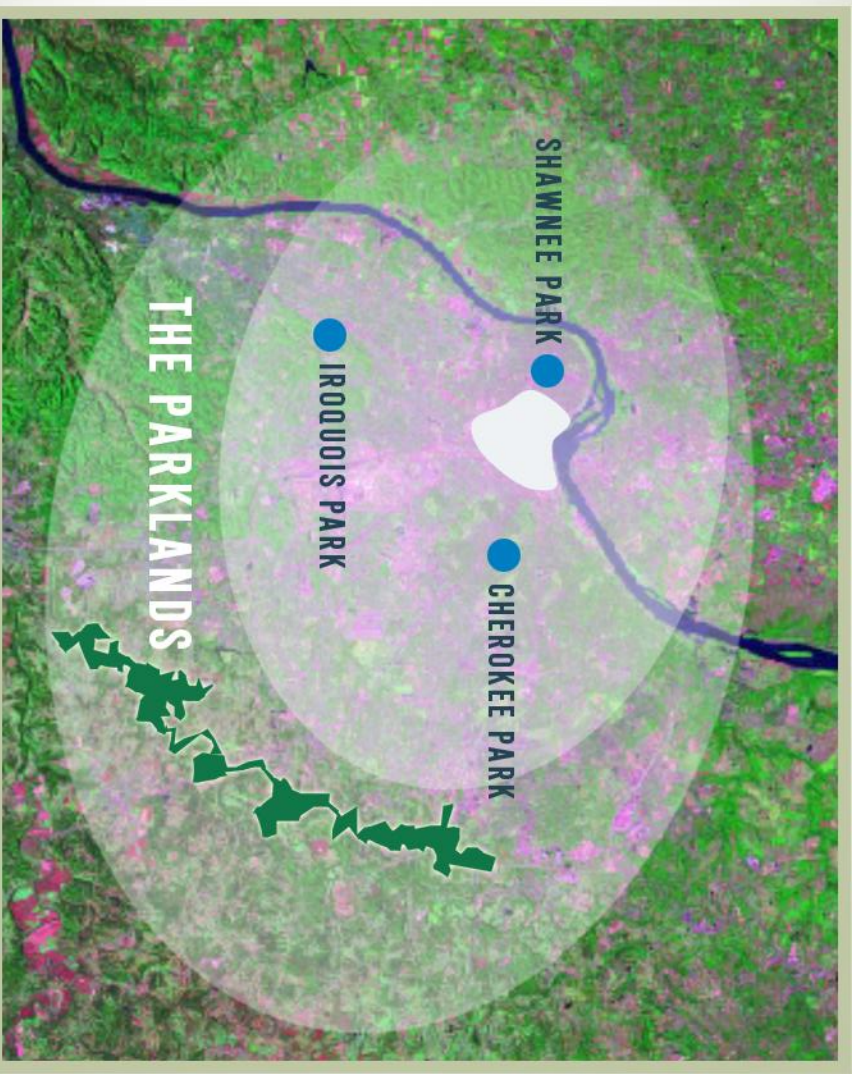
First, we believe  
“The Park makes  
the city.”



Second, we're  
relearning what  
Frederick Law  
Olmsted already  
knew.



Second, we're  
relearning what  
Fredrick Law  
Olmsted already  
knew.





# WHAT IS 21<sup>st</sup> CENTURY PARKS?

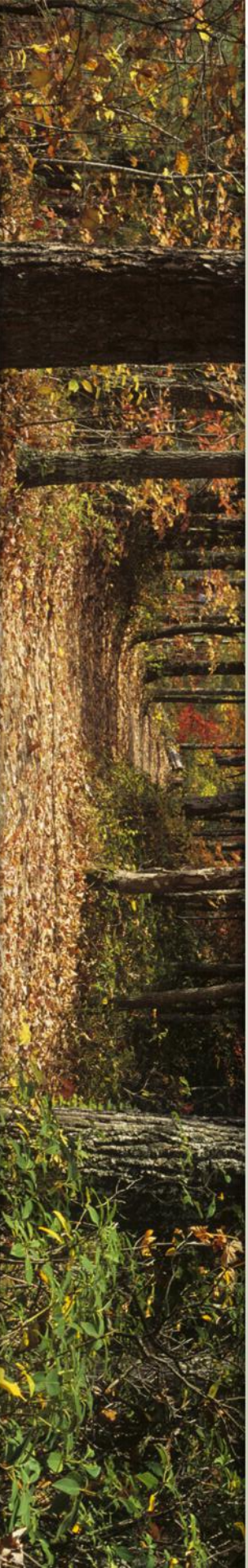
A Non-profit Corporation

The Vision Behind The Parklands Project

An Innovative Partnership

Responsible for the Building and Maintaining  
The Parklands

Winner of “2010 Place Maker” Award



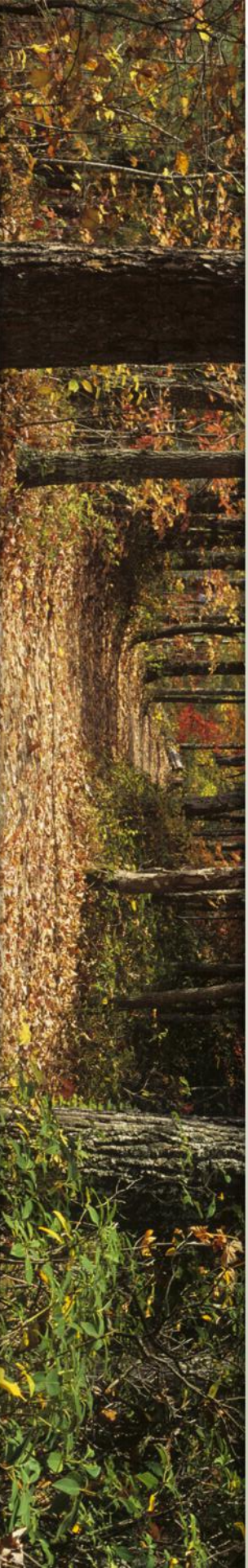
# WHY NOW?

## *A City-Shaping Model*

We believe that cities around the world should be purchasing land on the edge, ahead of development and protecting that space for public park access.

We believe that green infrastructure can provide livable communities now and for the generations that follow 50-100 years from now.

If done right, we can create the finest urban edge in the country.





# PROJECT STATUS

\$111,000,000 in Private / Public Funding

60+ Land Acquisitions

3,700 Preserved Acres

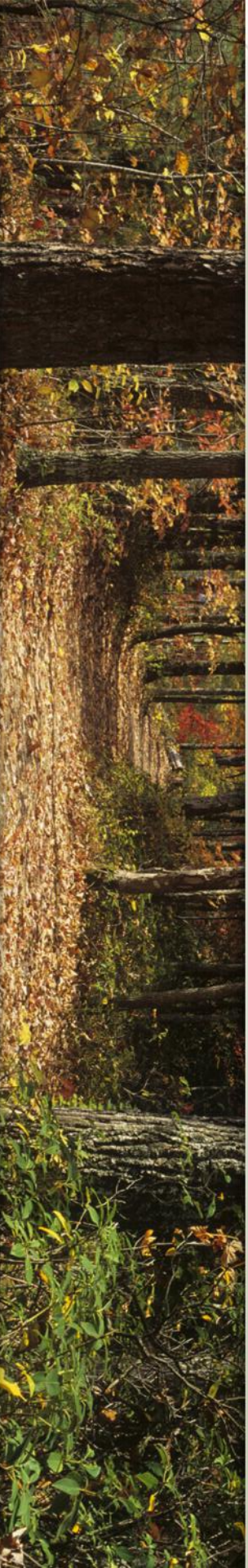






# PROJECT TIMELINE

- 2004 ▪ 21<sup>st</sup> Century Parks Founded
- 2008 ▪ Award Winning Master Plan Completed
- 2011 ▪ Grand Opening of the Creekside Playground and Sprayground
  - Ground Breaking of Beckley Creek Park
- 2012 ▪ First Park Opens
- 2015 ▪ All of the Parklands of Floyd's Fork Open





THIS IS SO COOL!





# WHAT IS THE PARKLANDS?

*“ The Parklands is a systemic, world-class addition to Louisville’s park system that includes four major new parks linked by a park drive, a world-class urban trail system, and a remarkable water trail, all tracing Floyds Fork, a classic Kentucky stream.”*



# THE FOUR MAJOR PARKS

47



THE PARKLANDS

BECKLEY CREEK PARK | POPE LICK PARK | TURKEY RUN PARK | BROAD RUN PARK

# BECKLEY CREEK PARK

Excellent example of world class design

- People-centric design
- Urban influence
- Formally designed park



# TURKEY RUN PARK

- More Rural Design to leverage the agricultural heritage of this area
- Adventure Programming
- Gateway to the Extensive Trail System





*The Silo Center*





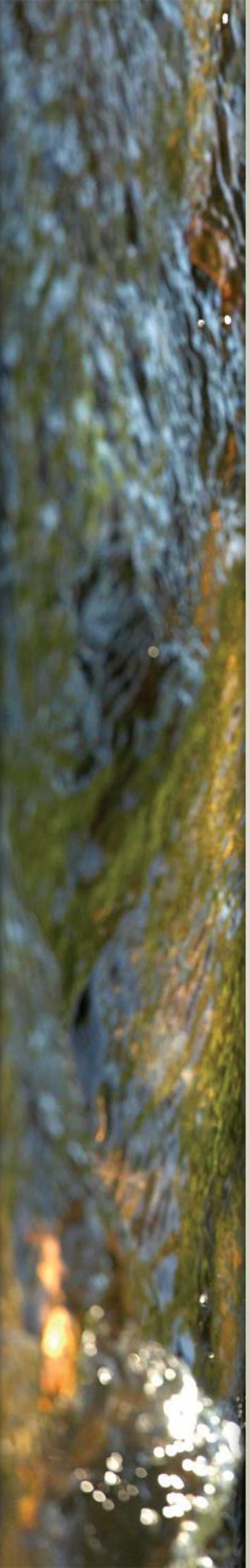
**THE BENEFITS**

**BECKLEY CREEK PARK | POPE LICK PARK | TURKEY RUN PARK | BROAD RUN PARK**



# Key Benefits of The Parklands

1. Community – Bring People Together
2. Recreational – Provide World Class Amenities
3. Environmental – Create a Lasting Legacy
4. Economic – Distinguish Louisville as a great place to live and work
5. Health – Encourage Active Lifestyles
6. Educational – Increase Scientific Literacy

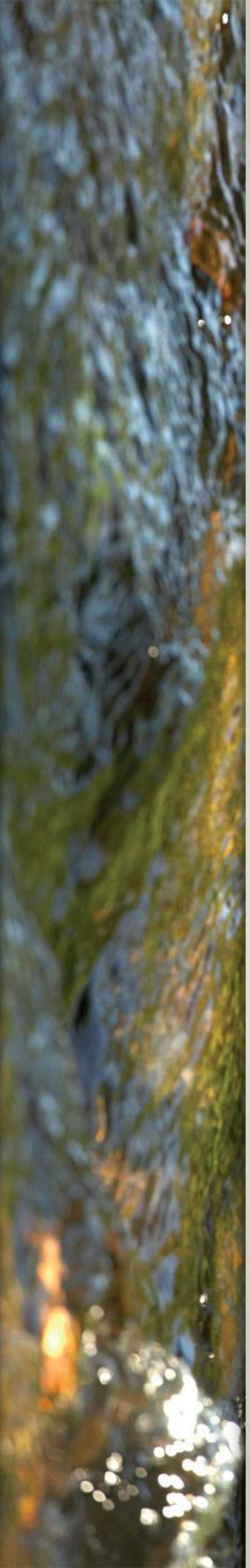


## 4. ECONOMIC

### *Key Benefits*

*“We do not have the ocean or the Rocky Mountains, so we need to be better than other places with manmade amenities. Like the waterfront park, this project is transformational for Louisville, in terms of raising our quality of life and making us more attractive for talent and business. It is perhaps the biggest idea I have seen in Louisville since I moved here in the mid-1980s.”*

- Paul Coomes, UofL Professor of Economics





A DREAM REALIZED THROUGH 21ST CENTURY PARKS

THIS IS A GIFT TO  
FUTURE GENERATIONS.

# WAYS TO GET INVOLVED

Engage

Volunteer

Support

## WWW.THEPARKLANDS.ORG

THIS IS NOT A PARK. THIS IS A COMMITMENT TO SOMETHING BIGGER THAN OURSELVES.  
**THIS IS GOING TO BE YOURS.**

GET INVOLVED



A DREAM REALIZED THROUGH 21ST CENTURY PARKS

WWW.THEPARKLANDS.ORG



A DREAM REALIZED THROUGH 21ST CENTURY PARKS

THIS IS A DREAM REALIZED.

