

2026 Budget

	2025 Budget	2026 Budget
Revenue		
Occupancy Revenue	\$ 10,925,000.00	\$ 10,750,000.00
Matching Funds	205,420.00	205,000.00
Retail Sales	25,000.00	25,000.00
Interest Income	650,000.00	500,000.00
ARPA Funds	2,000,000.00	1,500,000.00
Other Income	49,580.00	20,000.00
Total Revenue	13,855,000.00	13,000,000.00
Expense		
Personnel	3,850,000.00	4,100,000.00
Professional Services	400,000.00	400,000.00
Office Expense	280,000.00	225,000.00
Industry Associations & Subscriptions	450,000.00	225,000.00
Industry Programs & Relations	150,000.00	175,000.00
Advertising, Branding and Marketing	4,717,500.00	3,425,000.00
Sales & Service Efforts	550,000.00	575,000.00
Conventions & Meetings	925,000.00	850,000.00
Printing	350,000.00	175,000.00
Media Relations & Support	355,000.00	400,000.00
Research	75,000.00	-
Staff Development	100,000.00	120,000.00
Destination Advancement	1,145,000.00	1,200,000.00
Lexington Center Corporation	900,000.00	946,000.00
LFUCG Collection Fees	52,500.00	55,000.00
Amortization & Depreciation	350,000.00	325,000.00
Total Expense	14,650,000.00	13,196,000.00
VisitLEX Revenue from Prior Years	795,000.00	196,000.00
Revenue Over/(Under) Expense	\$0.00	(\$0.00)