

Lexington-Fayette Urban County Government 2022 Disparity Study



LEXINGTON

BBC
RESEARCH &
CONSULTING

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**EHI
Consultants**

Lexington, KY

**Community
Engagement**

**Abundant
Living**

Lexington, KY

**Anecdotal
Evidence**

**Holland &
Knight**

Atlanta, GA

**Legal
Consultation**

**Davis
Research**

Calabasas, CA

**Survey
Execution**



LEXINGTON

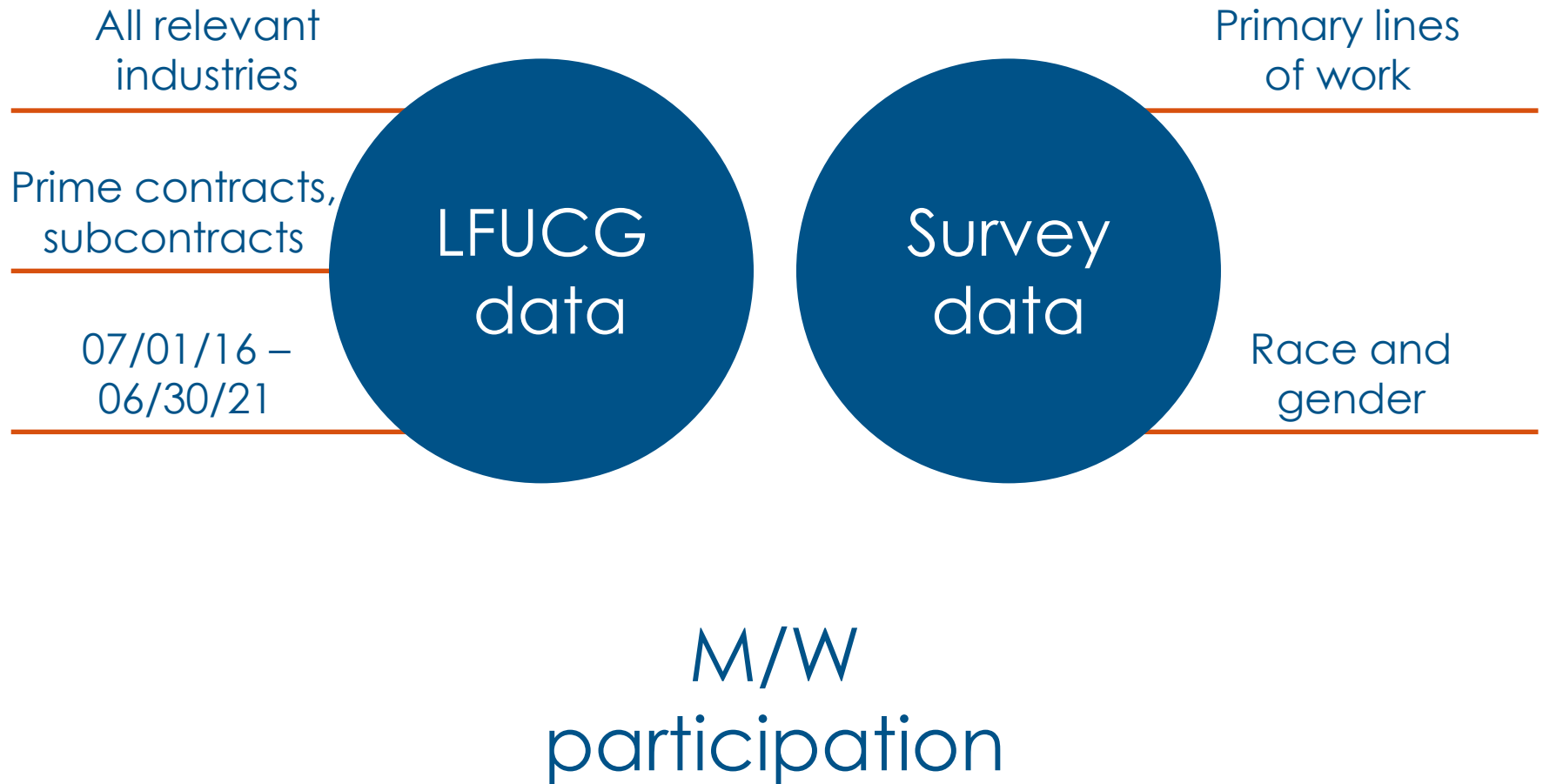
- Participation, availability, and disparities
- Analysis of marketplace conditions
- Qualitative and anecdotal information
- Policy and program recommendations
- Legal compliance

**DISPARITY
STUDY**

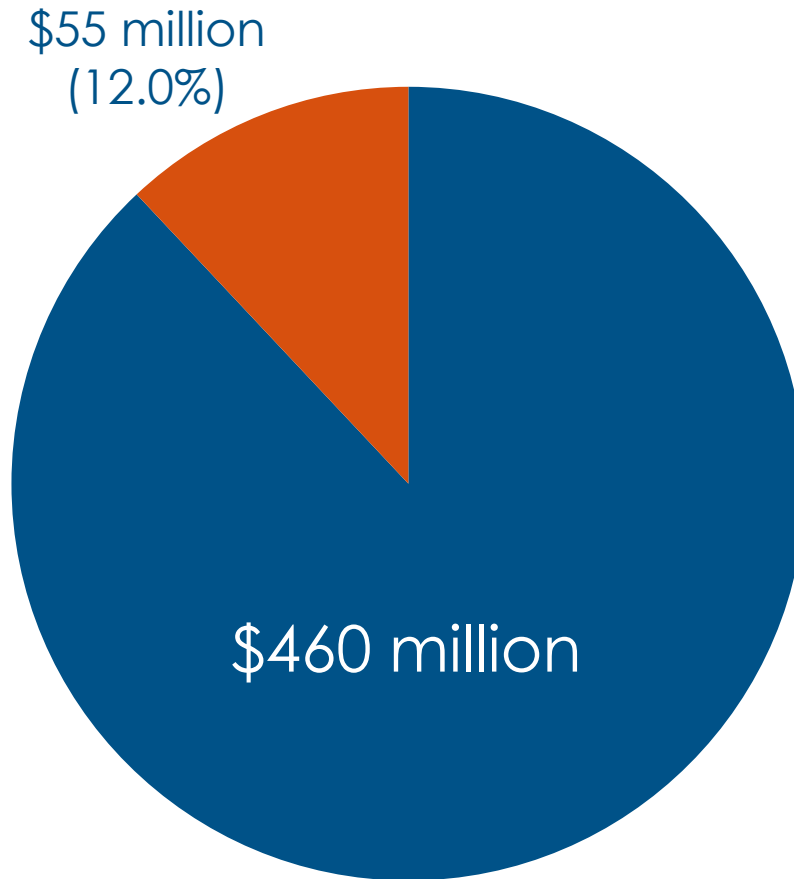
Project management
Community engagement
Legal framework and analysis
Review of contracting
Data collection
Utilization analysis
Availability analysis
Disparity analysis
Analysis of marketplace
Anecdotal evidence
Recommendations

UTILIZATION ANALYSIS

UTILIZATION ANALYSIS



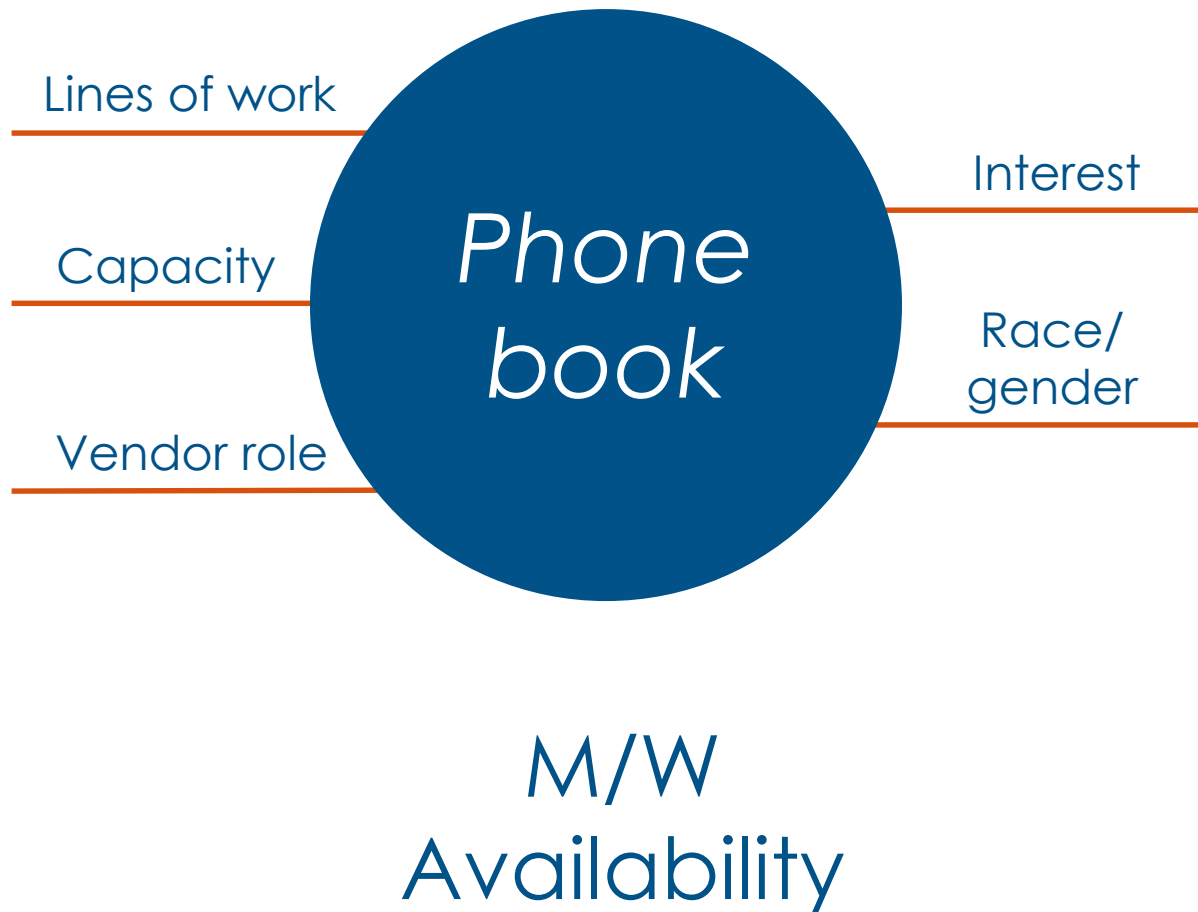
OVERALL UTILIZATION



	% Total Dollars
White woman	8.3%
Asian American	0.9%
Black American	1.5%
Hispanic American	1.2%
Native American	0.1%
TOTAL	12.0%

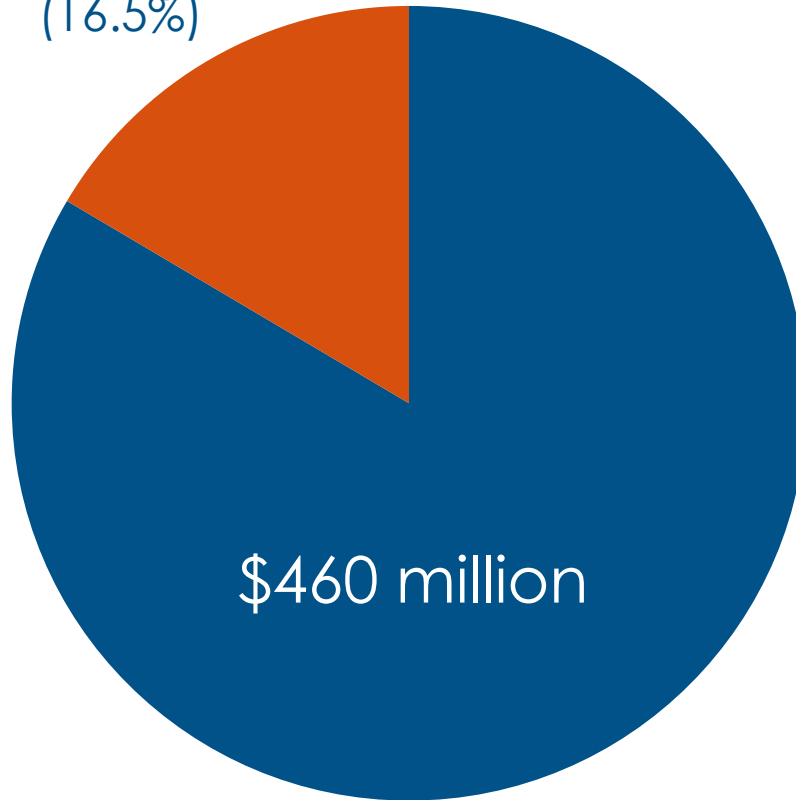
AVAILABILITY ANALYSIS

CUSTOM CENSUS



OVERALL AVAILABILITY

\$76 million
(16.5%)



	% Total Dollars
White woman	11.9%
Asian American	0.6%
Black American	2.3%
Hispanic American	1.2%
Native American	0.5%
TOTAL	16.5%

UTILIZATION V. AVAILABILITY

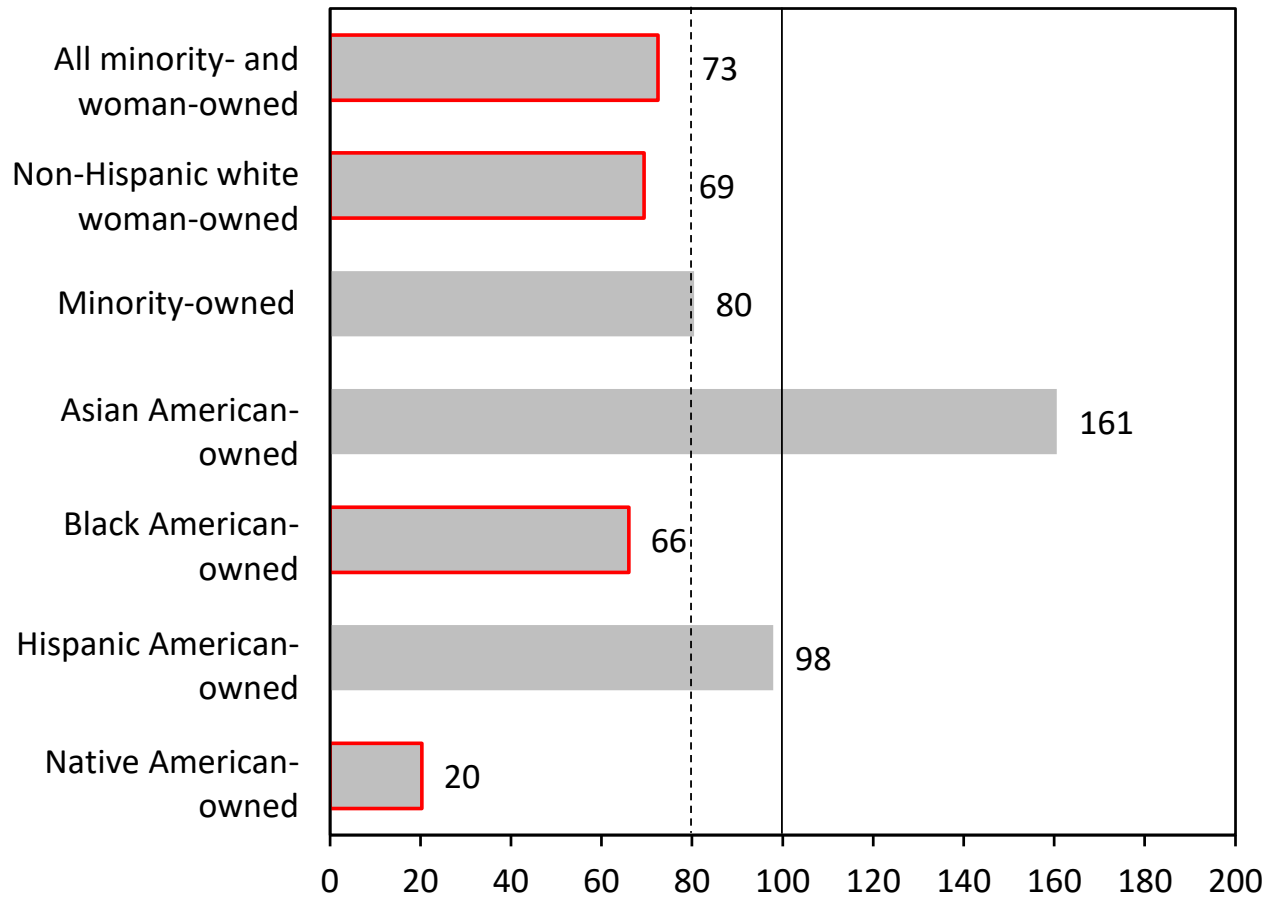
	Utilization	Availability
Asian American	\$4,072,746	\$2,535,696
Black American	\$6,978,309	\$10,581,023
Hispanic American	\$5,582,963	\$5,705,403
Native American	\$509,790	\$2,511,466
Total minority	\$17,143,808	\$21,333,588
White woman	\$38,002,346	\$54,721,487
TOTAL	\$55,146,154	\$76,055,076

DISPARITY ANALYSIS

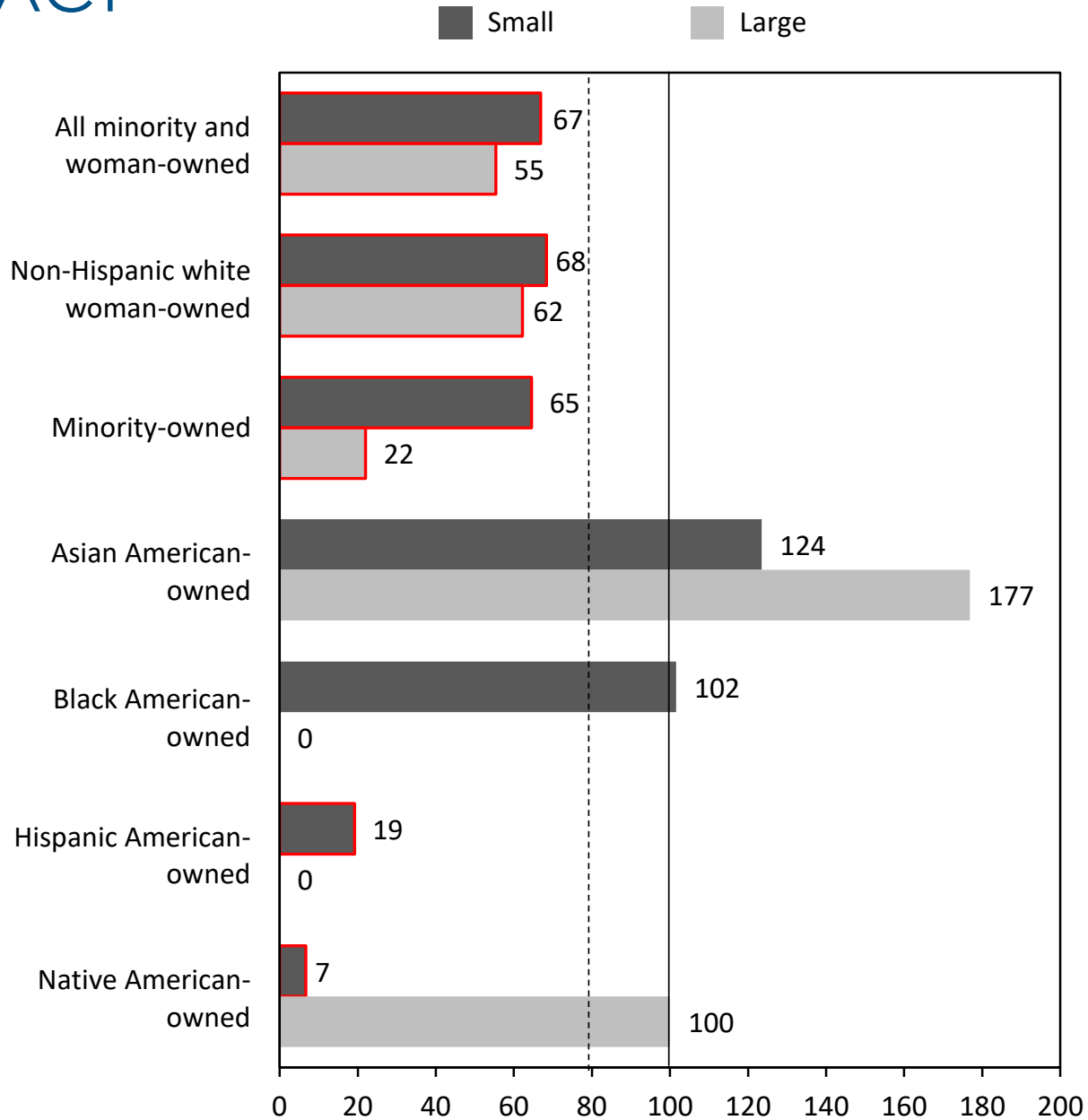
$$\frac{\text{Dollars received}}{\text{Dollars available}} \times 100 = \text{DISPARITY INDEX}$$

80 or less = **substantial** underutilization

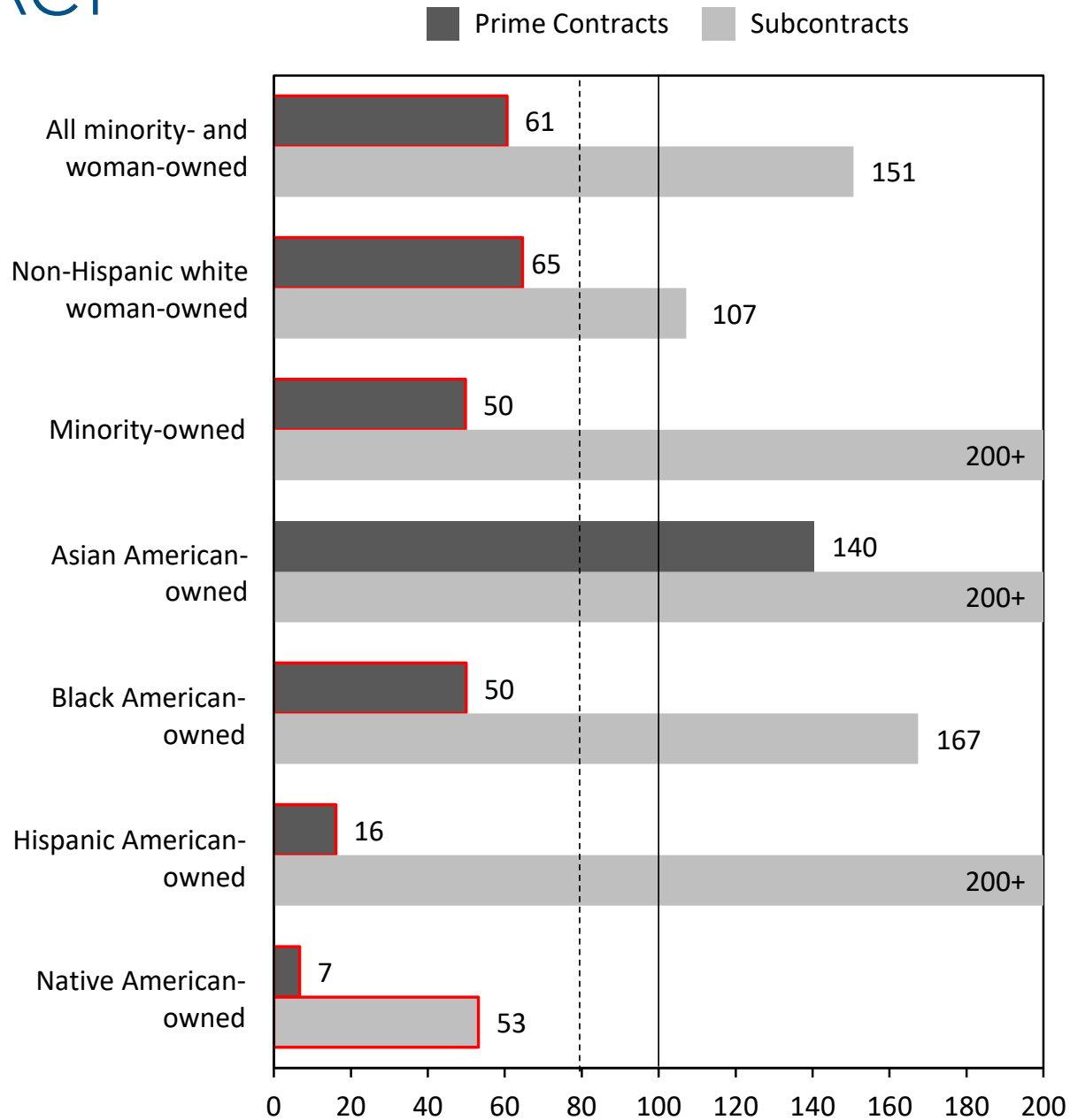
OVERALL



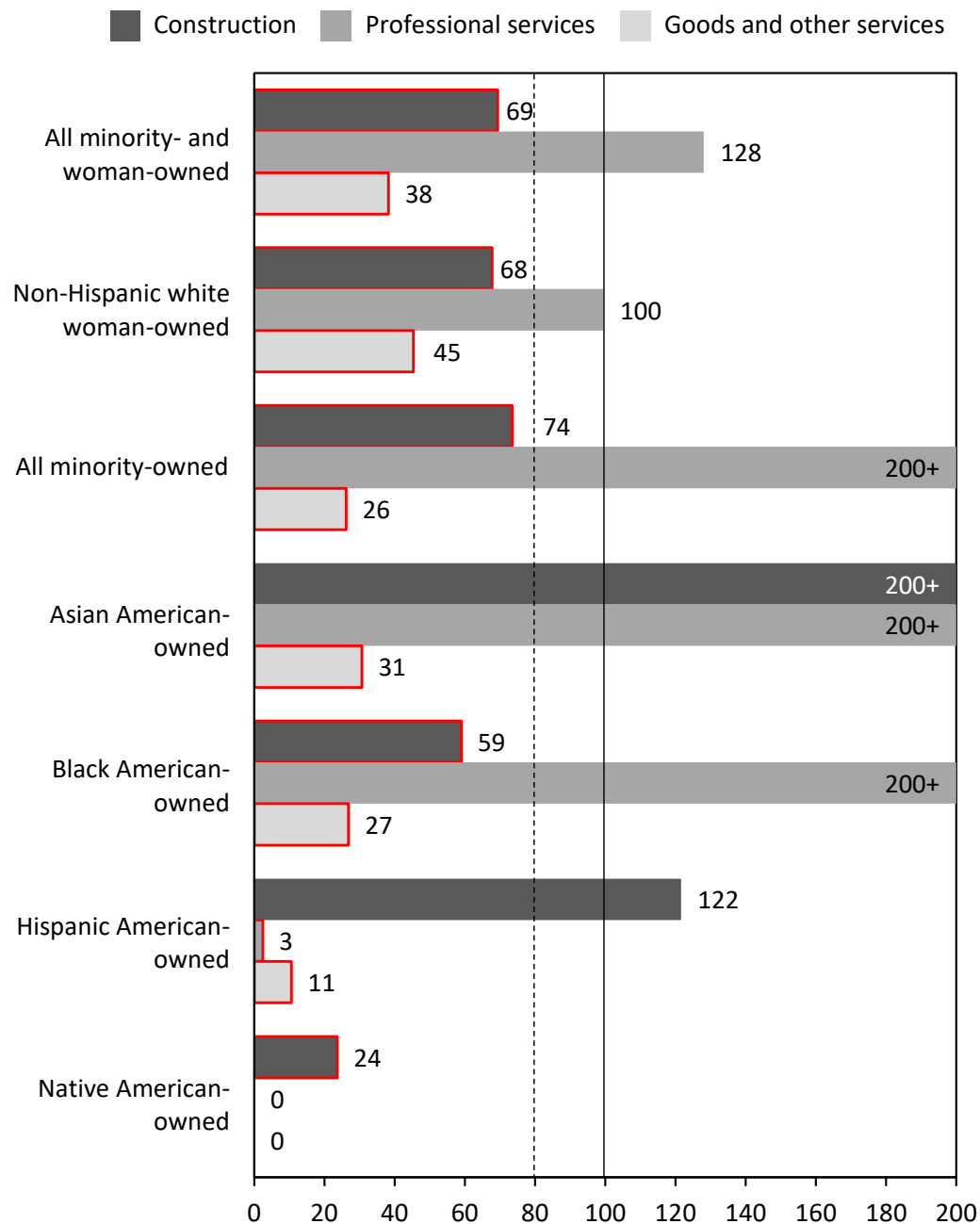
CONTRACT SIZE



CONTRACT ROLE



INDUSTRY



RECOMMENDATIONS

POTENTIAL REMEDIES

OVERALL MBE/WBE GOAL(S)

Race-/gender-neutral measures

- Prompt payment
- Advertising and outreach
- Subcontracting minimums
- Unbundling large contracts
- Small business set-asides
- Supportive services
- Data collection/monitoring

Race-/gender-conscious measures

- Contract goals
- Price/evaluation preferences

QUESTIONS