



Lexington-Fayette Urban County Government
DEPARTMENT OF ENVIRONMENTAL QUALITY & PUBLIC WORKS

Jim Gray
Mayor

Richard Moloney
Acting Commissioner

To: Mayor Jim Gray
Urban County Council

From: 
Charles H. Martin, P.E., Director

Date: October 24, 2012

Re: Requesting authorization to execute an agreement awarding a Class B (Education) Stormwater Quality Projects Incentive Grant to Group CJ, LLC, at a total cost not to exceed \$35,547.00.

The grant application of Group CJ, LLC was reviewed and recommended by the Water Quality Fees Board at its July 12, 2012 meeting. Funding is provided by revenue from the Water Quality Management Fee and is fully budgeted and available in the Fund 4051 303204 3373 78112. This grant requires a minimum 50% cost share by the grant recipient above the first \$2,500. The Grant Award Agreements require the Mayor's signature.

Grant Project Description

In collaboration with the television stations WKYT-TV and the EKYT-CW, the grantee shall write, produce, and air approximately 30-second and 60-second educational commercial messages for a "Doing the Green Thing" campaign that show people actively performing tasks that reduce stormwater pollution and promote improving water quality. These spots will also be used to directly tie into promoting the Great American Cleanup from March through May 2013.

Questions regarding this agreement should be directed to Susan Plueger at 859-425-2482.

Attachment

Pc: Richard Moloney, Acting Commissioner, Department of Environmental Quality & Public Works
Ed Gardner, Department of Law
Julie Mantrom, Division of Water Quality
Susan Plueger, P.E., Division of Water Quality