February 11, 2015

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The Honorable Jim Gray Lexington Fayette Urban County Government Office of the Mayor 200 E. Main Street Lexington, KY 40507

Dear Mayor Gray:

First, thank you for your support of Bluegrass Community and Technical College (BCTC) throughout your tenure as Mayor. Your tenacity in efforts to make our region better is well recognized and appreciated. You have also been an advocate for the college as we needed help-from supporting Fourth Street changes and upgrades to kicking-off our brick path fundraising effort and being a part of numerous college events.

At BCTC, we share many of the values that are clear in your work. You recognize that, in order to grow new jobs in Lexington, we need a qualified, educated workforce as well as a sense of place that makes living here attractive to all types of people. Unfortunately, for many of our citizens, the gap is wide between being eager to work and having the skills needed to obtain the good jobs being generated. Employers state that they cannot find the workforce to support their business operations and expansions. We know that high school populations are shrinking, and some older workers never developed the skills needed in today's economy. With a wide variety of programs that are aligned with employers' needs, BCTC stands ready to ensure that welltrained graduates are available to contribute to a growing economy and a great place to raise families.

The new campus on Newtown Pike in the underserved northwest sector of the city is a key driver of regional development. The campus has already helped jumpstart a renaissance in the area for economic and community development. The recently announced proposal for Thistle Station apartment and retail complex is an excellent example. The renovation of historic buildings on campus will create space for additional community events and activities while supporting dynamic, co-curricular learning opportunities for students. A number of community organizations have already used our facilities to host board meetings, staff retreats, and neighborhood meetings.

The infusion of state funds and creation of jobs is also underway with more than \$30 million in state funding invested in the campus already, and more is soon possible. To make that a reality, however, we need the community's help. As you recall, the Governor and the 2014 General Assembly supported legislation that authorized agency bonding for BCTC, through the Kentucky Community and Technical College System's BuildSmart initiative, to expand the Newtown Campus. Part of that authorization was a demonstration of support by the community at large to raise 25% of the total cost. This local investment of \$6 million will bring a \$24 million project to the campus.

Cooper Campus 170 Cooper Drive

exi 359. 200

Leestown Campus 164 Opportunity Way KY 40506-0235 Lexington, KY 40511-2623 859-246-6200

Newtown Campus 500 Newtown Pike Lexington, KY 40508-1207 Danville, KY 40422-9690 859-246-6200

Danville Campus 59 Corporate Drive 859-239-7030

Lawrenceburg Campus 1500 Bypass North, US 127 Lawrenceburg, KY 40342-9465 502-839-8488

Winchester-Clark County Campus 2020 Rolling Hills Lane Winchester, KY 40391-6078 The cities of Owensboro, Madisonville, and Carrollton, and their respective counties, have already supported their community colleges with as much as \$2 million in allocations to their community colleges' building projects under the system's BuildSmart program. Other municipalities are considering allocations, and we are seeking your help so that Lexington can remain competitive with sister cities in other parts of the Commonwealth.

I think you agree that the BCTC Newtown Campus is a key support to economic growth for the city and region and, in particular, a stimulus to an area of Lexington that historically has not had opportunity for growth. Being able to fund the next phase of campus development will provide excellent education and job training to area residents and address many societal issues which the neighborhoods are working hard to address, including joblessness and violence.

We have targeted the next phase of campus development to include a building focused on science education. We all know that STEM fields prepare students for the jobs of the future. Courses in natural sciences, taught in a state-of-the-art facility, paired with computer technology programs housed in the current Classroom Building, will put a STEM education in the hands of many who cannot now reach dreams of high-paying jobs and stable careers. Courses in biotechnology, physics, chemistry, biology, microbiology, and anatomy and physiology prepare students for careers in nursing, allied health, and environmental science as well as emerging industries such as genetics. The college's aging labs at the Cooper Campus are not and will not be sufficient to meet this need.

One project we hope to support in the next building is creation of space for a Biotechnology Incubator to support an emerging industry in Lexington, just as the current Classroom Building supports the growing computer gaming industry.

With this letter, we are requesting an allocation in the amount of \$2 million to be included in the upcoming fiscal budget for the Lexington Fayette Urban County Government to support the development of BCTC's Newtown Campus.

I believe that this support for the future of the workforce and the community will provide a return on investment far beyond what we can calculate. Please don't hesitate to contact me to discuss further. And once again, thank you for your past support. We look forward to growing together with Lexington and Fayette County and its citizens.

Sincerely,

President/CEO(

C: Kevin Atkins, Chief Development Officer, LFUCG

300 North Main Street Versailles, KY 40383 (859) 256-3100 Website: kctcs.edu

March 17, 2015

The Honorable Jim Gray
Lexington Fayette Urban County Government
Office of the Mayor
200 E. Main Street
Lexington, KY 40507

Dear Mayor Gray:

I am writing in follow-up to a request submitted to you via letter dated February 11, 2015 from Dr. Augusta Julian, President/CEO of Bluegrass Community and Technical College (BCTC) for \$2 million to support the \$6 million local match requirement for constructing a \$24 million science building on the Newtown Campus as part of the KCTCS BuildSmart Campaign for Kentucky Competitiveness. BuildSmart was approved by the 2014 Kentucky General Assembly to construct the top capital project for each of the 16 KCTCS colleges to be funded with 75% in agency-funded bonds and a 25% match from local funds raised by each KCTCS college for their respective project. To date, city and county governments have contributed \$6.2 million to our colleges' BuildSmart projects (details are provided below). Other cities and counties are expected to make contributions over the next 9 months as fundraising efforts expand across the state.

#### PROJECT DESCRIPTION FOR BCTC BUILDSMART PROJECT

Total - \$24,000,000 Agency Bonds - \$18,000,000 Match Amount - \$6,000,000 Estimated Completion Date - December 2017



### **Bluegrass Community and Technical College**

Newtown Campus Expansion, Phase II

This project is to complete Phase II of the master plan by constructing an approximately 70,000 square foot facility on the Newtown Campus of Bluegrass Community and Technical College. The facility will primarily be a science building,



with some student services included. This facility is needed in order to transfer programs from the Cooper Campus on University of Kentucky's campus to the new Newtown Campus now being developed.

The new facility is a major economic and community development project for Lexington/Fayette County and the surrounding region by offering state-of-the-art science facilities for students who wish to pursue certificate, diploma, and associate degrees that lead to transfer to a four-year institution or that lead directly to employment with the region's businesses and industries.

One of the key provisions of the BuildSmart initiative is that the bonds cannot be issued nor can construction begin until the required 25% match has been received by the college and transmitted to the Kentucky Finance Cabinet which then triggers the issuance of the agency bonds. Authorization for the project expires on June 30, 2016 if the funding is not secured and the bonds have not been issued by that date.

An inquiry was made to provide more detail on what other cities and counties across the state have done to support BuildSmart projects with local funds. Here is a brief synopsis of direct investments that have been made to date since the campaign began in April 2014:

### <u>Jefferson Community and Technical College</u> <u>Construct Carrollton Campus, Phase I</u>

Total - \$16,000,000 Agency Bonds - \$12,000,000 Match Amount - \$4,000,000



This project will construct approximately 50,000 square foot building of phase I of a Carrollton Campus that will serve six Kentucky counties (Carroll, Gallatin, Henry, Oldham, Owen, and Trimble) on land that was acquired in 2010.

CITY/COUNTY SUPPORT: The Carroll County Fiscal Court contributed \$2 million to meet the \$4 million match requirement. The full match has been raised and the project has been authorized for the issuance of bonds and construction. The estimated completion date is January 2017. The total history of Carroll County Fiscal Court's giving to Jefferson Community and Technical College is \$2,120,000.

# Madisonville Community College Construct MCC/Murray State University Postsecondary Education Center

Total - \$20,000,000 Agency Bonds - \$15,000,000 Match Amount - \$5,000,000



This project will construct an approximately 68,000 facility on the main campus of Madisonville Community College. A project was authorized in the 2006 budget for \$300,000 for design of this building and has been through preliminary design. The Center will provide classroom and office space for use by Murray State University and Madisonville Community College.

CITY/COUNTY SUPPORT: The City of Madisonville and the Hopkins County Fiscal Court each contributed \$1 million to the BuildSmart project. An additional \$898,940 was obtained through the Governor's Office of Local Development (GOLD). The total history of giving from the City and County for Madisonville Community College is \$1,091,664 and \$1,203,000 respectively.

### Owensboro Community and Technical College Construct Advanced Technology Ctr., Phase II

Total - \$12,000,000 Agency Bonds - \$9,000,000 Match Amount - \$3,000,000



This project will construct an approximate 50,000 square feet second phase to the Owensboro Advanced Technology Center. Phase I was completed in 2007. Phase II will serve as an integrated lab and teaching facility for the HVAC, Building Construction and Welding programs. This phase will allow for relocation of programs to the Main Campus and open valuable space at the Downtown and Southeastern Campus locations for program expansion.

**CITY/COUNTY SUPPORT:** The City of Owensboro and the Daviess County Fiscal Court each contributed \$1 million to the BuildSmart project. The total giving history of the City and County has been \$1,881,832 and \$1,250,000 respectively.

## West Kentucky Community and Technical College Construct 2D Arts School, Phase I

Total - \$10,000,000 Agency Bonds - \$7,500,000 Match Amount - \$2,500,000



This project allows for additional funding to renovate an historical 25,000 square foot facility to complete the Paducah School of Art and Design. The facility will house classroom, studio, office and gallery space. West Kentucky Community and Technical College has served as a catalyst for the region by launching the Paducah School of Art and Design. Creative communities recognize that artistic enterprises create jobs, stimulate trade through cultural tourism, attract investment, diversify the local economy and improve property values.

CITY/COUNTY SUPPORT: The City of Paducah has contributed \$200,000 to the BuildSmart project. The City's total giving history has been \$1,270,240 to date. Past support from the McCracken County Fiscal Court totals \$550,050.

As you can see, KCTCS colleges across the state enjoy the strong financial support from their local cities and county governments. There will no doubt be many other commitments to BuildSmart in the coming months and hopefully one of those will be from Lexington Fayette Urban County Government.

I am happy to provide any additional information you might need and would welcome the opportunity to discuss your potential support at your convenience. Please let me know if you have any questions and thank you for the opportunity to share the exciting history of support we enjoy from the visionary leaders of Kentucky's cities and counties.

Sincerely,

Timothy R. Burcham, CFRE

Vice President

C: Dr. Augusta Julian