

RESOLUTION NO. 323 - 2022

A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE URBAN COUNTY GOVERNMENT, TO EXECUTE AN AGREEMENT (AWARDED PURSUANT TO RFP NO. 23-2022) WITH WISER STRATEGIES, FOR MASS MARKETING AND ADVERTISEMENT PLACEMENT SERVICES, FOR THE DEPARTMENT OF ENVIRONMENTAL QUALITY AND PUBLIC WORKS, AT A COST NOT TO EXCEED \$360,000.00 IN FY2023, WITH AN OPTION FOR THREE ADDITIONAL ONE-YEAR RENEWALS AT A COST NOT TO EXCEED \$360,000.00 PER FISCAL YEAR, SUBJECT TO SUFFICIENT FUNDS BEING APPROPRIATED IN FUTURE FISCAL YEARS.

---

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 – That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute an agreement (awarded pursuant to RFP No. 23-2022), which is attached hereto and incorporated herein by reference, with Wisser Strategies, for mass marketing and advertisement placement services, for the Department of Environmental Quality and Public Works, at a cost not to exceed \$360,000 (FY2023), with an option for three (3) additional one-year renewals at a cost not to exceed \$360,000.00 per fiscal year, subject to sufficient funds being appropriated in future fiscal years.

Section 2 – That an amount, not to exceed the sum of \$360,000.00, be and hereby is approved for payment to Wisser Strategies, from the following accounts in the following amounts: #1115 – 303501 – 71299 (\$150,000.00), #4051 – 313201 – 71299 (\$150,000.00), and #3160 – 160705 – 71299 (\$60,000.00), pursuant to the terms of the agreement (FY2023).

Section 3 – That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: June 23, 2022

  
MAYOR

ATTEST:

  
CLERK OF URBAN COUNTY COUNCIL