



MEMORANDUM

TO: Mayor Jim Gray
Urban County Council

FROM: Susan Plueger, Director *SLP*
Division of Environmental Services

DATE: May 7, 2018

SUBJECT: Amendment to Agreement with OpinionWorks, LLC for stormwater survey research

Request

The purpose of this memorandum is to request Urban County Council to authorize the Mayor to sign Amendment #1 to the agreement with OpinionWorks, LLC, increasing the contract amount by \$20,000.00 to a total of \$48,030.00 and expanding the scope to provide for additional services.

Why are you requesting?

On December 7, 2017 (Resolution 776-2017), Council approved execution of a contract with OpinionWorks, LLC to perform public survey and research services related to stormwater and water quality topics. Work under this contract relates specifically to fulfilling public education and involvement requirements of Lexington's Municipal Separate Storm Sewer System (MS4) Permit with the Commonwealth of Kentucky.

The purpose of this amendment is to add to the scope of work the planning, implementation, and reporting on four focus groups. These focus groups will provide specific and in-depth data as a supplement to the information produced by the original contract scope tasks. Results from this work will be used to help in the improvement of the city's stormwater and water quality messaging.

What is the cost in this budget year and future budget years?

The cost for FY 2018 is not to exceed \$20,000.00. There are no budgetary impacts for future years.

Are funds budgeted?

Funds are budgeted in 4051-313201-3095-71299 (FY2018).

File Number: 0510-18

Director/Commissioner: Susan Plueger/Dowell Hoskins-Squier

