

that New Convention Center Smell

Follow your nose, new, remodel of state-of-the-art, 200,000 square foot Great Ball Room, renovation in Lexington, Kentucky, that is a sign of the times




20,000
Seat Rump Arena

200,000
Square Feet of Flexible Exhibit and Meeting Space


1,200
Hotel Rooms Within Walking Distance

Plan your next meeting or event in Lexington at VisitLEX.com/meetings





TOP 6 REASONS WHY YOU SHOULD HOST YOUR NEXT MEETING IN LEXINGTON, KY

- 1**




A Brand New Convention Center with 200,000 Sq. Ft. of Meeting and Event Space

2



Lexington was Named of the Best Places to Travel in 2021 by *Travel + Leisure*
- 3**



Lexington is a Day's Drive from 2/3 of the US Population and Has 18 Direct Flights

4




Lexington is Surrounded by 450 Gorgeous Horse Farms
- 5**



A Welcoming, Diverse Group of People Eager to Show You a Good Time

6



BOURBON!

THAT NEW CONVENTION CENTER SMELL






FOLLOW YOUR NOSE →

THAT NEW CONVENTION CENTER SMELL





FOLLOW YOUR NOSE →



**THAT NEW CONVENTION
CENTER SMELL**

**FOLLOW YOUR
NOSE →**



MEDIA BUYS

Cvent, RCMA, CONNECT MEETINGS

TRADESHOWS

KSAE | Connect Marketplace | Connect Diversity | US Sports Congress | ABA
EMERGE | AG Winter Event | Destination Showcase | Travel South Domestic
Sports ETA | UK Appreciation Day | Cvent Connect | Meetings Today Live!
Midwest/South Event | Sports ETA

HOSTED EVENTS

Local Experience for 60 local meeting planners
MPI/PCMA joint meeting
FAM trip for out-of-town meeting planners
Ongoing site visits

