

EXHIBIT "B"

Lexington/Fayette Urban County Government

Addendum for Services

Lexington Downtown Development Authority

**Lexington-Fayette Urban County Government
Economic Development Partner Agency Quarterly Report
Fiscal Year 2015**

Economic Development Partner Agency:
Lexington Downtown Development Authority

Date

Outcome Evaluation

Using the Addendum "A" to the Lexington Downtown Development Authority's Purchase of Service Agreement, please demonstrate progress towards stated goals and initiatives.

NOTE: If there have been changes to your LFUCG funded program(s) necessitating amendment of your approved outcomes, please contact Kevin Atkins, Chief Development Officer, 859-258-3110 (or email at katkins@lexingtonky.gov) to discuss the proposed amendments.

Increased Private Investment In Downtown

1) Describe efforts/activities during the quarter that have or will add to the private investment in the downtown business core. 2) What activities was the agency involved in that led to/may lead to the encouragement of private growth and investment in downtown? 3) Identify any barriers your agency has experienced or identified in this effort. **PLEASE ANSWER EACH QUESTION ABOVE AS A SEPARATE BULLET POINT NOTED BY THE NUMBER INDICATED ABOVE**

Downtown Master Plan

Describe the efforts of DDA during the previous quarter to review and implement the Downtown Master Plan.

Traffic Study

Provide detail and update on the agency's management of the traffic study (two-way street study). Please provide a status update for the project as well as any key indicators identified in during the previous quarter. What are the project goals for the coming quarter related to the project?

Town Branch Commons

Please provide an update on the activities/successes related to the Town Branch Commons during the previous quarter. What are the project goals for the coming quarter related to the project?

Design Excellence Guidelines

Please provide an update on the implementation efforts for the Design Excellence Guidelines. What are the project goals for the coming quarter?

Additional Projects/Comments

Please provide an update on other activities of the agency that LFUCG should be aware of during the previous quarter.
What will be the benefit of the projects for the Lexington community?

Certification

As the Chief Executive Officer (or equivalent) of this agency, I certify that the information provided in this Quarterly Report is true and complete to the best of my knowledge and belief.

I further agree that funds received from LFUCG will be used for the purposes for which they were requested and approved, and that the agency will comply with the requirements set forth in the application and the approved Purchase of Service Agreement and Addendum.

Printed Name

Signature

Title

Date

THIS REPORT AND REQUIRED ATTACHMENT(S) ARE DUE BY:

1ST QUARTER:
OCTOBER 14, 2014

2ND QUARTER:
JANUARY 14, 2015

3RD QUARTER:
APRIL 14, 2015

4TH QUARTER:
JULY 14, 2015

**THIS REPORT SHOULD BE COMPLETED AND SUBMITTED ALONG WITH QUARTERLY
FUNDING REQUEST INVOICE
ELECTRONICALLY TO:**

KEVIN ATKINS
CHIEF DEVELOPMENT OFFICER
KATKINS@LEXINGTONKY.GOV