

# A CARING PLACE VILLAGE

Incorporated 2019

501c3

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Board Chair  
A Caring Place



# Mission- Vision- Values

**Mission Statement:** Recognizing that loneliness is an epidemic with adverse effects on physical and mental health, A Caring Place, a faith-based volunteer organization, takes an intergenerational approach to building friendships with people over 60 years old or disabled and live in the Bluegrass region.

## **We Value:**

**Compassion** to others and ourselves.

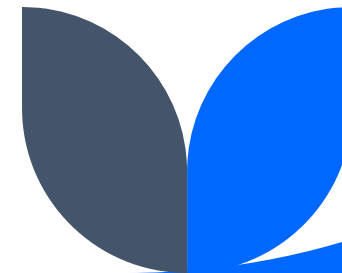
**Friendships and relationships** which meet our need to belong.

**Hospitality** which opens the door to trusting relationships & connectedness with others.

**Respect** and dignity for all people, as their God given right.

**Inclusion and equity** in our culture so that all can feel a sense of fulfillment.

**Vision Statement:** We imagine a world where everyone feels loved.



# What We Currently Offer

- Partner with UK undergrad students to provide an intergenerational approach.
- Phone buddy system: Trained volunteers are assigned referred participants, who are unable to attend our virtual or in-person socialization groups., and need daily wellness checks, or socialization.
- Semi-weekly Virtual and in person socialization groups
- Home Visits-Recreation-Events
- Mentored Volunteer opportunities: Example-Read On!
- Classes in Mindfulness and Coordinated Muscle Movement
- Free Community Education Presentations
- Resource Hub: help our participants locate community resources
- Spiritual Support
- Letters-cards sent for birthdays, holidays, thinking of you.



# Who We Serve

- Seniors (60+)
- People with disabilities
- Caregivers
- People who are economically disadvantaged
- Individuals who are Socially Isolated or lonely



# REIMAGINING HOME STREETSCAPE





# We Are A Village!

- A Caring Place is a community-based, nonprofit, grassroots organizations formed through a cadre of caring people who want to change the paradigm of aging.
- Currently we have over 150 volunteers and over 100 participants that we serve.
- Currently, we have no paid staff, and receive our funds through grants, individual donations, and events.



# What A Caring Place has accomplished

## How ACP measures its results

	2020	2021	2022	2023
Number of participants	48	57	66	82
Percentage of participants who feel more cared for	100	95	95	99
Hours of support group services offered	3727	4962	4763	6128
Total revenue earned to support programs	\$17,500	\$33,534	\$37,203	\$46,697

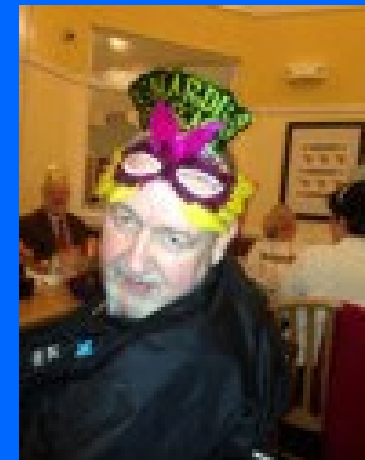
<https://www.guidestar.org/Profile/84-3093905>



# Testimonials

12/25/2019: "(88 y.o. lady at Xmas, living alone, socially isolated. Meals were crackers and peanut butter, even at Christmas. No family left. Had assumed it would be another lonely Christmas, when A Caring Place showed up at her door with a turkey dinner and friendship) "Oh my gosh, was just getting ready to eat my crackers, when all of a sudden, here comes Christmas. I can't believe it. And, with turkey (all said while crying)"

6/21/2020: (72 year old retired nurse. Family lives in other States. She lives independently, but has mobility problems.) "I do not know what I would do without A Caring Place. You have become my family".





# Testimonials

2/14/22: (Velta A, 78 year old Native American, living on the edge of homelessness)

“My very first Valentine card. I can’t believe it (said while laughing). Had to wait 78 years to receive my first Valentine card. I love you too”

3/01/23: (Paulette B: 75 yr old, Radical surgery for oral cancer). “Walter doesn’t mind if I no longer have half my chin or lower teeth. He loves me anyway, and I love him”

7/13/24: “My mother appreciated you so much. You made her feel she was still making meaningful contributions. I don’t know how she would have managed without A Caring Place in her life (Judith B’s daughter, after Judy passed away)



# Survey of Stonewall Neighborhood

48 participants responded to a survey.

- Get-together with neighbors for a beverage at a restaurant – 22 responses
- Exercise (walking, swimming, yoga, etc.) – 22 responses
- Volunteering opportunities – 20 responses
- Discussion groups on topics of interest – 19 responses
- Book discussion – 17 responses
- Games (cards, board games, chess) – 16 responses
- Hobbies and crafts – 16 responses

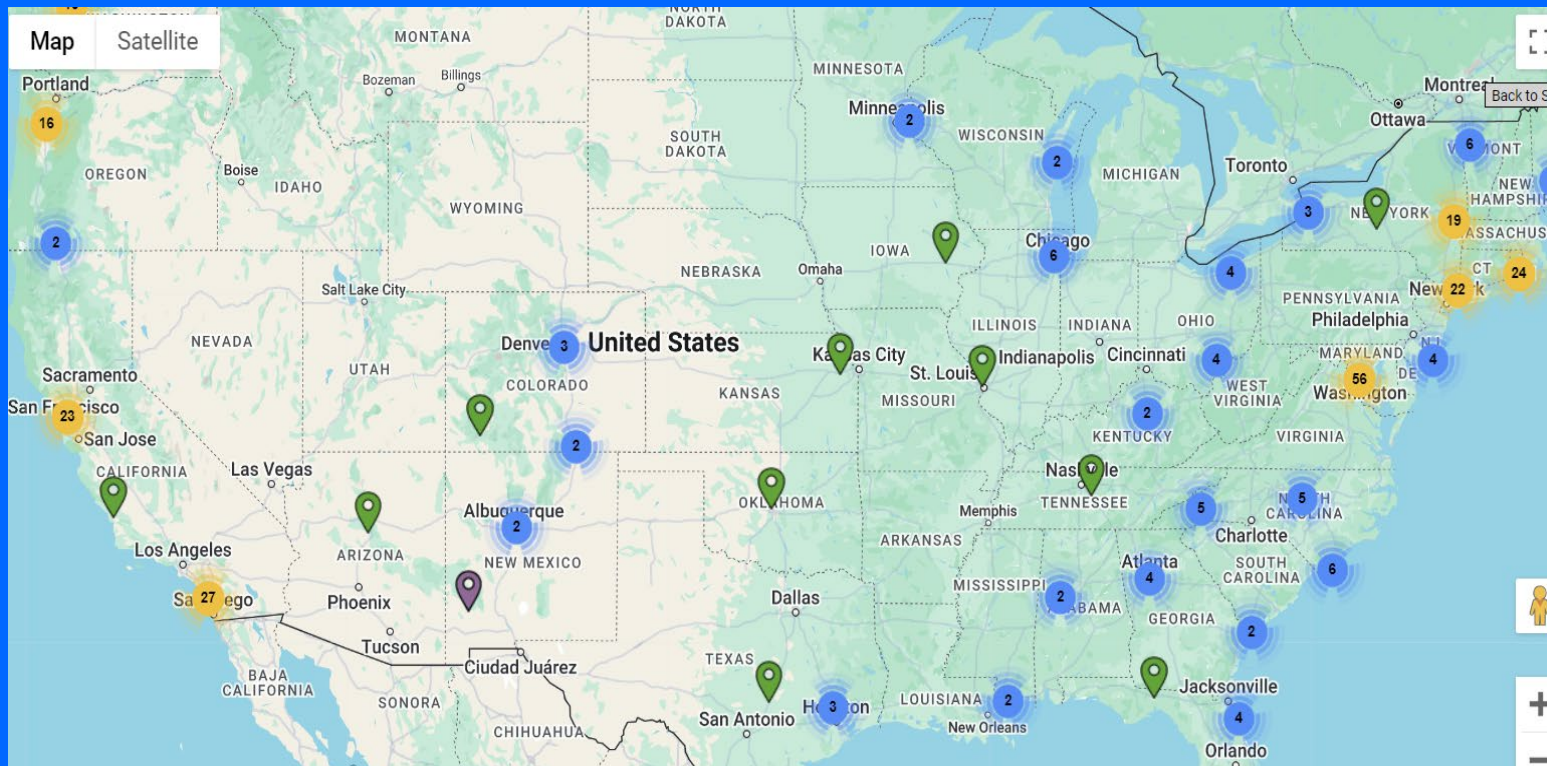


Small study indicated varying types of socialization activities were requested

Participants were willing to pay for this service.

# Location of Villages

- Started in Beacon Hill Massachusetts in 2001
- Two hundred fifty currently throughout the US
- Kentucky has 3 Villages: Berea, Paducah & Lexington
- Louisville is currently starting a Village



# Outcome of other Villages

Nearly 90% of older adults in America want to stay in their homes and communities as they age.

The Village model helps older adults to age in a place of their choosing, connected to their communities

Villages are well positioned to improve the population health of the communities they serve.

The Village Model works! Village members consistently report a positive impact on their well-being and quality of life as a direct result of their participation in their Village.

*“Villages are instrumental in helping people remain in their homes and independent in their communities.”* - Ilene Henshaw, AARP, Department of Government Affairs.

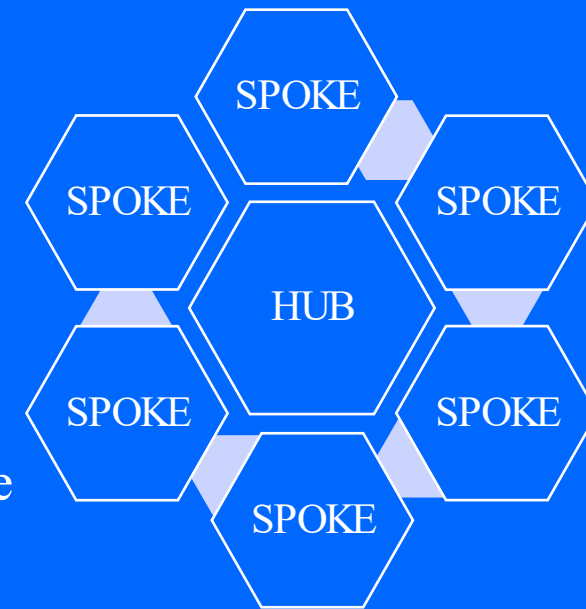
# Structure of a Village Model

Per Barbara Sullivan, Executive Director of the Village to Village Network, the most common structure for a Village Model is a Hub and Spoke

The hub is a non-profit, that neighborhood associations or groups can join as Associate Members to reap the benefits of being a non-profit, such as fund development and optimization of resources.

Spokes would be the Neighborhood groups either physical or virtual that would connect to the Hub (A Caring Place). We have the opportunity to spread our values throughout LFUCG.

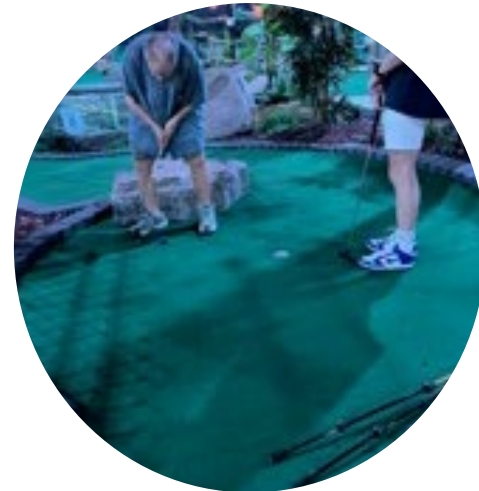
Can you begin to reimagine our town to be a more friendly, less lonely place for our elderly and disabled who would like to age in place?





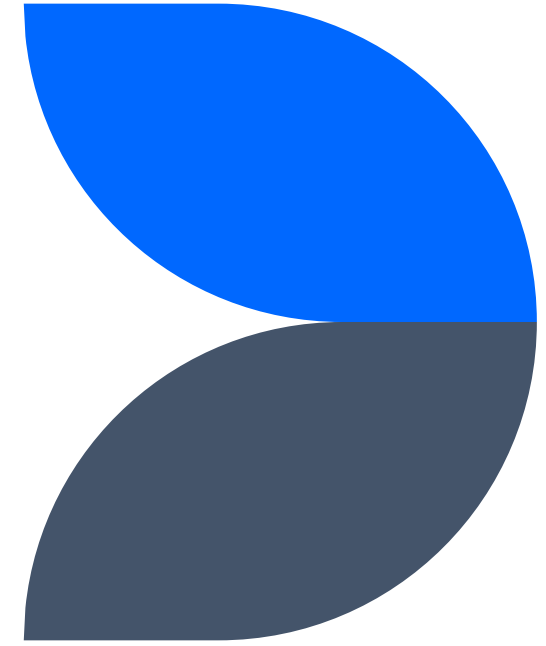
# What we Need to Know

- Which neighborhoods to involve?
- What services, other than our core services, should we provide?
- What should the cost be per member, should it be a sliding scale?
- What staff do we need to manage the ‘spokes’, and should it be a paid position? How are volunteers used, and how recruited?
- What outcomes are other Villages using for their metrics, and what were their stumbling blocks?



# Feasibility study is needed

- In 2030, just 6 years from now, those over 65 in Lexington will number 86% more than they did in 2010. Implementing a Village Model will support aging in place for many of them.
- There is the potential of expanding this program throughout Lexington dramatically.
- According to Market Feasibility Network (MFN), the cost of a feasibility study in Kentucky for our organization is approximately \$150,000\*.
- A Caring Place is asking for a minimum of \$150,000 to contract with a skilled individual or group to conduct a feasibility study.
- A feasibility study will help us minimize risks, optimize resources, and increase the likelihood of our success.

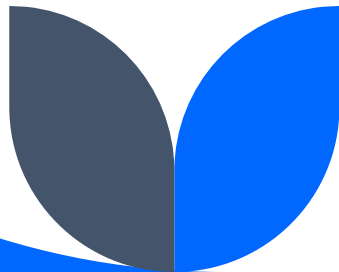


\*according to [www.mfn.com/Kentucky-feasibility-study/](http://www.mfn.com/Kentucky-feasibility-study/)

# Summary



A Caring Place Village would serve as a HUB and will be a membership-based organization that brings Villages together to share best practices for enabling older adults to live independent, healthy, purposeful lives with connections to their communities. We will provide expert guidance, resources and support to help our community establish and maintain a thriving Village, and we champion the Village model at state and national levels as a best practice for healthy, vibrant aging.



# Thank you

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