LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT ECONOMIC DEVELOPMENT PARTNER AGENCY QUARTERLY REPORT FISCAL YEAR 2017

Economic Development Partner Agency:

Lyric Theatre & Cultural Arts Center (Lyric)

Date:

Put Submission Date Here

Outcome Evaluation

Using this Addendum "B" to the Lyric Theatre & Cultural Arts Center (Lyric) Purchase of Service Agreement, please demonstrate progress towards stated goals and initiatives

NOTE: If there have been changes to your Lexington-Fayette Urban County Government funded program(s) necessitating amendment of your approved outcomes, please contact Kevin Atkins, Chief Development Officer, 859.258.3110 (or email at katkins@lexingtonky.gov) to discuss the proposed amendments.

Entertaining, Educational, Community and Arts Programs for the Community

- 1. Describe events/activities during the most recent quarter that have been held/hosted by the Lyric. Please also indicate estimated attendance for the events during the same time period.

 ANSWER (1) HERE
- 2. How many of the events during the most recent quarter were free events for the community? What was the estimated attendance for those events?

 ANSWER (2) HERE
- 3. Of the activities held/hosted by the Lyric during the most recent quarter please indicate the events that were performance based events and the events that were hosted in the gallery/museum space.

 ANSWER (3) HERE

Celebration of Diverse Cultures & Service to the Broader Community

- 1. Describe events at the Lyric in the most recent quarter that aided in the goal of preserving, promoting, presenting and celebrating diverse activities with special emphasis on African-American presentations of the highest quality, educational programing and outreach, film and community inclusion.

 ANSWER (1) HERE
- 2. Describe events at the Lyric in the recent quarter that served the broader community of entertainers, educators, civic leaders and citizens of the community?

 ANSWER (2) HERE

3. During the most recent quarter describe how the Lyric has continued to be a culturally diverse facility offering a wide range of activities for the entire community.

ANSWER (3) HERE

Strategic Plan Top Areas for Growth

- 1. During the most recent quarter describe how the Lyric has enhanced programing to engage the community. ANSWER (1) HERE
- 2. During the most recent quarter describe efforts to strengthen fundraising and financial solvency for the Lyric.

ANSWER (2) HERE

3. During the most recent quarter describe efforts to increase the number of visitors to the performance space and museums.

ANSWER (3) HERE

4. Please describe any increase in marketing efforts and raise awareness of the Lyric during the previous quarter

ANSWER (4) HERE

5. Describe efforts during the most recent quarter to nurture governance at the Lyric.

ANSWER (5) HERE

6. Describe efforts in the previous quarter to diversify funding services, minimize loss of major performers and secure major sponsorships

ANSWER (6) HERE

Mission Statement: To Preserve, Present and Celebrate Diverse Cultures and Community Inclusion with a Special Emphasis on the African-American Experience.

Please provide the measures of success during the most recent quarter based on the Lyric Mission Statement. How do have these measures improved compared with the previous quarter?

ANSWER HERE

Describe Efforts to Diversify Dependence on Yearly Funding from the Lexington-Fayette Urban County Government. What percentage of your funding is from Lexington-Fayette Urban County Government dollars?

ANSWER HERE

CERTIFICATION

As the Chair or Chief Executive Officer (or equivalent) of this agency, I certify that the information provided in this Quarterly Report is true and complete to the best of my knowledge and belief.

I further agree that funds received from Lexington-Fayette Urban County Government will be used for the purposes for which they were requested and approved, and that the agency will comply with the requirements set forth in the application and the approved Purchase of Service Agreement and Addendum(s).

Name:

INSERT NAME HERE

Title:

INSERT TITLE HERE

Date:

INSERT DATE HERE

THIS REPORT AND ANY REQUIRED ATTACHMENT(S) ARE DUE IN THE OFFICE OF THE CHIEF DEVELOPMENT OFFICER NO LATER THAN:

1ST QUARTER: OCTOBER 10, 2016 **2ND QUARTER:** JANUARY 10, 2017 **3RD QUARTER:** APRIL 10, 2017 **4TH QUARTER:** JULY 10, 2017

THIS REPORT SHOULD BE COMPLETED AND SUBMITTED <u>VIA EMAIL</u> TO THE OFFICE OF THE CHIEF DEVELOPMENT OFFICER ALONG WITH QUARTERLY FUNIDNG REQUEST INVOICE TO:

Kevin Atkins
Chief Development Officer
Lexington-Fayette Urban County Government
katkins@lexingtonky.gov

NOTE: All quarterly reports will be electroncially date stamped by email reciept record to ensure submission by organization is on time and in accordance with the FY2017 Purchase of Service Agreement with Lexington-Fayette Urban County Government.