



Lexington-Fayette Urban County Government
DEPARTMENT OF PLANNING, PRESERVATION, AND DEVELOPMENT

Jim Gray
Mayor

Derek J. Paulsen, Ph.d
Commissioner

Memorandum

To: Jim Gray, Mayor
Sally Hamilton, Chief Administrative Officer
Urban County Council

From: Jonathan Hollinger, Administrative Officer Sr.

A handwritten signature in black ink, appearing to read "J. Hollinger", is written over the "From:" line.

Date: May 16, 2014

Re: Request authorization to execute a consultant services agreement with MSK2, LLC for the Euclid Avenue/Avenue of Champions and Limestone Commercial Corridor Study – RFP 25-2014

RFP 25-2014 (Commercial Corridor Study) requested proposals for urban planning and economic analysis of the Euclid Avenue/Avenue of Champions and South Limestone corridors. The goal of this study is to identify actionable, data-driven strategies to fully realize the economic potential of the study area.

LFUCG received three proposals in response to RFP 25-2014. A selection committee composed of representatives from Purchasing, the Urban County Council, the Department of Planning, Preservation, and Development, and the Downtown Development Authority ranked the proposals and selected MSK2, LLC to perform the services required by the scope of work. A contract has been negotiated pursuant to the following payment schedule.

Existing Conditions Analysis	\$16,000
Opportunities Analysis	\$35,000
Implementation Strategy and Final Report	\$21,500
Reimbursable Expenses	\$2,500
Total	\$75,000

Funds are budgeted in 1101 - 162101 - 1601 - 71299.

Council authorization is requested to execute a consultant services agreement with MSK2, LLC.