



Lexington-Fayette Urban County Government
CHIEF ADMINISTRATIVE OFFICE

Jim Gray
Mayor

Sally Hamilton
CAO

TO: JIM GRAY, MAYOR
URBAN COUNTY COUNCIL

FROM: CHRISTOPHER CORCORAN
MAYOR'S OFFICE

DATE: April 07, 2016

SUBJECT: LOAN AGREEMENT WITH DOWNTOWN LEXINGTON MANAGEMENT DISTRICT
TO PROVIDE FOR STARTUP ACTIVITIES

REQUEST

A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute a Loan Agreement with the Downtown Lexington Management District for the amount of \$25,000, at 0% interest, repaid in two \$12,500 installments, in order to provide funds for district startup activities, including website, marketing, and basic administration. [Mayor's Office /Reed]

WHY ARE YOU REQUESTING?

In June 2015, Council Authorized the Downtown Lexington Management District, a special taxing district that collects tax revenue from downtown property owners for the purposes of: the promotion of commercial activity or public events; the planning, administration, and management of development or improvement activities; landscaping, beautification, maintenance, and cleaning of public ways and spaces; the conduct of activities in support of business recruitment and development; the provision of security for public areas; the construction and maintenance of capital improvements to public ways and spaces; and any other economic improvement activity that specially benefits property within the district.

Because the district will not collect any revenue until the property taxes are paid at the end of calendar year 2016, the Chair and Board of Directors request \$25,000 for startup activities. These funds will be used to establish a website, providing public transparency for the new tax district; to pay for the printing and postage of economic improvement plans to all district taxpayers, as required by ordinance; to create a brand and marketing plan; other miscellaneous startup activities.

What is the cost in this budget year and future budget years?

The cost for this FY is: \$25,000

The cost for future FY is: \$0

Are the funds budgeted?

The funds are budgeted or a budget amendment is in process: a budget amendment is in process, to move \$25,000 from economic development to the Mayor's Office Professional Services Other.

Account number: Mayor's Office Prof Svc Other – 1101 / 133001 / 1 / 71299

File Number: n/a

Director/Commissioner: Geoff Reed